

Job Placement: Employment by Program (2016-17 Graduating Class)			Employment	Related
College	Degree Type Awarded	Major	Rate	Rate
College of Arts & Science	Graduate Certification	Data Analytics Grad Cert	86%	83%
College of Business	Associate Degree	Accounting	100%	78%
College of Business	Associate Degree	Business Administration	89%	71%
College of Business	Baccalaureate Degree	Accounting	95%	80%
College of Business	Baccalaureate Degree	Accounting Fraud	91%	100%
College of Business	Baccalaureate Degree	Business	93%	73%
College of Business	Baccalaureate Degree	Finance	80%	75%
College of Business	Baccalaureate Degree	Human Resource Management	83%	66%
College of Business	Baccalaureate Degree	International Business	82%	78%
College of Business	Baccalaureate Degree	Management	99%	87%
College of Business	Baccalaureate Degree	Marketing	88%	73%
College of Business	Baccalaureate Degree	Sport Management	100%	38%
College of Business	Masters Degree	Accountancy	94%	100%
College of Business	Masters Degree	Management	93%	79%
College of Business	Masters Degree	MBA-Accounting Concentration	84%	81%
College of Business	Masters Degree	MBA-Business Management	93%	84%
College of Business	Masters Degree	MBA-Finance Concentration	100%	83%
College of Business	Masters Degree	MBA-Health Care Concentration	68%	63%
College of Business	Masters Degree	MBA-Human Resource Mgt Concentration	100%	75%
College of Business	Masters Degree	MBA-Strategic Mgmt Concentration	100%	72%
College of Health Professions	Associate Degree	Health Information Technology	84%	69%
College of Health Professions	Associate Degree	Medical Assisting	93%	92%
College of Health Professions	Baccalaureate Degree	Health Information Management	88%	100%
College of Health Professions	Baccalaureate Degree	Health Services Administration	96%	79%
College of Health Professions	Baccalaureate Degree	Medical Case Management	59%	40%
College of Health Professions	Baccalaureate Degree	Nursing Completion BSNc	100%	100%
College of Health Professions	Baccalaureate Degree	Nursing Pre-Licensure BSNp	95%	100%
College of Health Professions	Masters Degree	HLth Informatics/Inform Mgmt	100%	50%
College of Health Professions	Masters Degree	Nursing	100%	100%
College of Health Professions	Masters Degree	Occupational Therapy	93%	85%
College of Health Professions	Diploma	Practical Nursing	100%	100%
College of Technology	Associate Degree	Networking Technology	100%	83%
College of Technology	Baccalaureate Degree	Computer Information Systems	100%	92%
College of Technology	Baccalaureate Degree	Computer Networking Technology	86%	83%
College of Technology	Baccalaureate Degree	Cyber Defense	100%	100%
College of Technology	Baccalaureate Degree	Network Mgmt/Security	82%	88%
College of Technology	Baccalaureate Degree	Technology Project Management	81%	62%
College of Technology	Masters Degree	Information Assurance	100%	71%
College of Technology	Masters Degree	Technology Project Management	100%	60%
College of Urban Education	Masters Degree	Urban Education	100%	100%

Notes

Source: Six-month Graduate Follow-up Survey, 2016-17 graduating class.

Low N size: results shown are filtered for survey responses of five or more.

Employment Rate: work status is employed full-time, employed part-time, self-employed, or military (excludes those not looking for a job).

Related Rate: out of those who are employed, the percentage that also indicate the employment is "Closely related" or "Related" to their degree.

Major: equivalent major (concentrations/specialties are rolled-up)

Top Employers of DU Graduates*

Aflac
Amway
AT&T
Beaumont Health
Blue Cross Blue Shield of Michigan
Comerica Bank
Covenant HealthCare
Detroit Medical Center
Dow Chemical
Farmers Insurance
General Motors
Gentex Corporation
Gordon Food Service
Grand Rapids Chair Company
Grand Rapids Public Schools
Henry Ford Health System
Herman Miller
Holland Hospital
Kellogg Company
Mary Free Bed Rehabilitation Hospital
McLaren Health
Mercantile Bank of Michigan
MidMichigan Health
Priority Health
Spectrum Health
State of Michigan
Verizon Wireless

*Source: Six-month Graduate Follow-up Survey, 2016-17 graduating class.

Universities Chosen by DU Grads for Further Education*

Davenport University
Ashford University
Baker College
Central Michigan University
Cooley Law School
Delta College
Grand Canyon University
Grand Rapids Community College
Grand Valley State University
Madonna University
Michigan State University
Mott Community College
Schoolcraft College
South University
Southern New Hampshire University
St Matthews University
University of Michigan - Flint
Walden University
Western Michigan University

*Source: Six-month Graduate Follow-up Survey, 2013-14 to 2016-17 graduating classes.