



NEWS RELEASE

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DAVENPORT UNIVERSITY ANNOUNCES DAVID BRANDON, UNIVERSITY OF MICHIGAN ATHLETIC DIRECTOR, AS COMMENCEMENT SPEAKER

Brandon will receive honorary degree at commencement ceremony on May 2

GRAND RAPIDS, Mich., April 7, 2010 – Davenport University’s 2010 Commencement Speaker is David Brandon, former Domino’s Chairman of the Board and CEO and current athletic director at the University of Michigan. Brandon also will receive an honorary degree at the university’s commencement ceremony on Sunday, May 2, at Van Andel Arena.

More than 1,000 Davenport students representing all 14 campuses across the state of Michigan will be awarded master’s, bachelor’s and associate’s degrees or diplomas at the ceremony. Speakers will include Brandon and Davenport University President Richard J. Pappas, Ed.D.

The honorary degree represents recognition of Brandon’s exceptional accomplishments in business, professional excellence, personal and moral integrity, and contributions to the business community across the state of Michigan.

“Davenport University is proud to present this honorary degree to David Brandon because of his excellence in leadership and commitment to the Vision of Davenport University,” said Dr. Richard Pappas, president of Davenport University. “Dave is a role model for Davenport students by excelling through innovative business practices and providing quality to the organizations for which he has served.”

“Smart hustle,” upbeat leadership and innovation marked David A. Brandon’s tenure as Domino’s Chairman of the Board and CEO, and these hallmarks – along with his team

spirit – will no doubt define his newest role as the University of Michigan’s Athletic Director. He learned first-hand to maintain a winning attitude as a student athlete under Michigan football coach Bo Schembechler, and now Brandon is responsible for a storied athletic program and athletes who will become tomorrow’s corporate and community leaders.

While at Domino’s, Brandon successfully re-established the 50-year-old brand as “...the best pizza delivery company in the world,” by honoring the company’s roots of exceptional franchisees, efficient menu preparation, and prompt delivery. Prior to Domino’s, Brandon was President and CEO of Valassis, an international marketing services and sales promotion company. Before Valassis, Brandon worked in sales management at Procter & Gamble’s Food Products Division. Brandon is a member of the Board of Directors of Domino’s Pizza, Burger King Corporation, TJX Companies (parent company of TJ Maxx, Marshall’s and A.J. Wright), the Gerald R. Ford Foundation and The Purple Rose Theatre. He is a Michigan native and graduate of the University of Michigan.

About Davenport University

Davenport University – the only West Michigan-based private university specializing in business, technology and health professions – serves an enrollment of approximately 12,000 students at its W. A. Lettinga Campus in Grand Rapids, at campuses throughout Michigan and online. Davenport focuses on innovative, practical and affordable education and offers graduate and undergraduate programs. More information is available at www.davenport.edu.

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