



## NEWS RELEASE

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### **DAVENPORT UNIVERSITY VIDEO WORK RECOGNIZED WITH INTERNATIONAL AVA AWARDS**

**GRAND RAPIDS, Mich., Feb. 2, 2012** – Davenport University’s University Relations and Communications department was recently honored with three Platinum and six Gold AVA Awards for videos produced in 2011 for the university’s website. The top-level Platinum Awards were earned for [Career Services Quiz](#), [Meet our Military Admissions Team](#) and [The Davenport University Library](#).

Gold Awards were received for [Adult Students at Davenport University](#), [Ann Swanson – Davenport University Grad](#), [Davenport University Campuses](#), [Meet Dr. Linda Rinker](#), [Meet our Military Admissions Team](#), and [The Davenport University Library](#). Davenport also was awarded three Honorable Mention awards.

“Davenport University is proud that our good work on these videos has been recognized on an international level through the AVA Awards,” said Kim Bruyn, Executive Vice President for University Relations and Communications. “The addition of this rich content on Davenport’s website truly helps students get where the world is going.”

Davenport University’s new website, launched on July 1, 2011, features a broad selection of new videos created in 2011. Each of Davenport’s 11 campuses across the state has its own video, as do functional areas such as academic colleges, dining services, residence life, student life and more.

Through the AVA awards, the Association of Marketing and Communications Professionals recognizes outstanding work by creative professionals involved in the concept, direction, design and production of media that is part of the evolution of digital communication. More than 1,700 entries from throughout the United States and several other countries were submitted for the 2011 competition.

**About Davenport University**

Founded in 1866, Davenport is a private, non-profit university with campuses across Michigan and online courses serving an enrollment of nearly 13,000 students. With tuition among the lowest of all private universities in the state, Davenport provides high academic quality, small class sizes, conveniently located campuses, faculty with real-world experience and more than 40 dynamic undergraduate and graduate programs addressing in-demand careers. More information is available at [www.davenport.edu](http://www.davenport.edu).

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