## DAVENPORT UNIVERSITY

The Statement of Purpose (SoP) is an essay that will tell the Graduate Admissions Committee who you are, what has influenced your career path, what your professional interests are and what you plan to do with your master's degree. The SoP is your opportunity to speak directly to the committee via essay and make your credentials stand out from similarly qualified candidates.

Your SoP should be objective yet self-reflective. The tone of the essay should be straightforward. Your topic should be relevant and concise. Document your conclusions with specific instances or draw your conclusions as the result of individual experience. Your SoP should be about 2-4 typed pages in length.

## Some areas to focus on are:

- Outline your skills and qualities. How will these assist you with your graduate studies?
- Significant activities you have engaged in that are relevant to your degree aspirations and the role you served.
- The professional direction you have chosen and how this degree will enable you to realize your career goals.

Graduate student applicants should address their Statement to the Graduate Admissions Committee. The Statement should be submitted to your Admission Representative with your application packet.

## Statement of Purpose

800-686-1600 | davenport.edu