



## NEWS RELEASE

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### **National President of NAIW Association of Insurance Professionals to speak at Davenport University**

***Free and open to the public for those interested in careers in insurance***

Margaret Wildi, the National President of the NAIW Association of Insurance Professionals, will speak to insurance professionals and others interested in learning more about careers in the insurance industry on Tuesday, Feb. 22, 2011 at 3 p.m. in the Robert W. Sneden Center's Lettinga Auditorium on Davenport University's W.A. Lettinga Campus.

The program will feature information about local professional networking, scholarship programs and insurance education opportunities. Job growth in the insurance sector is unprecedented, offering strong prospects for Michigan residents.

"Many people don't realize insurance is a multifaceted industry and there are many job options within an insurance organization. Educational events like this one at Davenport are essential in attracting top quality candidates," says Kerri Popowich, Human Resources Business Partner for Farmers Insurance in Grand Rapids, Michigan. "At Farmers we project more than 1000 openings in Grand Rapids in the next few years and are searching for individuals with outstanding skills and a commitment to this business."

Guests can connect with a range of Insurance companies and local professional networking groups through this program. This free event was organized to help individuals identify specific ways they can accelerate their insurance careers.

"Davenport University has recently expanded its insurance education programs," said Max Gibbard, Program Director of Davenport's Institute for Professional Excellence (IPEX). "Combining the content of our School of Business courses and IPEX certification programs with our world-class leadership training is a natural fit for those preparing for

insurance careers.”

The session is being held at Davenport University’s W.A. Lettinga Campus in Grand Rapids, on Kraft Avenue near Broadmoor and M6. Interested participants can register online for this free event at [www.davenport.edu/ipex](http://www.davenport.edu/ipex)

**About Davenport University**

Founded in 1866, Davenport University is one of Michigan’s largest private, non-profit universities, and the only one specializing in the three areas driving the future economy – business, technology and health professions. Davenport serves more than 13,000 students at its W. A. Lettinga Campus in Grand Rapids, at campuses throughout Michigan and online. Davenport provides an innovative, practical and affordable education and offers graduate and undergraduate degrees in more than 40 programs. More information is available at [www.davenport.edu](http://www.davenport.edu)

**About Farmers Insurance**

Farmers is a trade name and may refer to Farmers Group, Inc. or the Farmers Exchanges, as the case may be. Farmers Group, Inc., a management and holding company, along with its subsidiaries, is wholly owned by the Zurich Financial Services Group. The Farmers Exchanges are three reciprocal insurers (Farmers Insurance Exchange, Fire Insurance Exchange and Truck Insurance Exchange), including their subsidiaries and affiliates, owned by their policyholders, and managed by Farmers Group, Inc. and its subsidiaries. For more information about Farmers, visit our Web site at [www.farmers.com](http://www.farmers.com)

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