Experience starts here
FOCUSED ON CAREERS FOR THE FUTURE

Davenport University is the only university in Michigan that specializes in degrees and programs in three of the most critical areas of growth in today’s economy: business, technology and health. Davenport takes pride in offering an affordable, private education, with scholarships and financial aid available to the majority of our students. When you come here, our instructors give you one-on-one attention in a small classroom setting. And our advisors and career services staff will guide you every step of the way toward completing your degree. If you want a degree that today’s top employers are looking for, your smart choice is Davenport.

LEARN MORE ON OUR WEBSITE AT www.davenport.edu

DU FACTS
- Total student population of 11,000 at campuses throughout Michigan and online
- W.A. Lettinga Campus population of 2,700 students
- No lecture halls or teaching assistants
- Generous scholarships
- On-campus housing and dining
- National winning athletic and academic teams
- Contemporary, state-of-the-art facilities

REASONS STUDENTS LIKE DU
- One-on-one interaction with faculty
- Faculty with real-world experience
- Ability to prepare for an in-demand career
- High-quality faculty and coursework
- Thoughtful approach to customer service
- Career planning and job search assistance
- Assistance in obtaining financial aid and scholarships

Reported in the 2008 student satisfaction survey

DU Student: Mike
Hometown: Detroit, Michigan
Major: Sport Management

“Davenport is a great business school. I’ve learned so many business fundamentals that will help me in my career.”
WE MEAN BUSINESS

Davenport offers real-world practical experience in the classroom and beyond. We continuously adjust our curriculum to meet the demands of business today and anticipate the needs for tomorrow. Your coursework will include opportunities for internships, study abroad and other experiential learning that will prepare you for success in the community and the global marketplace. The bottom line — we prepare you to excel in the knowledge-driven economy of the 21st century.

FACT: The pass rate for DU accounting graduates on the CPA exam is 37%. This far exceeds the national average of 9.9% (2007 results).

Get down to business

School of Business
Master of Business Administration
Concentrations in:
Accounting
Finance
Health Care Management
Human Resource Management
Strategic Management

Bachelor's Degrees
Accounting Fraud Investigation (BBA)
Accounting Information Management (BBA)
Internal Auditing
Management Accounting
Applied Business (BBA)
Business Professional Studies (BBA)
Finance (BBA)
Financial Planning
Human Resource Management (BBA)
International Business (BBA)
Management (BBA)
Entrepreneurship
Financial Management
Global Project Management
Leadership Effectiveness
Marketing (BBA)
Advertising and Promotion
Business-to-Business
Sport Marketing
Paralegal Studies (BS)
Public Safety and Security Management (BBA)
Sport Management (BBA)

Post-Baccalaureate Certificates
Forensic Accounting Certificate
Human Resource Management Certificate
Paralegal Studies Certificate

Associate Degrees
Accounting (ABA)
Business Administration (ABA)
Finance (ABA)
Paralegal Studies (AS)
Public Safety and Security (ABA)

DU Student: Jeff
Hometown: Kent City, Michigan
Major: Human Resource Management

“I chose to come to Davenport because the curriculum focuses on application and not theory.”
Davenport University is proud to offer one of the country’s largest and most respected programs in IT security. DU was one of the first in the nation to offer a bachelor’s degree in biometric security. We’ve also introduced bachelor’s degrees in emerging programs such as computer gaming and simulation and a master of science information assurance. We continue to build relationships working closely with businesses to help us understand where tomorrow’s hottest information technology careers will be.

FACT: The information assurance program at DU has been certified by the National Security Agency (NSA) and Committee on National Security Systems (CNSS).
A HEALTHY OUTLOOK FOR CAREERS

The prognosis for health professions has never been more optimistic. Davenport University specializes in educating students to meet the growing demand for highly skilled health professionals. Students benefit from an interdisciplinary approach that incorporates business and technology education into the health curriculum. You’ll have a variety of choices that can lead to exceptionally marketable and highly paid careers, from nursing to health information management and more.

FACT: Davenport’s health information students average an excellent 88% pass rate on the RHIT exam. The national average is 78% (2007 results).

