

Career Services Guide

2023-24









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for the support of employers who proactively recruit and take an active role in professional development for the future success of Davenport students.

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What is this symbol?

The pages with this symbol have content related to information students may find useful to reference during the ACES100 course.



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DU Career Services 80 and the Employment Guarantee

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DU Career Services and the Employment Guarantee

We are committed to cultivating and connecting Davenport University's talent with employers in today's global marketplace.

Our services: In-person and virtual

Career decision-making

- Assessments
- · Choosing a major
- · Strategic career planning
- · Graduate school decision-making

Experiential learning opportunities

- Credit- and noncredit-bearing internships
- Practicums
- · On- and off-campus work-study
- · Volunteer support
- · Credit for prior learning

Career preparation and professional development

- Professional etiquette
- · Personal branding
- Résumés and cover letters
- · Interview skills
- Networking
- · Social media presence
- Understanding the market

Job search strategies and career transitions

- · Designing and defining the search
- Transferable skills
- · Employer and résumé referral
- Career fairs
- · Salary negotiation

Make an appointment and attend Career Services events

To schedule an appointment with your career coach or to view and register for events, log in to Handshake: davenport.joinhandshake.com.



Did you know alumni receive lifelong career services?

The Davenport University Employment Guarantee

Career Services houses the Employment Guarantee. All students are encouraged to read and acknowledge the Employment Guarantee, as these criteria are the best practices of successful alumni.

For more details and to acknowledge the Employment Guarantee, visit davenport.edu/employment-quarantee.



In Career Services, we are committed to helping you find a career that is aligned with your personal brand and identity.

Additional resources on our website are curated to accommodate unique populations with the right opportunities:

www.davenport.edu/career-services/ guide-and-resources

Handshake



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AY CAREER IS A CAREER **WITH A PURPOSE**

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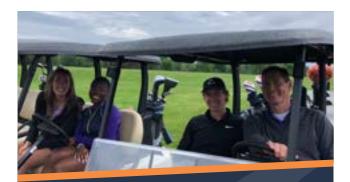
"It's all about the hugs and the laughter and the excitement in their faces...that's what it's all about."

When asked what keeps her going after **30 years of service** as a Lead Toddler Teacher at our David D. Hunting childcare location she said, "The children, the families, my co-workers - they're awesome."

- Marilynn Valentine







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The DU Excellence System and ACES100

Career Services plays an important role in the Career Investigative Assignment (CIA)

Exploring careers is important, but finding the right one for you can be tricky. Employers are now expecting career- and self-development as a skill produced throughout your time in college. Career-ready individuals are a coveted candidate type all their own.

Go to **davenport.pathwayu.com** to create an account. Then you can take four assessments to help pair you with possible jobs and career paths.

Looking for more? Schedule an appointment with your career coach, and ask about taking the Strong Interest Inventory: davenport.joinhandshake.com/appointments.



ACES

You will see this symbol throughout the Career Services Guide.

These pages have content directly related to information students will need to reference during the ACES100 course.

In addition, we offer:

- · Résumé and cover letter reviews
- · Mock interviews/interview preparation
- · Job search coaching
- · Career fairs and other events
- · And MUCH MORE!

The DU Excellence System:

Why employers care and what they seek in candidates

Your DU courses, faculty and staff will holistically help you develop a successful skill set that employers demand. Focus on these areas throughout your time in college. The National Association of Colleges and Employers (NACE) releases the top skills employers seek. See the list below and notice the correlation.

DU Excellence System Competencies

- · Analysis and problem-solving
- · Civic and social responsibility
- · Critical and creative thinking
- · Ethical reasoning and action
- Global and intercultural competence
- Information and technology proficiency
- Leadership and teamwork
- Professional communication
- Written communication

NACE Career Readiness Competencies

- Critical thinking
- · Career and self-development
- Equity and inclusion
- Professionalism
- Technology
- Leadership
- Teamwork
- Communication



NACE identifies "career and self-development" as a new trending competency. This makes working with Career Services early and often of utmost importance.

Take this job... and LOVE it!

Consider the wide range of careers from entry level to advanced positions in health care including accounting, finance, customer service, quality, sciences and many others. With education, mentorship, professional development, on-site training and tuition reimbursement, your goals can be achieved.



Voted West Michigan's Best & Brightest Companies to Work For **21 YEARS IN A ROW** more than any hospital in Michigan!

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Apply now at hollandhospital.org/careers









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- Design
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- Publishing

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Choosing a major that fits your career path

Use your interests and values

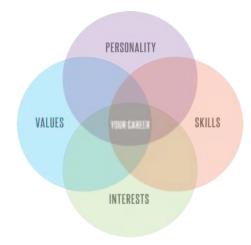
PathwayU is a great tool to help you discover careers that are appropriate for your major or to help you decide which major to choose. Go to **davenport.pathwayu.com** to create an account. Then you can take four assessments to help pair you with possible jobs and career paths.



Contact your career coach for information and instructions regarding PathwayU or the Strong Interest Inventory.

Choose your major

Checklist You have completed and reviewed your PathwayU or Strong Interest Inventory assessment with your career coach You have conducted career research based on your assessment findings and personal knowledge of your interests and goals You have identified individuals in your careers of interest and conducted an informational interview or job shadow experience You have reviewed salary and outlook data and confirmed they meet your personal goals. See onetonline.org for salary ranges You have reviewed the options for majors, concentrations and specialties found in the undergraduate and graduate catalogs for the year of your enrollment or current year You have met with your academic advisor to discuss and confirm your major and specialty or area of concentration. In addition, you have reviewed your Degree Plan, which allows you to lay out required courses, term by term You have met with Career Services to discuss your decisions and goals and to create your professional development plan You are aware of the Employment Guarantee as it pertains to your chosen major and efforts while at Davenport University







Career planning checklist

Have a plan	Work the plan Using Career Services Faculty Community
Start with awareness Year 1	 Meet with your career coach to explore your goals, options and interests so you can select a major Conduct informational interviews through LinkedIn, friends, family and others in your network Meet with your advisor to learn whether your major requires an internship or experiential learning Investigate on- and off-campus opportunities to gain experience Contact Career Services to discuss criminal background issues and challenging topics, such as termination, gaps in employment, age, disability or other perceived barriers to employment
Develop your brand and expand your resources Year 2	Log in and explore Handshake by visiting davenport.joinhandshake.com Complete your profile in Handshake, and make it "public" to employers Have your résumé reviewed by your career coach, and upload it to Handshake Draft a meaningful, adaptable cover letter and thank-you letter Join relevant groups, clubs or associations, and be an active member Participate in career-related professional development events Learn and understand Davenport University's experiential learning process, and know when you're eligible Work with your career coach to brush up on your interview skills
Gain experience Year 3	 Secure experience in your career field via internship, experiential learning, work-study or volunteer positions Build your network and your online and social media presence Update and learn to tailor your résumé to each desired opportunity Fine-tune your elevator pitch and speak effectively about your personal brand Attend career fairs, professional association meetings and other career-related events Network with classmates, family, community members, mentors and peers Apply for job opportunities and track your progress
Transition into success Year 4	 Develop a job search strategy with your career coach to understand job websites, including Handshake, LinkedIn and industry-specific networks Create a reliable list of references Fine-tune your interviewing skills by conducting an AI mock interview with Quinn: quinncia.io/access Tell your career coach when you land a job!



Exploring careers and informational interviewing

This type of interview allows you to learn more about a company, position or professional field by speaking with professionals who are already performing in those roles.

