



NEWS ADVISORY

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DAVENPORT UNIVERSITY ALUM TO SHARE “SECRETS OF SUCCESS”

Author and DU Alum Ken Fortier to share tips from new book about the value of networking

GRAND RAPIDS, Mich., Feb. 13, 2012 – Davenport University is proud to host author Ken Fortier as he discusses his new book, *NetPlus Connections*, on Feb. 16 at 5:30 p.m. at the Peter C. Cook Center in downtown Grand Rapids. Fortier will speak about his radical new approach to networking and share pointers from his new book. This program is the first in Davenport’s new “Secrets of Success” speaker series. The event is free and open to the public.

“My book should help anyone looking to better utilize social networking in their personal or professional life,” said Ken Fortier, CEO of Quantum Leap Communications and Vice-chair of Davenport’s Alumni Association. “The reality is that Facebook friends aren’t your friends, Twitter followers aren’t your followers and you aren’t really connected to anyone through LinkedIn. My new book, *NetPlus Connections*, will give readers the ability to positively affect those around you, making everyone’s world bigger and better!”

All media are invited to attend.

WHAT: Secrets of Success: A Radical New Approach to Networking

WHEN: Thursday, Feb. 16
5:30 p.m. Refreshments and Raffle
6 p.m. Presentation and Q&A

WHERE: Davenport University, Peter C. Cook Center
45 Ottawa NW, Grand Rapids

About Davenport University

Founded in 1866, Davenport is a private, non-profit university with campuses across Michigan and online courses serving an enrollment of nearly 13,000 students. With tuition among the lowest of all private universities in the state, Davenport provides high academic quality, small class sizes, conveniently located campuses, faculty with real-world experience and more than 40 dynamic undergraduate and graduate programs addressing in-demand careers. More information is available at www.davenport.edu.

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