School of Health

Bachelor’s Degrees
- Health Information Management (BS)
- Health Services Administration (BBA)
- Long Term Care Practice Management
- Medical Case Management (BS)
- Nursing Pre-Licensure (BSN)

Associate Degrees
- Health Information Technology (AAS)
- Health Insurance Claims Management (ABA)
- Medical Assisting (AAS)
- Phlebotomy

Diplomas
- Medical Assisting
- Phlebotomy
- Medical Billing
- Phlebotomy
- Practical Nursing

DU Student: Whitley
Hometown: Middleville, Michigan
Major: Nursing Pre-Licensure

“I really like the small class sizes at Davenport. I get personal attention from professors and I’m able to become close with other students.”

Learn more about DU’s programs at www.davenport.edu/programs.
CAREER SERVICES

Our career services team can bridge the gap between completing your degree and the job search process. You’re encouraged to meet with career services during your first year at Davenport to learn about interview techniques and how to begin building a career portfolio including a resume and cover letter.

Find out more about DU career services at www.davenport.edu/careerservices.

STUDENT EMPLOYMENT

Work on-campus and earn where you learn. Davenport has many student employment opportunities right on-campus allowing for flexibility, hands-on experience and extra spending money.

Apply for student jobs at https://jobs.davenport.edu.

STUDY ABROAD

A study abroad experience prepares students for working and succeeding in today’s global environment by earning Davenport credit while studying overseas. Study in the United Kingdom, China, Germany, Kenya or Costa Rica in a faculty-led three to four week program. Or choose to study for a semester to a year through a partnership school with 30 unique programs in Europe, Australia, Asia, Africa and the Americas.

Explore study abroad options at www.davenport.edu/studyabroad.
RESIDENCE HALLS AND DINING

Join the 500 Davenport students who live in traditional or apartment-style housing. On-campus rooms are fully furnished with private bedrooms, bathrooms and kitchenettes. If you don’t feel like cooking, there’s a dining hall with meal plans available just a few feet from your room. Conducive for studying and socializing, DU housing is conveniently located near the academic and student centers. Other amenities include 24 hour security, wireless internet, cable, laundry, recycling and air conditioning. Housing accommodations and roommate recommendations can be made upon request.

Discover more about on-campus housing and dining at www.davenport.edu/housing.
COMPETITIVE ATHLETES, CONFIDENT SCHOLARS

At DU, athletes are students, first and foremost. That means they are standouts in their sports and outstanding scholars while they prepare for today’s in-demand careers. In fact, DU boasts some of the top competing teams in NAIA Division II sports – and our student athletes post an average 3.2 GPA.

PRIDE OF DU

Hockey – 2008, 2009 ACHA Division II National Champions


Women’s Basketball – 2009 NAIA National Tournament Elite Eight

Davenport Athletics

Basketball
Baseball
Bowling
Competitive Cheer
Competitive Dance
Cross Country
Golf
Hockey
Lacrosse
Rugby
Soccer
Softball
Tennis
Track & Field
Volleyball

Learn more about DU athletics and how to join a team at www.dupanthers.com.

Follow DU athletics on Twitter, receive scores by text or to listen to a broadcast by visiting www.dupanthers.com.
LIFE BEYOND THE CLASSROOM

Davenport University will make your higher education experience one to remember. Play intramural sports, unwind with friends in the student center commons or cheer on a Panthers team. You can also volunteer in the local community, work out in the fitness center, study in the Library Information Commons or just relax in the comfort of your own room in the residence halls. Academics and social interaction are essential for a balanced, satisfying education. You’ll find the best of both on our campus.

FACT: DU student clubs won several first-place and other top awards at the 2009 national and international Business Professionals of America, Delta Epsilon Chi and Odyssey of the Mind competitions.

VISIT DAVENPORT

Weekday and weekend campus visits are available for you and your guests. Take a guided tour of the W.A. Lettinga Campus, learn about our academic programs and stay for lunch. Or meet one-on-one with an admissions representative and tour campus upon request. Schedule a visit at www.davenport.edu/visit.

Can’t visit in person? Check out our virtual tour at www.davenport.edu/tour.