Informational interviews

- Identify and research positions and the company (see page 52)
- Identify prospective professionals to interview from your network of friends, family affiliations, alumni associations, LinkedIn and other social media
- Send a request to interview the individuals identified, and enclose a list of questions you'd like to ask (10-15 questions)
- Be respectful of time and place by scheduling the interview to meet the time, location and style of the professional you are interviewing (on-site, a neutral site, Skype, phone, FaceTime or other electronic format)
- While conducting the interview, be prepared to describe your goals, ask clear questions and LISTEN

Ask about job shadowing options

- Seeing a day in the life of a professional already in the field helps affirm that a specific position is a viable option
- Afterward, send a thank-you note to those you've met with and stay connected to them.
 This is a great way to find a mentor and access a larger network of professionals in your field



Always follow up with a thank-you note (see page 37). It can be handwritten or emailed, but it's more personal and more likely to be read if it's handwritten.

Ask to shadow via email or LinkedIn message:

Dear Ms. Sparrow,

As a student at Davenport University, I am exploring careers to learn which would be best suited for me. I am very interested in the biological laboratory science profession and would appreciate the opportunity to talk to you about your work.

I found your information through Davenport's Alumni Association. After reading about your company's Biolife Reservation Initiative, I am confident that your insight could help me. If there is availability in your schedule over the next two weeks, please let me know. Ideally, we can meet for about half an hour.

Sincerely,
Pounce Panther
313 Prairie Pt.
Lansing, MI 48933
(616) 698-7111
ppanther@email.davenport.edu



Sample questions to ask in an informational interview or job shadow

About the job

- · What types of tasks do you spend most of your time doing?
- · What excites you most about this job?
- · What are some of the more difficult or frustrating parts of this career?
- I really like doing ______ Do you have an opportunity to do that type of work in this career?
- · What types of advancement opportunities are available for an entry-level worker in this career?
- I read that ______ is an issue in this occupation. Have you found that to be true?
- Is this career/industry changing? How so?

About working conditions

- · What hours are typical for most jobs in this occupation?
- · How often do you travel?

Questions about other careers and contacts

- Do you know of any similar careers that also use ___ or involve
- I know that people in this career specialize in ___ _ and _____. Do you know of any other specialties?
- · Can you suggest anyone else I could ask for information? May I tell them that you have referred me?

Questions about training

- · What qualities should a person have to be in this field?
- What did your path look like to get into your job/position?
- Do you have any advice on how people interested in this career should prepare?

Company-specific questions

- · What types of positions would someone with my major/skill set excel in?
- · What advancement opportunities does the company offer for people in entry-level positions?
- If I see a job that I am interested in with this company, what is the best way to apply?
- · What qualities do hiring managers usually look for in ideal candidates at this company?

ACES informational interview questions

- How long have you been a ______
- · How did you become interested in this career?
- · What is your educational background?
- · Was your education adequate, or were there areas in which you needed additional training?
- · What would you change about your job if you had the opportunity?
- · What skills do you wish you possessed when you started this job?
- · What advice would you give someone starting out in this field?
- · Is there any other information you believe would be helpful?



Be sure to utilize LinkedIn to connect with people you already know. If you cannot find anyone in the field whom you already know, find someone who can connect you and ask for an introduction! Go to Davenport University's LinkedIn page to easily search and connect with alumni (see page 46).



Planning for graduate school

Need help deciding if graduate school is right for your career path?

Visit Career Services: davenport.joinhandshake.com/appointments.

Consider our programs

Consider the Davenport University graduate programs or post-bachelor certification programs found here: davenport.edu/academics/all-degree-programs.

Reasons to wait to pursue a graduate program

- · You believe you will make more money in your first entry-level job with a graduate degree
- · You are considering staying in college longer to avoid student loan payments
- You are not sure what career you want to pursue

Reasons to consider a graduate program

- · You know what your career path requires, and a graduate degree is needed
- · A graduate degree will help qualify you for a promotion
- · Your company offers tuition reimbursement

More than a year before	 Research programs Take tests required for admission, such as the GRE, LSAT and MCAT Identify people to write letters of recommendation Investigate how you will pay for graduate school Ask Career Services to aid in resources/decision-making materials
Before deadlines (varies)	 Perfect your personal statement/statement of purpose and résumé (ask Career Services for help) Complete your applications (following instructions perfectly) Obtain letters of recommendation four weeks prior to deadline Request transcripts Apply for scholarships/funding (varies from school to school)
The day/week after deadline (varies)	 Complete the FAFSA (Free Application for Federal Student Aid) Send thank-you notes to letter of recommendation writers and any other people involved in your process



Submitting personal statements for graduate school

A personal statement is a formal writing sample designed to excite the reader about placing you in their graduate program. If you truly want to get a graduate degree, you must have a good reason and reflection to prove you are ready. Choose three key themes you want to cover to give your personal statement direction and purpose.

Set up your personal statement with the three key sections found in any well-written document: introduction with a hook, three body paragraphs that clearly explain your themes, and a conclusion to summarize your interest and excitement.

Work with your career coach to make sure this document is engaging, without errors and well thought out.

Content
The best personal statements give the reader an idea of who you are, often by using an example or story. Ask yourself:

	seek personal statements give the reader arriade of time you are, often by asing an example of stery, her yourself.
	What is my primary message? What are two to four themes I want to portray? Write that first.
	How am I truly interested in and prepared for this advanced degree? Why am I deeply considering this option?
	Does the essay introduce me as a person and as a future practitioner in the field?
	Do I write in a manner that proves I have strong written communication skills?
	Do my personal values relate to the field?
	Do the action words accurately describe me?
	Are there specific, personal examples to support my statements and illustrate my qualities?
	Are there guiding questions posed in the program application, and have I answered them?
	Would the reader want to meet me after reading my statement because it is unique?
	How would the program benefit by accepting me?
Or	ganization
	n the best content will be lost if the ideas are presented in a jumbled and incoherent manner. ar writing starts with a definitive outline:
	What is the best, most strategic order to tell your story and themes?
	Write your most important sentences. These direct your themes to your overall message.
	Write your introductory paragraph that hooks the reader and leads into your message/themes.
	Write so your thoughts seamlessly transition from one paragraph to the next.
	Does the final essay say what you want in a logical and compelling way?
Ed	it
	r grammar, incorrect spelling and typographical errors will ruin your personal statement. iew your essay for the following:
	Check guidelines for appropriate length and other guideline specifics required by the graduate program.
	Use varied sentence structures.
	Avoid starting too many sentences with "I."
	Do not use exclamation points or contractions, except in dialogue.
	Use active voice rather than passive voice, such as: "I lost the assignment" versus "The assignment was lost by me."
	Avoid run-on sentences or sentences with more than 30 words.
	Separate text into paragraphs, and indent first lines.
	Watch for proper subject and verb agreement.
	Use 10- to 12-point font and double spacing, unless requested otherwise.



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22 Community engagement, experiential learning and practicums

23 Internships





Community engagement

Student employment, including onor off-campus work-study

- Before applying to positions, speak with Financial Aid to see if you are work-study eligible
- Search at jobs.davenport.edu and select "Students"
- Many of these roles can be used for an internship

Registered Student Organizations (RSOs)

 Employers look for candidates who know how to get involved and have an impact

Professional associations

 Contact your faculty or career coach for associations related to your field of study or interests

Volunteer work

- Be a person employers look for someone with the ability to connect with the community
- Accept larger roles and build your leadership skills

Study abroad

 Gain experience, learn about new cultures and explore the world: my.davenport.edu/academics/ student/study-abroad



ENGAGE@DU facilitates engagement by connecting students with organizations, departments and programs. Participate in RSOs or start your own: engage.davenport.edu.

Experiential learning

As we are committed to providing students the essential skills listed in the DU Excellence System (pg. 11), every bachelor's program at DU contains an experiential learning requirement to provide real-world experience beyond the classroom. Based on your program, it is important to find which path or combination might be right for you.

