



NEWS RELEASE

CONTACT:

Rick Jensen

Davenport University

616-732-1172

rick.jensen@davenport.edu

DAVENPORT UNIVERSITY NAMES RESIDENCE HALL FOR MEIJERS

GRAND RAPIDS, Mich., Jan. 26, 2009 – The well-known names of Fred and Lena Meijer will grace a residence hall on the campus of Davenport University.

The five-story, apartment-style building houses more than 100 students and opened in the fall of 2006 as the second residence hall on campus.

The Fred and Lena Meijer Residence Hall is so named in appreciation of the Meijers' donation of approximately 16 wooded acres of land that adjoin the southern border of the existing 53-acre campus.

"Davenport University is extremely grateful for the generosity of the Meijers and thrilled to have the highly respected Meijer name represented on our campus," said Michael Volk, interim president. "The property increases the size of our campus and provides options for immediate use as well as for potential expansion as our campus enrollment, demand for housing and sports teams continue to grow."

"Lena and I are pleased to be associated with Davenport and its mission to prepare today's students to be our business leaders of tomorrow," said Fred Meijer. "The names of some of our leading entrepreneurs are represented on the Davenport campus, and I hope their achievements will inspire students."

The Meijer name now joins those of other entrepreneurs on the Davenport campus including Wilbur Lettinga, Rich DeVos, Jay Van Andel and Peter Cook. The Davenport University campus, 6191 Kraft Ave., opened in 2005 as a traditional, full-service, residential campus at the center of Davenport's statewide locations, which are classroom sites with enrollments of primarily adult learners. Campus enrollment and the percentage of students admitted directly after high school graduation have been

increasing each year.

The Peter C. and Pat Cook Residence Hall was part of the original campus. A third residence hall is under construction and will open this fall, bringing total student occupancy on campus to more than 500. The third hall also will include the dining facility for all three residence halls and has the potential to be expanded to bring the total campus residency to 700.

In addition to the three residence halls, the campus includes an academic building with adjoining library, and a student center with a field house that opened in October.

About Davenport University

Davenport University – the only west Michigan-based private university specializing in business, technology and health professions – serves an enrollment of approximately 11,000 students at its campus in Grand Rapids, locations throughout Michigan, and online. Davenport focuses on innovative, practical and affordable education and offers graduate and undergraduate programs. More information is available at www.davenport.edu