



## NEWS RELEASE

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### **DAVENPORT UNIVERSITY GIVES TUITION DISCOUNT TO AUTOMATION ALLEY MEMBER COMPANIES**

*Employees at more than 1,000 Southeast Michigan companies offered 25 percent reduced tuition*

Davenport University (DU) announced today that it is offering a 25 percent discounted tuition rate on the university's more than 60 undergraduate and graduate programs to all Automation Alley member organizations' employees.

"It is important now more than ever for Michigan's workforce to invest in its education," said Steve Hughes, Executive MBA program director, Davenport University. "We are honored to offer employees at Automation Alley member companies the opportunity to strengthen their futures by furthering their educations."

Automation Alley is Southeast Michigan's technology business association, connecting government, business and education. It represents more than 1,000 technology companies, acting as a catalyst to enhance the image of the region and help member companies expand their business opportunities. DU has been an Automation Alley member for three years and continues to support Southeast Michigan through its Livonia and Warren locations, in addition to its online classes and 14 locations throughout Michigan.

"Employers throughout Michigan are looking for ways to cut costs, and often higher-learning benefits are the first to go," said Ken Rogers, executive director, Automation Alley. "We are excited to partner with Davenport University to facilitate the progress of Southeast Michigan's workers, sustain them in their careers and prepare them for

Michigan's evolving economy.”

DU is hosting informational meetings about the tuition benefits of the more than 60 undergraduate and graduate programs the university has to offer in business, health and technology. Meetings will be held at the following Davenport locations in April.

### **Automation Alley Informational Meeting**

Thursday, April 9, 5:30 p.m. – 7 p.m.

- Livonia location (19499 Victor Parkway)
- Warren location (27650 Dequindre Rd)
- Flint location (4318 Miller Rd)
- Lansing location (220 E Kalamazoo St)
- Saginaw location (5300 Bay Rd)

For more information, contact Davenport University at 1-800-686-1600 or [www.davenport.edu](http://www.davenport.edu)

### **About Davenport University**

Davenport University – the only west Michigan-based private university specializing in business, technology and health professions – serves an enrollment of approximately 11,000 students at its W. A. Lettinga campus in Grand Rapids, locations throughout Michigan, and online. Davenport focuses on innovative, practical and affordable education and offers graduate and undergraduate programs. More information is available at [www.davenport.edu](http://www.davenport.edu)

### **About Automation Alley**

Automation Alley is a technology business association driving the growth and image of Southeast Michigan's economy through a collaborative culture that focuses on workforce and business development initiatives.

Since its founding in 1999, Automation Alley has expanded to include more than 1,000 businesses, educational institutions and government entities, covering an eight county area and the City of Detroit. Automation Alley promotes regional prosperity through business attraction services, exporting assistance, workforce development and technology acceleration.