For students with less than 1 year of degree-relevant experience

Internships

Experiential learning requirement options

Nursing clinicals

Eight rotations throughout the BSN program

For students already working in their fields of study with 1 to 2 years of degree-relevant experience BUSN/TECH 489 project experience BIOL496 research project

An alternative to an internship for Biological Laboratory Science students

For students who are already working in their fields of study, have 2+ years of degree-relevant experience, are highly self-directed and work well independently

Prior learning assessment

Practicum

An experience for Allied Health students to apply program-specific, academic theory and learned skills in a real-life health care setting

A course substitution option for select programs in the College of Business

Study abroad

Service learning Experiences for students in Urban Ed. to gain exposure to teaching in a K-12 setting

Practicums — COHP

- 1. Complete the Practicum Seminar in Blackboard before your appropriate deadline
- 2. Meet with your career coach and upload a résumé to Handshake that obtains "Reviewed" status
- 3. Meet with your program director to determine academic eligibility
- 4. Upload required immunizations to Verified Credentials at scholar.verifiedcredentials.com/davenport:
 - MMR vaccine
- · Varicella vaccine
- TDaP vaccine
- Hepatitis B vaccine

TB test

- COVID-19 vaccine
- Seasonal flu vaccine
- 5. "Request an Experience" in Handshake prior to your deadline: davenport.joinhandshake.com/experiences

More information can be found on our website: **my.davenport.edu/practicums**.

Practicum Experience request deadlines:

Spring/Summer Experiences: Dec. 15 Fall Experiences: April 15 Winter Experiences: Aug. 15

Internships — COB, COT, COAS

STEP 1: Waitlist, résumé, Internship Workshop and survey

- 1. Contact your academic advisor to verify the semester of academic eligibility (2.3 or better GPA) and to be added to the course waitlist.
- 2. Connect with your career coach to work on your résumé, and upload it to Handshake. It is required to have a "Reviewed" status.
- 3. Complete the Online Internship Workshop in Blackboard. Students receive access after they are added to the waitlist.

STEP 2: Get selected — search, apply and interview for positions:

- Utilize your network of friends and family members.
- New jobs or promotions related to your degree can be used as your internship.
- Utilize career fairs/events, LinkedIn (pg. 46) and other job search sites (pg. 40).
- Check Handshake (pg. 44) to view active internships.
- Interning with a DU department, a health care organization or an organization outside of Michigan? Not a U.S. citizen? Speak with your career coach, as advanced planning, additional paperwork and costs may apply.

STEP 3: Request your internship in Handshake no later than the appropriate semester deadline:

Fall Experience — 15 Weeks	Winter Experience — 15 Weeks	Spring/Summer Experience — 12 Weeks
Aug. 15	Dec. 15	April 15

Collect all contact information before requesting the experience in Handshake, as you are not able to save a draft. Be thorough; 70% of your job description must be major-related to be approved for class: davenport.joinhandshake.com/experiences.

More information can be found on our website: my.davenport.edu/internships.

Internship Workshop notes — write it down!

There is a lot of information covered in the workshop that you are expected to remember. Take notes to answer some of these important questions related to your situation:

1.	Who is my academic advisor (helps me with waitlist and eligibility)?	10.	How and where do I search for internships? See page 40.
2.	What internship course(s) do I need (e.g., MGMT490 or SPMG290)? How many credits do I need?		Where do I want to intern, and how do I plan to track my search? See page 41. What do I want to do and learn (with 70% relevance to my degree)?
4.	How many hours do I need to work minimum (50 per credit hour)? Maximum = N/A		
5.	Between which academic calendar semester dates? davenport.edu/academics/calendar	13.	When should I complete my Internship Post-Workshop Survey?
6.	Do I have the time and means to	14.	When is my Internship Experience request deadline?
7.	travel to my internship? Yes No Who is my career coach (helps with résumé,	15.	What is my next step(s)? What am I missing for my internship process?
0	cover letter and interview prep)?		
8.	Will I have to pay for the class?		

9. Can I afford to accept an unpaid internship?



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- On-the-job training and career development

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Résumé checklist

He	eading	Te	chnical skills or skills (optional)
	Make sure your name is large and in an easy- to-read font at the top of the page		List any computer software you are familiar with and any certifications obtained
	Follow your name with current contact information like phone and email address; home address is optional		Avoid listing transferable skills like "great communication," "teamwork oriented" and "leadership skills"
Ob	ojective (optional)		Categorize language proficiency
Bes	t used for part-time positions, internships or career fairs.		as fluent, conversational or basic; international students, see page 48
	Be brief, clear and concise	A	and banks waters and
	Indicate realistic career plans that are specific to the company and position for which you are applying		vards, honors, activities and lunteer experience (optional)
	Be sure your résumé supports your stated objective		Provide names of professional, community or campu organizations and position(s) held; include dates
Ed	ucation		Indicate positions held and recognitions
	Omit extraneous or irrelevant words and high school information		received from organizations Exclude high school activities and awards
	List degree(s) and majors accurately to match your transcript and in reverse chronological order		unless you are a first-semester freshman
	Include school name and location,	Ap	ppearance, format and proofreading
	including city and state		AVOID TEMPLATES — find one you like
	Provide only the month and year of graduation		and then create it manually
	State overall GPA if it is 3.0 or higher		Correct any misspellings and grammatical errors
	Use two to five position-relevant course		Use appropriate verb tense throughout
	titles, if appropriate, as they appear on your transcript, not by course number		Avoid personal pronouns, and use bullet points rather than complete sentences
Ex	perience		Use capitalization and punctuation consistently
	Separate experience into "Relevant" and		Use bold, italics, capitalization and spacing to produce a visually attractive document
	"Additional Experience" sections if applicable Utilize a strategic order, such as reverse		Use a font style and size that are appropriate, consistent and easy to read
	chronological, when listing experience		Arrange sections so the most important information
	Include nonpaid roles like internships, activities, volunteer work and projects		is listed first, from top to bottom and left to right
	Provide complete information for each entry: organization, location, start and end dates, and position title		Ensure the résumé length is appropriate given your experience, with one page preferred and two pages maximum, except for federal résumés and CVs
	Use action verbs like supervised, oversaw and designed to describe responsibilities and accomplishments		Do not include references or the phrase "References available upon request"
	Provide quantifying information when appropriate, such as "supervised 10 employees"		
	Illustrate and focus on skills appropriate to the job for which you are applying		

Meet our Al résumé reviewer, Quinn.

Quinncia is a platform where students can upload their resume and get instant feedback. Give it a try: quinncia.io/access



The reverse chronological résumé

Overall Format: Recruiters typically prefer chronological résumés. The résumé should be easy to read quickly and allow for the recruiters to understand the candidate's goal and determine whether the candidate is qualified. Be strategic about every word, but résumés with 475-600 words produce twice as many interviews as those outside of the range.

- · A one-page résumé is recommended
- · If using a two-page version, the most relevant information must be on the first page
- Experience is shown in reverse chronological order (most recent experience listed first)
- Bullet points are preferred for easy reading
- Font size in the body of your résumé should be 10-12 point; your name can be larger
- Margins should be 1/2" to 1" left, right top, and bottom
- · Each résumé should be customized to each position applied for
- · Each properly crafted résumé should help drive the information shared in an interview

Related Coursework is a good addition for individuals with less experience. When used, the sections only include courses specific to the position applied for.

Summary of Qualifications is an alternative for more experienced individuals. The skills listed should be terms drawn from current and past experience.

Experience is more than just what you are paid for. It can include long-term volunteer work, leadership positions in an organization, internships and special projects. If transferable skills are gained, it is experience.

Use **onetonline.org** for action verb statement writing.

Technical Skills: List operating systems, software or hardware. Technology majors, see page 30 for an example.

Languages: Specify level of fluency in a foreign language as fluent, conversational or basic. If applying internationally, English can be included as a language.

Honors can have its own section or be embedded in your education section.

Organizational Involvement:

Title or type of involvement and the name of the organization are required. Span of involvement is optional.

