DU students: J.T., Whitley and Mike

Careers start here
FOCUSED ON CAREERS FOR THE FUTURE

Davenport University is the only university in Michigan that specializes in degrees and programs in three of the most critical areas of growth in today’s economy: business, technology and health. Davenport takes pride in offering an affordable, private education, with scholarships and financial aid available to the majority of our students. When you come here, our instructors give you one-on-one attention in a small classroom setting. And our advisors and career services staff will guide you every step of the way toward completing your degree. If you want a degree that today’s top employers are looking for, your smart choice is Davenport.

LEARN MORE ON OUR WEBSITE AT www.davenport.edu

FOLLOW DU ON:

- twitter.com/davenportu
- facebook.com/pouncepanther
- flickr.com/davenportuniversity
- youtube.com/davenportweb

Create your own page at www.davenport.edu/vip.

DU FACTS

- Total student population of 12,000
- W.A. Lettinga Campus population of 3,400 students
- Campuses throughout Michigan and online
- No lecture halls or teaching assistants
- Generous scholarships
- On-campus housing and dining
- National winning athletic and academic teams
- Contemporary, state-of-the-art facilities
REASONS STUDENTS LIKE DU

• One-on-one interaction with faculty
• Faculty with real-world experience
• Ability to prepare for an in-demand career
• High-quality faculty and coursework
• Thoughtful approach to customer service
• Career planning and job search assistance
• Assistance in obtaining financial aid and scholarships

DU Student: Mike
Hometown: Detroit, Michigan
Major: Sport Management

“Davenport is a great business school. I’ve learned so many business fundamentals that will help me in my career.”

Reported in student satisfaction survey
WE MEAN BUSINESS

Davenport offers real-world practical experience in the classroom and beyond. We continuously adjust our curriculum to meet the demands of business today and anticipate needs for tomorrow. Your coursework will include opportunities for internships, study abroad and other experiential learning that will prepare you for success in the community and the global marketplace. The bottom line: We prepare you to excel in the knowledge-driven economy of the 21st century.

FACT: Three of the top five industries with growing employment and wages are in business-related fields.

Source: U.S. Department of Labor

School of Business

Master of Business Administration
Concentrations in:
Accounting
Finance
Health Care Management
Human Resource Management
Strategic Management

Dual Degrees (MBA in Five Years)
Professional Accountancy (BBA/MBA)
Honors Professional Accountancy (BBA/MBA)
Strategic Human Resource Management (BBA/MBA)
Strategic Management (BBA/MBA)

Bachelor’s Degrees
Accounting Fraud Investigation (BBA)
Accounting Information Management (BBA)
Internal Auditing
Management Accounting
Applied Business (BBA)
Business Professional Studies (BBA)
Finance (BBA)
Financial Planning
Human Resource Management (BBA)
International Business (BBA)
Management (BBA)
Entrepreneurship
Financial Management
Global Project Management
Leadership Effectiveness
Sustainable Business Development (NEW)

Marketing (BBA)
Advertising and Promotion
Business-to-Business
Sport Marketing
Paralegal Studies (BS)
Public Safety and Security Management (BBA)
Sport Management (BBA)
Get down to business

Post-Baccalaureate Certificates
- Forensic Accounting Certificate
- Global Project Management Certificate
- Human Resource Management Certificate
- Paralegal Studies Certificate
- Sustainable Business Development Certificate (NEW)

Associate's Degrees
- Accounting (ABA)
- Business Administration (ABA)
- Finance (ABA)
- Paralegal Studies (AS)
- Public Safety and Security (ABA)

DU Student: Jeff
Hometown: Kent City, Michigan
Major: Human Resource Management

“I chose to come to Davenport because the curriculum focuses on application and not theory.”
TECHNOLOGY FOR TODAY AND TOMORROW

Davenport University is proud to claim one of the country’s largest and most respected programs in IT security. DU was one of the first in the nation to offer a bachelor’s degree in biometric security. We’ve also introduced bachelor’s degrees in emerging programs such as computer gaming and simulation and a master of science information assurance. We continue to build relationships working closely with businesses to help us understand where tomorrow’s hottest information technology careers will be.

FACT: Three of the ten fastest growing occupations are computer related.

Source: U.S. Department of Labor
Associate’s Degrees
- Computer Information Systems (AAS)
- Networking Technology (AAS)
- Security and Information Assurance (AAS)

**DU Student:** Joanna  
**Hometown:** Grand Rapids, Michigan  
**Major:** Computer Networking/Network Security

“I like the real life experience classes provide. I feel like I am prepared for the real world.”
A HEALTHY OUTLOOK FOR CAREERS

The prognosis for health professions has never been more optimistic. Davenport University specializes in educating students to meet the growing demand for highly skilled health professionals. Students benefit from an interdisciplinary approach that incorporates business and technology education into the health curriculum. You’ll have a variety of choices that can lead to exceptionally marketable and highly paid careers, from nursing to health information management and more.

