



NEWS RELEASE

CONTACT:

Rick Jensen
Davenport University
616-732-1172
rick.jensen@davenport.edu

DAVENPORT UNIVERSITY APPOINTS NEW EXECUTIVE VICE PRESIDENT FOR ENROLLMENT AND STUDENT SERVICES

GRAND RAPIDS, Mich., Feb. XX, 2010 – Davenport University has named Larry Polselli to the position of executive vice president for enrollment and student development. Previously, Polselli was vice president for enrollment and student services at National-Louis University in Illinois.

The executive vice president for enrollment and student development at Davenport University is responsible for areas including admissions, enrollment, student life, financial aid and career services at Davenport University.

Polselli was hired based on his extensive experience in enrollment, financial aid and student life, including related positions at Governor's State University and Roosevelt University, both in Illinois. His enrollment background includes experience recruiting high school, community college and adult students.

At National Louis University, Polselli was responsible for all enrollment management and student affairs functions. While he was there, he created the student government organization, was instrumental in launching an undergraduate advising center and spearheaded a retention committee whose efforts significantly increased undergraduate retention rates.

Polselli replaces Kevin O'Halla, who recently retired after more than 20 years of service.

About Davenport University

Davenport University – the only West Michigan-based private university specializing in business, technology and health professions – serves an enrollment of approximately 12,000 students at its W. A. Lettinga campus in Grand Rapids, locations throughout Michigan, and online. Davenport focuses on innovative, practical and affordable

education and offers graduate and undergraduate programs. More information is available at www.davenport.edu

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