Pounce Panther

313 Prairie Point | Lansing, MI 48933 616.698.7111 | PPanther@email.davenport.edu

EDUCATION:

Davenport University, Grand Rapids, MI Bachelor of Business Administration in Management GPA: 3.68 May 2025

Related Coursework: Principles of Project Management, Principles of Risk Management and Insurance, Insurance Company Operations and Regulations

EXPERIENCE:

Consumers Credit Union

Customer Service Representative

Kalamazoo, MI March 2020-Present

- Balance and monitor cash items for 10,000+ accounts
- Monitor risk for account holders, and identify issues of delinquency
- Perform account transactions, account maintenance, customer correspondence, consistent balancing, and completing delegated reports and projects as scheduled
- Solve routine customer problems with professionalism and efficiency

Davenport University Collegiate Athlete-Volleyball

Grand Rapids, MI August 2020-Present

- Maintain and balance schedule efficiently to ensure academic and team success
- Attend scheduled practice, game and training sessions
- Analyze performances to identify strengths/weaknesses and make improvements
- Compete professionally by executing instructions from coaches
- Collaborate with a team of 22 to accomplish daily, weekly and seasonal goals
- Awarded "Most Coachable" for 2020 season

Buddy's Pizza Server

Detroit, MI May 2018-February 2019

- Ensured every customer was satisfied with their experience by providing high-level customer service
- Communicated with kitchen staff of 6 to effectively expedite food times to customers
- Managed a section of 15 tables with the potential for 75 guests at a time
- Trained new wait staff on proper technique and Buddy's Pizza protocol

Buddy's Pizza

Host

January 2018-May 2018

- Greeted and welcomed customers before escorting them to their assigned tables
- Accommodated 50+ reservations per night through proper organization and time management

TECHNICAL SKILLS:

Software: Microsoft Excel, PowerPoint, Access, SAP, Photoshop, InDesign Certifications: CPR, First-Aid, Project Management, DU Excellence System Languages: Fluent in French, Conversational in Spanish

HONORS:

President's List (3 semesters), President's Scholarship for Academic Excellence, Outstanding Service Award

ORGANIZATIONAL INVOLVEMENT:

Student Association for Project Management, Alpha League, Habitat for Humanity, Panther Prowl Pack Leader



Key action verbs

Use these to help employers understand the qualitative aspect of your experience.

Communication

Customer service/ patient relations

Addressed Accommodated Advocated Advised Adjusted Arbitrated Articulated Aided Attested Alleviated Authored Answered Arranged Briefed Clarified Collaborated Counseled Communicated Composed Customized Contacted Dedicated Fased Convinced Educated Corresponded Demonstrated **Fulfilled** Drafted Guaranteed Edited Identified Listened Educated Negotiated Explained Provided Illustrated Informed Recommended Interpreted Related Interviewed Remedied Repaired Lectured Marketed Restored Satisfied Persuaded Presented Sold Promoted Strengthened

e/ Organization/ s administrative

Arranged Assembled Budgeted Calculated Cataloged Centralized Charted Classified Collected Compiled Correlated Indexed Inked Orchestrated Organized Oriented Planned Processed Procured Purchased Recorded Regulated Scheduled Signed Systematized

Leadership/ management

Administered Advised Allocated Allowed **Appointed** Approved Assigned Authorized Chaired Coached Created Delegated Designed Dispatched Directed Educated Elicited **Empowered Enabled Endorsed Enhanced** Guided Hired Influenced Instructed Interviewed Judaed Led Monitored Motivated Officiated Recruited Represented Solved Spearheaded

Supervised Trained

Teamwork

Accomplished Achieved Acknowledged Assisted Balanced Brainstormed Collaborated Contributed Cooperated Coordinated Diversified Flevated **Encouraged** Executed **Facilitated** Fostered Joined Mediated Merged Nominated **Participated Partnered** Supplemented Teamed United

Technical/ analytical

Analyzed **Ascertained** Assessed Audited Compared Computed Conceptualized Concluded Confirmed Constructed Determined Devised Diagnosed **Estimated** Evaluated Examined Forecasted **Formulated** Integrated Investigated Justified Measured Negotiated Prescribed Prioritized Projected Rated Recommended Researched Scrutinized Solved Validated

Verified



Proposed

Publicized

Reported

Summarized

Translated

Transcribed

Spoke

Wrote

Mind your tenses

- Use the past tense version of a word if you are no longer working in a position when describing past role responsibilities.
- Use the present tense version of a word if you are currently or just recently worked in the position you are describing.
- Avoid action verbs with negative connotations or ending in "ING."



Action verb statements that show results

What are action verb statements that show accomplishments? -

Accomplishments are things you started, completed, worked on, created, developed or made possible. They are things that happened because YOU were there. They can be a project or something created by you or in collaboration with others. They are always specific, and they are always things you played an active role in, even if others worked with you.

Look at the difference between a job duty or responsibility and the same situation described as an accomplishment.

Note that the accomplishment described the job duty using "quantifying and qualifying" words. Accomplishments should be stated with easy-to-understand qualifying action verbs and/or in quantifying number (#, \$, %) statements. These positive results are the benefits your previous employers received for hiring your skills.

Summarize your accomplishments

For each action verb statement, write down the answers to the following questions:

- · What was the preexisting problem, duty or situation?
- · What work did you do? Be specific. The more detail and data, the better.
- · What were the results? Quantify the results (use numbers)!

How much? How many? How often? With whom?

After answering the questions above, summarize your answers in an action verb statement (bullet) and include it with your experience.



- Do not use personal pronouns
- Do not talk about the company or the organizations; your résumé should focus on you and your experience

Here is a task, job duty or responsibility like those that appear on a typical résumé:

"Wrote weekly reports on sales and submitted these to the home office."

Now the same task, job duty or responsibility written as a detailed accomplishment:

"Completed 134 summary reports on sales, including weekly volume, percent of increase and new clients seen. Received commendation from sales manager for accuracy and for never missing a deadline."



Use onetonline.org for action verb statement writing.

A few more examples:

Before: Worked in accounts receivable After: Reduced accounts receivable from 33% to 1.5% by collaborating with 12 different external vendors and redeveloping the internal invoicing procedures

Before: Supervised IT Department After: Supervised 8 employees within the IT Department, supporting 85 clients and 200+ end users

Before: Experienced working in the human resources field

After: Provided progressively responsible human resources services in a fast-paced manufacturing environment, managing the recruitment and retention of 240+ employees

Résumé specifics by industry

Summary of qualifications

Summary of qualifications

Experienced applicants can use this to highlight specific skills related to the desired positions.

Accounting

Bold "Sitting for CPA: [Expected Date]" in the education section.

Allied Health Practicums

Include an objective statement such as "To obtain a Medical Assisting practicum for Winter 2025."

Nursing

Bold "Eligible to sit for NCLEX-RN in [Month Year]" in the "Education" or "Certifications and Licensure" section. Clinical experiences should be strategically placed above non-industry experience.

Legal

Bold "ABA-approved program" in the education section; Westlaw in skills.

Marketing

There is freedom to include more color, design and creativity. Marketing recruiters are looking for candidates who stand out. Designs should be original and of your own making to best showcase your skills. Include links to your social media, and expect them to review it (see pg. 46). Make sure social media is appropriate and profile/privacy settings are updated.

Technology

A Technical Skills section shows recruiters your skill set. List all technical skills near the top of your résumé. Include projects to highlight these skills. Projects are important to include if you have not had an internship or experience in technology yet.

Military experience

Military experience is translated into civilian terms. See page 49.

