

# SBAM Partners With Davenport University to Offer Special Tuition Rates to Small Business Owners

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**March 9, 2010** -- Through a new partnership with the 14-campus Davenport University (DU), members of the Small Business Association of Michigan (SBAM) and their employees (along with dependents) have the opportunity to further their education at a reduced rate. The SBAM/Davenport program offers 25% off tuition and waiving of the \$25 application fee.

For more information, go to [www.sbam.org/davenport](http://www.sbam.org/davenport).

Davenport has a rich history of providing relevant programs for future careers since 1866. DU has been a leader in business education and in recent years added programs in health and technology as those industries moved to the forefront. The university is well connected with employers and works together with the business community to develop programs to meet job demand.

Davenport offers associates, bachelor's and master's degrees in business, technology and health programs – areas essential to Michigan's new economy. The university also offers a number of certificates to add to current credentials or prepare for certification exams. Campuses are conveniently located across Michigan and courses can be completed on campus or online.

If a company is interested in a program designed specifically for its needs, Davenport can assist. Through its Leadership Management & Development Institute (LMDI), Davenport can design training and deliver it onsite or at a DU campus. LMDI can also customize a current Davenport program and deliver courses onsite. To learn more about these and more services visit the LMDI Web site: <http://www.davenport.edu/lmdi>.

## **About Davenport University**

Davenport University – the only West Michigan-based private university specializing in business, technology and health professions – serves an enrollment of approximately 12,000 students at its W. A. Lettinga Campus in Grand Rapids, at campuses throughout Michigan and online. Davenport focuses on innovative, practical and affordable education and offers graduate and undergraduate programs. More information is available at [www.davenport.edu](http://www.davenport.edu).

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