



NEWS ADVISORY

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**SAGINAW STUDENTS TO ATTEND PROFESSIONAL DEVELOPMENT DAY
AT DAVENPORT UNIVERSITY**

SAGINAW, Mich., Feb. 13, 2012 – More than 500 area high school students and nearly 150 community volunteers will participate in a Professional Development Day hosted by Saginaw Career Complex and Davenport University on Tuesday, Feb. 28, from 7 a.m. to 2:15 p.m.

High school students from Saginaw Career Complex will have the opportunity to participate in mock interviews with business professionals from area companies and receive their expert feedback. Throughout the day, students also will attend informational seminars on professional development topics such as creating a strong social media identity and building a sales pitch for successful job interviews.

“Davenport University is excited to present this fun and educational event for students in the Great Lakes Bay Region,” said Denise Sherman, Campus Director of Davenport’s Saginaw Campus. “Professional Development Day is a great opportunity for area students to build upon their career knowledge in order to get where the world is going.”

Participating professionals will be from several area businesses and organizations including Covenant Health Care, Dupuis Investments, Saginaw Community Foundation, Saginaw Valley State University, Zentx Graphic Design and more. Students will be coming from high schools across Saginaw County, including Freeland, St. Charles, Chesaning, Saginaw High, Arthur Hill, Buena Vista, Swan Valley, Nouvel and Heritage.

All media are invited to attend.

WHAT:	Professional Development Day
WHEN:	Tuesday, Feb. 28, 2012
	7 – 9:45 a.m. (Session 1)
	11:30 a.m. – 2:15 p.m. (Session 2)

WHERE:

**Davenport University, Saginaw Campus
5300 Bay Rd. Saginaw, Mich.**

About Davenport University

Founded in 1866, Davenport is a private, non-profit university with campuses across Michigan and online courses serving an enrollment of nearly 13,000 students. With tuition among the lowest of all private universities in the state, Davenport provides high academic quality, small class sizes, conveniently located campuses, faculty with real-world experience and more than 40 dynamic undergraduate and graduate programs addressing in-demand careers. More information is available at www.davenport.edu.

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