Professional Summary

- 3+ years of human resource and recruiting experience
- 10+ years of experience in customer service
- 5+ years of Navy service
- · SHRM certified since May 2017
- Advanced knowledge in Excel, QuickBooks and ADP
- · Bilingual in Spanish and English

Nursing example

Clinical Experience

Winter 2024 Holland Hospital, Leadership, 90 hours Covenant Healthcare, Community, 90 hours Winter 2024 Mary Free Bed, Pediatric Unit, 90 hours Fall 2023 MyMichigan Health, Postpartum Unit, 90 hours Fall 2023 **Sparrow**, Medical Surgical Unit, 140 hours Winter 2023 U of M Health-West, Neuro Unit, 135 hours Fall 2022 Winter 2022 Pine Rest, Mental Health, 45 hours MediLodge, Long-Term Care, 90 hours Fall 2021

- Obtained vital signs and measured and recorded intake and output
- Administered medications to patients and monitored for reactions or side effects
- Monitored, recorded and reported symptoms or changes in patients' conditions
- Charted effectively with Epic software

Marketing example

Education

Davenport University, Grand Rapids, MI Bachelor of Business Administration in **Marketing** GPA: 3.68 May 2025

Course Certifications: Hubspot's Inbound Marketing & Inbound Sales, Google Ads Fundamentals & Shopping Advertising Specialization, Google Analytics for Beginners

Technical project example

Davenport University – Technical Consulting Class Project Technology Consultant

Jan. 2023-May 2023

- · Worked with the client as a technology consultant to redesign their website on Wix
- Implemented features per client's requirements to give employees a better experience on the website
- Developed features on the website to include HR suggestion box, employee surveys, Google integration and new hire announcements
- Met with client regularly to update them on timelines, successes, roadblocks or changes in the project process
- Maintained a high level of communication with the client and HR manager to ensure client satisfaction

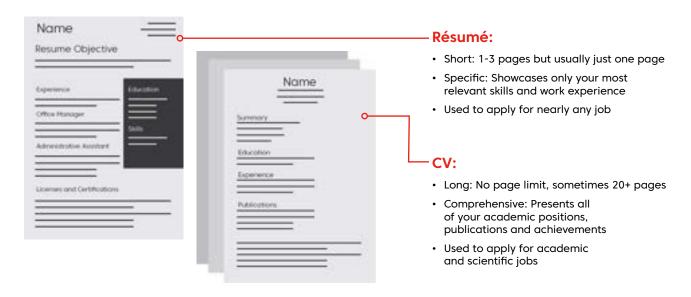
Tuition Assistance, Job Experience & Mentoring for Nursing Students!



Curriculum vitae (CV)

Latin for "course of life"

- It is often a longer document used to apply for specific types of positions: academic, teaching, research, grants or scholarships
- · It is a complete record of your academic and professional achievements, so it does not have length restrictions
- · It can include sections such as education, work history, skills, publications, public speaking/ presentations, research, laboratory or field skills, awards/grants, teaching experience, licenses/certifications, study abroad and professional memberships
- · Many organizations will provide a format they want used to apply with a CV, so check the website for specific instructions
- · An international posting may request a CV; this is usually synonymous with "résumé" but can vary by country



Federal résumé

- · Sample résumé on the next page
- · Tailor each federal résumé to EACH job announcement for which you apply
- Federal résumés do not have page limits: Include ALL experience (paid and unpaid), education, activities, special projects, military experience, research, etc.
- · Be clear, not vague: Explain your skills as they directly relate to the qualifications
- · Paragraph form is acceptable, but bullets are easier to read
- · Use reverse chronological order ONLY

Defining your experiences:

- Include exact dates whenever possible June 1, 20XX
- · Describe paid and unpaid experience in the same manner by highlighting the transferable skills gained
- · Do not speak in terms of what you were "responsible for"; speak in terms of what you did and what you did well
- · Do not worry about being overqualified, as the issue is about having enough experience, not having too much
- Be repetitive to meet qualifications across multiple experiences
- · Discuss both paid and unpaid experiences in great detail



For more details on what to include on your federal résumé, visit usajobs.gov/ help/faq/application/ documents/resume/ what-to-include.

Pounce Panther

6191 Kraft Ave. SE, Grand Rapids, MI 49512 517-698-7111 | ppanther@email.daveport.edu

U.S. Citizen | Federal Employee Status: None | Veteran Status: No | Disability Status: Yes | Clearance: None Hiring Path: Open to the Public

Desired Position: Procurement Analyst, Library of Congress Legislative Branch

OBJECTIVE O

To obtain a full time position in public service with (indicate the federal Agency and sub Agency) as a (Indicate the position, including the announcement number)

POSITION-RELATED COMPETENCIES | SUMMARY OF SKILLS O

Industrial Automation Requirements Planning Operations Planning & Production Scheduling
Contract & Product Liability Data Analysis Operations Management Quality Management
Procurement and Global Sourcing Inventory Control & Management Sustainable Supply Chain Management
Intermodal Transportation Distribution Planning Green Sourcing Waste Reduction & Recycling

EXPERIENCE

Amazon 123 Street, Grand Rapids, MI 49518
Procurement Officer, Full-Time, Data Center Services, \$ XX.XX/hour
Supply Chain Specialist, Part-Time, \$17.00/hour

Fall 2023 – Present Spring 2021 – Fall 2023

A Procurement Officer is the product category manager for 6 product lines included in the packaging materials category of, tape, boxes, labels, label resources, green source protective fillers and wrapping

- Achieved 32% decrease in landfill waste materials purchased while ensuring all recyclables met safety and
 quality standards for secure shipping and reduced damaged package complaints by 1.5% within a 3-state
 region.
- Monitored inventory levels to ensure that proper stock levels are maintained to support packaging and distribution team and received top ratings for cost-over-efficiency standards from management.
- Obtained a strong working knowledge of reverse logistics processes and warehouse distribution.

ArtPrize 345 K Street, Grand Rapids, MI 49508

Event Volunteer

Spring 2020, 2021, 2022

- Provided excellent customer service to internal and external customers, including artists requesting
 assistance submitting materials for jury.
- Ensured over 300 works of art were secured and safeguarded against damage before, during and after exhibits and were constructed and disassembled, and achieved a 100% error-free success rate.
- Assisted artists in preparing and constructing exhibits.

ACCOMPLISHMENTS AND COMMUNITY INVOLVEMENT

ASCM Certified Supply Chain Professional (CPSM)
ASCM Certified in Logistics Transportation and Distribution

DUCATION

Davenport University, 6191 Kraft Ave SE, Grand Rapids, MI 49512 Bachelor of Business Administration | Supply Chain Management 6 Semester Dean's List Fall 2022 – Spring 202 Expected Spring 2024 Summer 2022

Spring 2024 GPA 3.40

VOLUNTEER AND COMMUNITY INVOLVEMENT

REFERENCES

Ŷ

Create a separate page for this with a minimum of three references. Your volunteerism, if it is more than one day of community service, but an ongoing activity in a group you are active within should be included in your experience section regardless of whether you were paid. This section is for those short-term or one-time activities you participated in within your community, church or local group.

This can be two sections with bulleted statements about specific recognition, successes or statements about specific projects you've participated in as well as training and certifications you've received.

If an objective is used, it must be specific.

This can be one of two things. 1. It can be a list of position-related skills that you possess to aid in revealing both transferrable and position essential skills as shown here: or 2. It can include full sentence bullets that should include:

- Introductory professional statement
- Carefully crafted statement with specific examples of relevant experiences
- Acquired skills; meaning soft or transferrable skills statement

This section should contain all of the elements of the skills summary. Experience for each position should be explained as if you are teaching someone what the role is and what it includes for the first time. Hiring managers are not allowed to assume you can or cannot do something. You must tell them what you have done and can do using both quantitative and qualitative values. Do not just list your responsibilities.

NOTE: Always include long-term or full-cycle volunteer activity in your work experience. See below: Volunteer and Community involvement.



The traditional cover letter

Every job you apply for should have its own unique cover letter. If a posting has an optional cover letter, consider it MANDATORY!