FACT: Health care ranks #2 among all industries projected for growth.

Source: U.S. Department of Labor

School of Health

Bachelor’s Degrees
- Health Services Administration (BBA)
- Health Information Management (BS)
- Medical Case Management (BS)
- Nursing Bachelor Completion (BSN)
- Medical Case Management
- Nursing Pre-Licensure (BSN)

Associate’s Degrees
- Health Insurance Claims Management (ABA)
- Health Information Technology (AAS)
- Medical Assisting (AAS)
  - Phlebotomy

Diplomas
- Medical Assisting
- Phlebotomy
- Medical Billing
- Phlebotomy
- Practical Nursing

Learn more about DU’s programs
option for health

DU Student: Whitley
Hometown: Middleville, Michigan
Major: Nursing Pre-Licensure

“I really like the small class sizes at Davenport. I get personal attention from professors and I’m able to become close with other students.”

at www.davenport.edu/programs.
CAREER SERVICES

Our career services team can bridge the gap between completing your degree and the job search process. You’re encouraged to meet with career services during your first year at Davenport to learn how to begin building a career portfolio including a resume, cover letter and interview techniques.

Find out more about DU career services at www.davenport.edu/careerservices.

STUDENT EMPLOYMENT

Work on-campus and earn where you learn. Davenport has many student employment opportunities right on-campus allowing for flexibility, hands-on experience and extra spending money.

Apply for student jobs at jobs.davenport.edu.

STUDY ABROAD

A study abroad experience prepares students for working and succeeding in today’s global environment by earning Davenport credit while studying overseas. Study in the United Kingdom, China, Germany, Kenya and Costa Rica in a faculty-led three to four week program. Or choose to study for a semester to a year through a partnership school with 30 unique programs in Europe, Australia, Asia, Africa and the Americas.

Explore study abroad options at www.davenport.edu/studyabroad.
opportunities

Career fair at DU with over 80 employers
RESIDENCE HALLS AND DINING

Join the 500 Davenport students living in residential housing. On-campus rooms are fully furnished with private bedrooms, bathrooms and kitchenettes. There’s also a dining hall with various meal plans available and numerous healthy meal choices. Conducive for studying and socializing, DU housing is conveniently located near the academic and student centers. Other amenities include 24-hour security, wireless internet, cable, laundry, recycling and air conditioning. Housing accommodations and roommate recommendations are made upon request.

Discover more about on-campus housing and dining at www.davenport.edu/housing.
Campus life
COMPETITIVE ATHLETES, CONFIDENT SCHOLARS

At DU, athletes are students, first and foremost. That means they are standouts in their sports and outstanding scholars while they prepare for today’s in-demand careers. In fact, DU boasts some of the top competing teams in NAIA Division II sports — and our student athletes post an average 3.0 GPA.

PRIDE OF DU

Women’s Basketball – Four-time Wolverine Hoosier Athletic Conference (WHAC) Champions and Reigning WHAC Tournament Champions
Men’s Lacrosse – Back-to-Back Men’s Collegiate Lacrosse Association (MCLA) DII Final Fours
Follow DU athletics on Twitter, receive scores by text or to listen to a broadcast by visiting www.dupanthers.com.
LIFE BEYOND THE CLASSROOM

Davenport University will make your higher education experience one to remember. Play intramural sports, unwind with friends in the student center commons, or cheer on a Panthers team. You can also volunteer in the local community, work out in the fitness center, study in the Library Information Commons or just relax in the comfort of your own room in the residence halls. Academics and social interaction are essential for a balanced, satisfying education. You’ll find the best of both on our campus.

FACT: DU student clubs won several first-place and other top awards at the 2010 national and international Business Professionals of America, Delta Epsilon Chi and Odyssey of the Mind competitions.

VISIT DU

Weekday and weekend campus visits for you and your guests. Take a guided tour of the W.A. Lettinga Campus, learn about our academic programs and stay for lunch, or meet one-on-one with an admissions representative and tour campus upon request. Schedule a visit at www.davenport.edu/visit.

