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Undergraduate Curriculum Philosophy

The Davenport University curriculum is profession-focused, dynamic and outcomes-based; it anticipates market demand, is grounded in general education and enhanced by the Excellence System.

Curriculum Principles

Profession-Focused Curriculum
- The curriculum will focus on Business, Technology and Health but remain open to other professional offerings.
- The curriculum will be structured such that introductory courses in the majors are accessible to students early in their academic career.
- The curriculum will have extensive breadth and depth in the majors in many cases enhanced with a specialty.
- The curriculum will include systematically embedded, discipline-focused experiential learning.

Dynamic and Market-Driven Curriculum
- Emerging market-demand, research and internal assessment data will drive curriculum development. DU will be responsive to external stakeholders who influence curriculum such as accrediting and advisory bodies, employers, and disciplinary communities.
- DU will actively consider specialized accreditations and designations when they are congruent with its mission and are advantageous to students.
- Degree programs should allow the opportunity for elective credits.
- The credit hours required in DU degrees must be at the required State minimum credit hours for each degree and will not exceed unless such provides a competitive advantage for students.

Outcomes-Based Curriculum
- The curriculum will be built upon program purpose and learning outcomes at all levels — university, degree, program, and course.
- The curriculum will undergo continual assessment and periodic review to ensure learning outcomes are met and student retention is maximized.
- The curriculum will be structured to introduce, to reinforce and to ensure mastery of the competencies associated with program learning outcomes and Davenport University Excellence System outcomes.

General Education
- The general education curriculum will be built to provide competencies needed for graduates to be well-rounded citizens and professionals.
- The general education component of every degree will provide the foundation for success in the majors and ensure the achievement of degree and university-level outcomes.
- The required general education component will be intentionally chosen to provide knowledge, skills and values for academic and professional excellence.
The general education courses will be designed to support professional expectations across the disciplines.
Courses considered general education will have general education prefixes whenever possible.
The general education course requirements will exceed the state of Michigan’s minimum and meet or exceed the general education requirements of external accrediting bodies and professional associations.

**Davenport University Excellence System**

- The curriculum will be interwoven with the elements of the DU Excellence System:
  - Global and Intercultural Competence
  - Civic and Social Responsibility
  - Ethical Reasoning and Action
  - Critical and Creative Thinking
  - Analysis and Problem Solving
  - Leadership and Teamwork
  - Information and Technology Proficiency
  - Written Communication
  - Professional Communication

- The curriculum will place a special emphasis on diversity and internationalization