To start, it is best to understand what a cover letter is for:

- It serves as a writing sample — how good is your written communication?
- It shows your level of interest in the company and position
- You can discuss personality traits and transferable skills that are not apparent from your résumé
- It is designed to create interest in reading your résumé and to get you an interview
- It provides another avenue for you to brand yourself

formal header and address.

 Your résumé will tell whether you are qualified; your cover letter is designed to help readers determine whether you are a good fit

International students, see page 48.

Brand your cover letter with the same header as your résumé. Pounce Panther Use date submitted. 313 Prairie Point | Lansing, MI 48933 (616) 698-7111 | ppanther@email.davenport.edu Do your research: Find the correct address and contact, and January 1, 2022 address the letter to that person; Mr. Randy Davenport "Dear Hiring Manager" is OK if Steelcase Inc. a contact cannot be found. 901 44th St. SE Grand Rapids, MI 49508 Tell them you want what they have to offer! State exact Dear Mr. Davenport, match to the open position. The opportunity presented by Steelcase for a product marketing specialist greatly interests me. Growing up State why YOU are uniquely in the Grand Rapids area, I have always dreamed of working for a large company like Steelcase. I believe that qualified. How will you do your job? with my innovation and initiative. I could complement your team well. Make a direct ask for the My studies in marketing at Davenport University were designed to be a springboard for my future. Product interview or the position, and and sales research courses have provided me with valuable insight into customer needs and wants. Social ALWAYS say thank you. media expertise and my B2B sales experience complement my knowledge base as well, preparing me for such a challenging marketing position as the one at Steelcase. The innovation behind Steelcase furniture is **Additional tips:** certainly the wave of the future, and I want to bring my passion and excitement to your team. · Always match your abilities and Please refer to my enclosed résumé for further substantiation of my qualifications, education and experience. skills to the job description I would welcome the opportunity to become a part of the Steelcase marketing team. I can be reached at (616) • Pull the exact wording and terms 698-7111 during business hours. Thank you in advance for your consideration. used in the job description; for example, if they use the term Sincerely. "clients" to refer to customers, your cover letter (and résumé) should (Handwritten signature or blank) be tailored to that language Pounce Panther • The art is in your storytelling; write in a way that makes them picture you in the role If you are emailing your application, by using concrete examples the body of your email will be your cover letter, and you must attach · Cover letters can be more than all other requested documents. three paragraphs but should You will not need to have a

never exceed one page

The comparison cover letter

Comparison cover letters are slightly different from the traditional style listed on the previous page. Be strategic about which style to use; the easiest choice is not always the best choice. Consider your industry. The comparison style could be beneficial for:

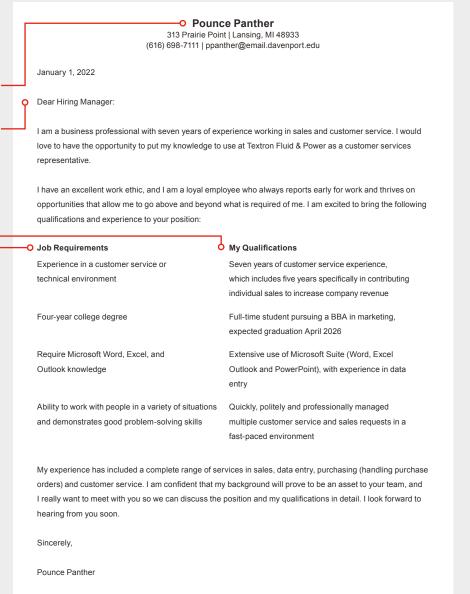
- · Extremely large companies at which cover letters are only skimmed because of the number of applicants
- · Job roles that have very little written communication (accounting, technology, clinical health)
- · Companies or personnel that are typically succinct and presentation oriented (legal)

Match header on your résumé.

Use the hiring manager's name, if you have it. If not, "Dear Recruiter" and "Dear Hiring Manager" are both acceptable.

Match your skills with highlights from the job posting. Make it easy for recruiters to see you are a match!

Candidates who have all requirements and preferred skills that are clearly labeled and achievable in the job description.





References

- · Include three to five professional references in a document separate from your résumé
- Use professional references only: those who can speak of you as a professional, including work or volunteer supervisors, professors, coaches, project team members, colleagues and those you have supervised
- · Contact your career coach about any concerns you have about using someone as a reference
- · Check with each reference; ensure they are EXCITED about being a reference for you
- Make sure your reference contact information is up to date
- · Send the job description to all references so they understand topics to cover and highlight about you

Pounce Panther

313 Prairie Point | Lansing, MI 48933 (616) 698-7111 | ppanther@email.davenport.edu

REFERENCES

Name (amount of time known)

Title

Company Address

Addres

City, State ZIP

Email Address

Phone

Ms. Alex Anderson (6 years)

Supervisor

Superior Management

1515 W. Fulton

Grand Rapids, MI 49506

aanderson@superiormanagement.org

(616) 887-6238

Mr. Michael Brown (2 years)

Professor

Davenport University Maine College of Business

6191 Kraft Ave. SE

Grand Rapids, MI 49512

michael.brown@davenport.edu

(616) 555-1212



Employers will ask for your references when needed.

- Have your references ready to use to complete the online or paper application form
- Provide your references document when it is requested



Headers on all application documents should match your résumé and cover letter.



Thank-you notes

Thank-you notes

- Can be typed or handwritten in a letter or email format
- A proper salutation is "Dear Mr./ Ms./Dr."; be sure to write down the names of your interviewers or request their business cards
- Thank them for taking the time to meet with you
- Reference the date and time of interview
- Reiterate your interest in the company
- Mention what you think they are looking for in a candidate and how you meet those needs
- Exude confidence in your ability to succeed in the role
- Include any anecdotal pieces of information that will make them remember something specific from the interview or about you
- Thank them for their consideration, and reiterate next steps and a time when you will follow up if you do not hear anything
- Do not prewrite thank-you notes — wait until you have completed the interview; thankyou notes are a great opportunity to clarify or confirm points made during the interview

Template

Dear [Interviewer]:

[Thank them for their time] + [mention something about your conversation that you found interesting or helpful] + [reiterate your interest in the job and company] + [emphasize what about your experience would make you good at the job].

Best, [your name]

Email

Dear Ms. Sparrow:

I want to thank you for the opportunity to interview for the Brand Manager position on August 15. I enjoyed meeting you and learning more about your organization. My enthusiasm for the position and my interest in working with you are even stronger as a result of the interview.

You indicated that you are looking for an individual with experience in merchandising. I know that I am capable and knowledgeable and that my training has been excellent. My education and work experience parallel the job requirements. I am certain that I could make a significant contribution to your team and the organization.

I would like to reiterate my strong interest in the position and working with you and your team. You provide the kind of opportunity I seek. Please feel free to call if I can provide you with any additional information.

Again, thank you for the interview and for your consideration. I look forward to hearing from you soon.

Sincerely,

Pounce Panther

Handwritten

Dear Ms. Sparrow,

Thank you very much for the opportunity to interview for the medical assisting position. I enjoyed meeting you and learning more about your company. My enthusiasm for the position and my interest in working for Holland Hospital are even stronger as a result of the interview.

Again, thank you for the interview and for your consideration. I look forward to hearing from you soon!

Sincerely,
Pounce Panther



More Innovation. More Smiles.

We love welcoming new team members.



We want you to be a part of it.

Check out our opportunities at appliedinnovation.com



Come grow with us!

Are you ready to get started on real projects, gain real skills and forge real connections? Contact our Human Resources department to discuss a paid GreenStone internship today.

Contact Chelsea Stachlewitz at 517-237-3013 Chelsea.Stachlewitz@greenstonefcs.com



www.greenstonefcs.com/careers

GreenStone FCS is an equal opportunity provider and employer.