Can’t visit in person? Check out our virtual tour at www.davenport.edu/tour.
DU community

Students volunteering in the community

Lounging in the student center
ACCEPTANCE

FIRST-TIME COLLEGE STUDENT
Official transcripts (one of the following)
• High school transcript
• Home school transcript*
• GED score

Official test scores (one of the following)**
• Qualifying ACT score
• Qualifying SAT score
• Qualifying COMPASS score

TRANSFER STUDENT
If you have 15 transferable college credits or more:
• Official high school transcript
• Official college transcripts from all institutions attended

If you have less than 15 transferable college credits:

Official transcripts
• High school transcript
• GED score
• College transcripts from all institutions attended

Official test scores (one of the following)**
• Qualifying ACT score
• Qualifying SAT score
• Qualifying COMPASS score
• OR successful completion of college-level math and English

ENROLLMENT
Davenport has a diverse population of approximately 12,000 students, including traditional, online, international, working adults and master’s degree candidates. Our incoming students are motivated and exhibit academic achievements that demonstrate the potential for success in a university curriculum.

EARNING CREDIT
Whether you have previous college credits or valuable learning experiences from outside a formal classroom, you may be able to turn them into college credits. Davenport offers a variety of programs for your convenience:

• High School Articulation Credit
• Dual Enrollment Credit
• Life Learning Credit
• Testing Credit
• Transfer Credit
• Military Credit

GET ACCEPTED

1 Apply
Submit a completed application plus a $25 non-refundable application fee. To apply online, go to www.davenport.edu/apply.

2 Transcripts*
It is imperative that you have an official copy of your high school, home school, GED and/or any college(s) transcripts sent directly to Davenport University Registrar, 6191 Kraft Ave., Grand Rapids, MI 49512.
SCHOLARSHIPS
Davenport University offers scholarships up to and including full tuition. In fact, over $12 million dollars in institutional scholarships were awarded last year. Scholarships are available for first-time and transfer students as well as students who have participated in clubs such as BPA, DECA, HOSA and Skills USA. The Gerald R. Ford Memorial Scholarship, the most prestigious scholarship awarded at Davenport University, is available to one student each year as a college freshman after high school graduation and covers the costs of tuition, books, fees, on-campus housing, meal plans and study abroad. Learn more about DU scholarships at www.davenport.edu/scholarships.

TRANSFER STUDENTS
Davenport welcomes transfer students through:
• Generous acceptance of transfer credits and seamless articulation agreements with many colleges, high schools and tech centers throughout Michigan — see www.davenport.edu/transfer for more info.
• A wide variety of programs to suit your educational goals.
• Assistance in finding financial aid to make a higher education more affordable.
• Numerous transfer scholarships.
• Staff willing to guide you through the admissions process.

FINANCIAL AID AND TUITION
Davenport strives to make higher education affordable. Our tuition is among the lowest of private universities in Michigan and in the 2009-2010 academic year, 95% of Davenport students received some type of financial assistance. Whether your financial aid comes in the form of a grant, work-study, loan or employer tuition reimbursement, Davenport will help you find funding. After applying to Davenport, be sure to fill out your Free Application for Federal Student Aid (FAFSA). See the checklist below for details. If you have a question or need assistance, you can call us directly at 1-800-686-1600. For current tuition costs, ask your admissions representative or visit our website at www.davenport.edu/tuition.

SCHOLARSHIPS
Davenport University offers scholarships up to and including full tuition. In fact, over $12 million dollars in institutional scholarships were awarded last year. Scholarships are available for first-time and transfer students as well as students who have participated in clubs such as BPA, DECA, HOSA and Skills USA. The Gerald R. Ford Memorial Scholarship, the most prestigious scholarship awarded at Davenport University, is available to one student each year as a college freshman after high school graduation and covers the costs of tuition, books, fees, on-campus housing, meal plans and study abroad. Learn more about DU scholarships at www.davenport.edu/scholarships.

3 Assessment**
Send an official copy of your ACT or SAT scores to Davenport University Registrar, 6191 Kraft Ave, Grand Rapids, MI 49512. If you have not taken the ACT or SAT, you will be required to complete the COMPASS assessment. A sample of questions is available at www.act.org/compass.

4 Financial Aid
A Free Application for Federal Student Aid (FAFSA) must be completed to determine your eligibility for all types of scholarships, grants and loans. Apply early to ensure that your financial aid is processed in time for the start of classes. Apply online at www.fafsa.gov and use Davenport University school code 002249.

5 Acceptance
Once you have applied for admission to the university, paid the application fee and met the admissions requirements, you will be notified by mail of your acceptance to the university.

* Home school transcripts issued by parents must be notarized.

** For more information on specific scores or assessment criteria, please contact an admissions representative.
Davenport University’s W.A. Lettinga Campus LEED certified buildings.