Join the DU community

DU’s Business Professionals of America
Students volunteering in the community
Lounging in the student center
**GET ACCEPTED**

1. Apply
   Submit a completed application plus a $25 non-refundable application fee. To apply online, go to [www.davenport.edu/apply](http://www.davenport.edu/apply).

2. Transcripts*
   It is imperative that you have an official copy of your high school, home school, GED and/or any college(s) transcripts sent directly to Davenport University Registrar, 415 E. Fulton, Grand Rapids, MI 49503. If you have not taken the ACT or SAT, you will be required to complete the COMPASS assessment. A sample of questions is available at [www.act.org/compass](http://www.act.org/compass).

3. Assessment**
   Send an official copy of your ACT or SAT scores to Davenport University Registrar, 415 E. Fulton, Grand Rapids, MI 49503. If you have not taken the ACT or SAT, you will be required to complete the COMPASS assessment. A sample of questions is available at [www.act.org/compass](http://www.act.org/compass).

4. Financial Aid
   A Free Application for Federal Student Aid (FAFSA) must be completed to determine your eligibility for all types of scholarships, grants and loans. Apply early to ensure that your financial aid is processed in time for the start of classes. Apply online at [www.fafsa.ed.gov](http://www.fafsa.ed.gov) and use the Davenport University school code 002249.

5. Acceptance
   Once you have applied for admission to the University, paid the application fee and met the admissions requirements, you will be notified by mail of your acceptance to the University.

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**ACCEPTANCE**

**FIRST-TIME COLLEGE STUDENT**

- Official transcripts (one of the following): high school transcript, home school transcript, GED score
- Official test scores (one of the following): Qualifying ACT score, Qualifying SAT score, Qualifying COMPASS score

**TRANSFER STUDENT**

If you have 15 transferable college credits or more:
- Official college transcripts from all institutions attended
- Official high school transcript
- Official college transcripts from all institutions attended

If you have less than 15 transferable college credits:
- Official college transcripts from all institutions attended
- Official high school transcript
- Official transcripts from all institutions attended

**EARNING CREDIT**

Whether you have previous college credits or valuable learning experiences from outside a formal classroom, you may be able to turn them into college credits. Davenport offers a variety of programs for your convenience:
- High School Articulation Credit
- Dual Enrollment Credit
- Life Learning Credit
- Testing Credit
- Transfer Credit
- Military Credit

**TRANSFER STUDENTS**

Davenport welcomes transfer students through:
- Generous acceptance of transfer credits and seamless articulation agreements with many colleges, high schools and tech centers throughout Michigan - see [www.davenport.edu/transfer](http://www.davenport.edu/transfer) for more information.
- A wide variety of degree programs to suit your educational goals.
- Assistance in finding financial aid to make a higher education more affordable.
- Numerous transfer scholarships.
- Staff willing to guide you through the admissions process.

**FINANCIAL AID AND TUITION**

Davenport strives to make higher education affordable. Our tuition is among the lowest of private universities in Michigan and in the 2008-2009 academic year, 95% of Davenport students received some type of financial assistance. Whether your financial aid comes in the form of a grant, work-study, loan or employer tuition reimbursement, Davenport will help you find funding. After applying to Davenport, be sure to fill out your Free Application for Federal Student Aid (FAFSA). See the checklist below for details. If you have a question or need assistance, you can call us directly at 1-800-686-1600. For current tuition costs, ask your admissions representative or visit our website at [www.davenport.edu/tuition](http://www.davenport.edu/tuition).

**SCHOLARSHIPS**

Davenport University offers scholarships up to and including full tuition. In fact, over $8.5 million dollars in institutional scholarships were awarded last year. Scholarships are available for first-time and transfer students as well as students who have participated in clubs such as BPA, DECA, HOSA and Skills USA. Last year, the Gerald R. Ford Memorial Scholarship was introduced, which is the most prestigious scholarship awarded at Davenport University. This scholarship is available to one student each year as a college freshman after high school graduation and covers the costs of tuition, books, fees, on-campus housing, meal plans and study abroad. Learn more about DU scholarships at [www.davenport.edu/scholarships](http://www.davenport.edu/scholarships).