Job search strategies

- **40** Where to search
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- Proud hiring sponsors of Davenport University students and alumni
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- 47 Attend Davenport University events and regional career fairs
- 48 International students
- 49 Active military and veteran students



Where to search



Handshake

- Handshake is an online job platform designed to connect employers with student-level talent
- Find careers, jobs, internships, employer contacts, events and up-to-date Career Services information all in one spot! davenport.joinhandshake.com



LinkedIn

 Use LinkedIn to find and cultivate connections. Reach out to recruiters and Davenport University alumni directly, and introduce yourself.



Google and Indeed.com

- These engines pull jobs from a broad network of websites
 - Don't forget to explore using advanced search functions



Career Services

- Leverage connections through your career coach
- View and register for events in Handshake: davenport.joinhandshake.com/events



Staffing firms and agencies

- They move quickly to serve their clients' needs immediately
- These opportunities can include temporary/ contract, temp-to-hire or direct hire positions



PathwayU

- Create an account and take the assessments
- PathwayU shows postings from Handshake and Indeed that align well with your interests and values: davenport.pathwayu.com



Government jobs: township, city, state, federal, etc.

- State level: governmentjobs.com/careers/michigan
- Federal level: USAjobs.gov



Parker Dewey

 Micro-internships are short, paid projects that enable students from all majors to build and demonstrate skills while exploring a variety of career paths: info.parkerdewey.com/davenport



Warning signs of fraudulent postings

- If it sounds too good to be true, it probably is
- If there is no onboarding process
- If all interactions are by email
- If they request or send money
- If they ask you to cash a check before you have been hired
- If the sender's email address is not a corporate address
- If it has a high salary with no requirements

Report it to Career Services, and avoid it!

Proud hiring sponsors of Davenport University students and alumni



Reach out to any of our sponsors listed on page 42.

THEY ARE LOOKING FOR YOU!

Search strategies

Use all the tools in your toolkit — Apply on multiple career platforms all at once (LinkedIn, Google, company career pages, etc.). Explore additional tools and resources: davenport.edu/career-services/guide-and-resources

Avoid the search burnout — Spend a small amount of time 2-4 times a week applying instead of hours once a month.

Use your time wisely — Filter jobs by date posted or most recent first to make sure you applying for the newest positions and avoiding positions that may be expired.

Increase your application numbers — Try to apply to 5-8+ positions a week during your active job/internship search.

The more positions you apply to, the more opportunities you will have to secure a great position.



Customize your résumés and cover letters — Quantity is important, but so is quality. Spending more time on each application can go a long way. Customize and tailor your résumés and cover letters to mirror the verbiage they use in the job description. To save time, consider using an openAl like ChatGPT. In your prompt asking for a cover letter, include the job description and your experience highlights.

Track your search — Maintain a document that keeps track of the positions and companies to which you have submitted applications. It is also helpful to save job descriptions in case the position closes before your interview. Jot down search terms and filters that have proven useful. Identify a short list of target companies, then their website, and apply to positions frequently. It may be useful to maintain a document of usernames and passwords as login requirements are different depending on their applicant tracking systems.

Follow up — If you haven't heard any updates from your application, don't be afraid to follow up with the recruiter or company. A respectful reminder that you are still available and interested in the opportunity might result in further communication from the employer. Follow up through email, phone, LinkedIn message or Handshake direct messaging.

Get offline — Remember, applying online is just one way to find opportunities. Take advantage of networking events and career fairs hosted by DU or other organizations to build your network.

Brainstorm with a career coach — Leverage the connections of Career Services. As a Davenport University graduate, you have access to Career Services for life: davenport.edu/career-services/career-services-team

Completing applications

- Complete applications with honesty and without errors
- Pay close attention to an employer's instructions when submitting an application. When in doubt, contact your career coach to discuss what is included and appropriate in any of these documents
- Always complete all fields throughout every application
- Human Resources departments will require application information in different fields, so avoid using a statement like "See résumé." Employers need to report and organize large amounts of data



Proud hiring sponsors of Davenport University students and alumni

Gold sponsors















Check out the "Invests in Diversity" badge in Handshake.

Career Services is dedicated to connecting our diverse students with employers that invest in diversity. Employers who submit applications undergo a vetting process requiring them to prove that hiring diversely is a high priority.

Find the list of organizations in the Career Center tab in Handshake.

























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HERE YOU ARE MORE THAN JUST AN EMPLOYEE





A short walk from DU Lettinga Campus



Apply online at moka.org/careers

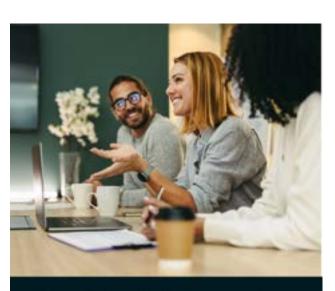


Jump start your career and make a difference in the lives of others!

At MOKA, our mission is to create opportunities for independence and acceptance in our communities by supporting people with disabilities.

Residential Support Staff Mentor of Community Supports Mentor of Specialized Skill-Building Job Developer Job Coach





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We offer great benefits and opportunities for career and personal growth, including:

- Competitive pay, shift differentials and premium payments
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- Paid time off
- Retirement plans with employer contributions
- Education assistance
- Flexible schedules
- Flexible dress code
- Employee assistance program
- Continuous education
- Employee health services

Apply on our Job Board at uofmhealthwest.org/jobs



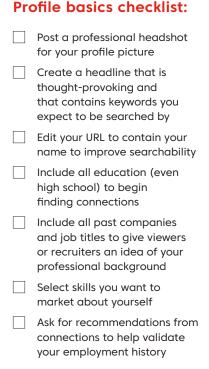
LinkedIn and online presence

How you are perceived:

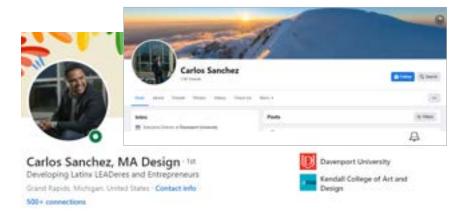
- · Your image appears on social media, Handshake, in class, at work and in public
- · Are you acting professional, following industry groups, obtaining certifications and showing leadership?
- · Are you engaged in professional or community events, volunteering, contributing to something?

Words of advice:

- · Google yourself. Do you like what you see, and are you OK with a potential employer seeing it?
- · Be sure to edit your privacy settings to prevent unapproved persons from viewing your profile



Meet Carlos Sanchez



Carlos' presence is:

- Professional
- Collaborative
- Motivated
- Positive
- Engaged
- Approachable

Carlos' presence is not:

- Negative
- Sloppy
- Aloof Mean
- Argumentative
- Disconnected

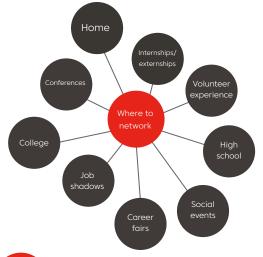
How to network

Networking is the most important part of LinkedIn. Who should you connect with? Ask yourself: Could they do a favor for you, or could you do a favor for them? If yes, CONNECT!

Use your connections to your advantage. Let them know if you applied for a job with their company, or ask them to connect you with someone you need to reach. LinkedIn job postings often have a recruiter assigned to them. Introduce yourself after applying.

Professional organizations and the DU alumni network

This page offers insights on where our graduates have landed. Navigate to Davenport University's Alumni homepage. You can search by location, company or industry. Stay relevant by following groups in your area or industry.





General guidelines for content to AVOID:

- Posts relating to alcohol/ drugs or showing alcohol/ drugs in the background
- Promiscuous photos (of yourself, others or models)
- Complaints about work, co-
- Large amounts of political-leaning opinions, facts or articles
- Proof of you conducting a prank or any illegal activity
- Anything with profanity



Attend Davenport University events and regional career fairs

Find and register for all Career Services events and fairs in Handshake: davenport.joinhandshake.com/events.

How to attend and prepare for career events

· Get your résumé reviewed by Career Services Days and weeks · Attend our preparatory workshops with Career Services prior to the event · Review the list of companies attending · Research and target jobs available for you in those companies, and apply for the positions ahead of time (see page 52) • Practice your 30-second commercial/elevator pitch (see below) · Meet with your career coach to practice networking and to provide a rundown of what to expect The day of the event · Dress to impress (see page 56) · Bring résumés and a padfolio to take notes • Prioritize your walk-through at the job fair by first visiting the booths of those companies you've applied to already or desire to work for most — but see as many companies as possible • Talk to everyone — remember, the goal is to network · Collect business cards, and take note of who you meet For virtual fairs, always test your Wi-Fi connection and audio/visual components in advance · Be confident Within 24 hours · Follow up with the people you met: Send them an email, handwritten letter or connection request on LinkedIn. This is after the event how you build relationships with employers and recruiters • Include a small piece of information from your conversation to help them remember you specifically · Thank them for taking the time to speak with you · Keep in mind that employers will see over 100 people at a fair; they are most likely to work with those who follow up

Tell me about yourself: 30-second commercial/elevator pitch

Include these elements when introducing yourself to employers:

- Greeting: Include your first and last name and a firm handshake
- Education: Accurately state your specific program and when you graduated or expect to graduate
- Experience: Share your related experience in the specific job you want or have applied for already mention all internships
- · Strengths: Emphasize skills you possess that are related to the qualifications of the position you want
- Accomplishments: Show accomplishments that emphasize your strengths
- Professional style: Demonstrate personal traits and characteristics that describe how you perform your job
- **Job search strategy:** Focus on what you want to do with your experience, which jobs you are interested in or those you have already applied for

International students

Work authorization options:

Opportunities to market your international assets

On-campus employment:

F-1 Visa holders are eligible to work on campus for up to 20 hours per week when classes are in session

Some restrictions apply; availability is limited

Off-campus employment:

F-1 Visa options:

- Before graduation, CPT = Curricular Practical Training, may apply for paid and unpaid internships or jobs
- After graduation, OPT = Optional Practical Training, may apply for 12 months of work authorization

Working in the U.S.:

- Know your work authorization options, timelines and terminology:
 F-1 CPT, F-1 OPT and F-1 STEM
- Attend a DU- or communityhosted work authorization event
- Use your eligibility to your advantage
- Always market the positive elements of your international perspective
- Search for positions that use your spoken language(s)





Visit Handshake
on your student
connections

Communicating with employers

- Develop confidence in your English communication skills
- Use CPT to get in front of employers early
- Let employers know that CPT incurs no cost and no additional paperwork for them
- Employers only provide a position description and offer letter, as per usual recruiting practices
- Some employers don't understand work authorization and thus are hesitant to host or sponsor students or pursue work visas

Opportunities to market your international assets:

- · LinkedIn profile taglines
- Résumé headlines
- Networking conversations
- Cover letters

Get help and use resources

- Join Davenport University's Global Student Organization (GSO)
- DU international student employment: my.davenport. edu/international-students/ work-authorization
- AILA is the professional organization for immigration lawyers. Visit aila.org to find an immigration lawyer in your area who can assist with complicated immigration matters
- United OPT and OPT Nation are job search aids to find companies offering OPT jobs to international candidates: unitedopt.com optnation.com
- Use Handshake to find opportunities that fit your goals; each job posting indicates if an employer is open to OPT or CPT

A cover letter example for the final paragraph:

I want to make you aware that I am an international student available for an internship through my college. I will utilize my CPT as my work authorization and experience approval method. This is a process I will work through with Davenport University. I would only need an offer letter from you after being interviewed and selected. (If the following is true, include this note: I already have a U.S. Social Security number assigned through my past work experience with [LIST COMPANY].) In my future career steps with your organization, or any other U.S. company, I will be required to utilize the OPT and, later, the H-1B Visa status process to transition to longer-term career options. I hope you might be open to that possibility after I prove myself. I strive to keep myself informed of the timing and requirements of international student/graduate work and will make it as simple as possible for your organization to work with me. Thank you for your consideration of my application and situation; it is greatly appreciated!

Respectfully,

Your Name

Active military and veteran students









See your career coach for any of the following:

- Converting your military résumé to a civilian résumé
- Interview preparation and mock interviews
- · Job search coaching
- Networking and events with local employers
- · LinkedIn assistance and much more!
- Utilization of PathwayU Military Crosswalk: davenport.pathwayu.com

The Military Crosswalk takes your MOS code, interests and values to see what civilian career options would be the best fit for you.

Step 1: Utilize contacts and resources through Davenport University

davenport.edu/military/student-services

Step 2: Make an appointment with Career Services

davenport.joinhandshake.com

Step 3: Use government websites

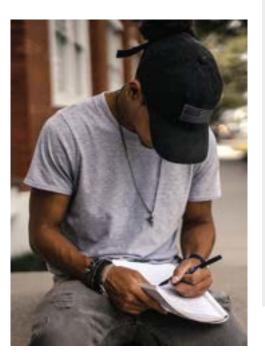
VA for Vets is one of the most user-friendly websites for veterans: **vaforvets.va.gov**

Career InfoNet military to civilian occupation translator: careerinfonet.org/moc

Understand military preference for you and qualifying spouses: governmentjobs.com/careers/michigan/jobs/1385017/veterans-preference

Google has a new tool to assist military personnel. Go ahead and search "jobs for vets." You will be prompted to enter your MOS code. Google will translate your past experience into information and current positions you would qualify for.





Military example

Many companies look for military experience. It is up to you to connect how your military experience would qualify you for civilian roles!

For example, if you were an Army specialist and led a bulk refueling crew, you could say, "Led a bulk refueling crew."

Or you could say:

MILITARY EXPERIENCE

Bulk Refueling Crew Lead

- · Led a 5-person bulk refueling crew
- Transferred over 100,000 gallons of fuel in a combat environment with zero accidents
- Maintained and cared for military equipment worth over \$13 million
- Developed and implemented a strategic plan to mobilize 6 military aircrafts and 62 military personnel and all required equipment from Michigan to Iraq











- **52** Company research: They expect it!
- 53 Sample interview questions
- 54 Give a STAR answer to behavioral questions
- 55 Video and phone interviewing
- **56** Tress to impress
- **57** Evaluating job offers and onboarding
- 58 Salary worksheet and negotiating offers
- **59** Budgeting

Company research: They expect it!

There is nothing worse for an interviewer than a candidate who does not understand the basic job functions, industry or company. This is where candidates can set themselves apart. The more research you do, the easier it is to connect your experience and skills to the company and job description.

Why should I hire you?" ANSWER "Aside from being qualified for the position, I noticed in my research that ... and I ..."

Places to research

- · Company website
- · LinkedIn and current employees
- Annual reports
- Better Business Bureau
- Glassdoor
- · Industry and business publications

Know the answers to the following questions:

- 1. What do you know about the company's mission, vision and values?
- 2. Where does the company operate, is there a headquarters, in how many locations and countries is it located, and how many people work there?
- 3. What does the company do? Does it provide a product or service? What is it? Is it high end or low end?
- 4. Who are the customers?
- 5. Who are the competitors?
- 6. Is the company family owned, publicly traded, nonprofit or government?
- 7. What is the office culture or organizational structure?
- 8. What makes the company special?
- 9. Any awards, recent news, industry changes/issues, etc.?
- 10. What departments, projects and products interest you? Why?

You may not be asked directly what you know about the organization, but get creative in order to incorporate your research in your interview answers.



"Be yourself. Who else is better qualified?" - Frank Giblin

Meet our Al résumé reviewer.

Quinncia is a platform where students can upload their resume and get instant feedback.
Give it a try:
quinncia.io/access

Quinn.

Write down the questions that come up during your research, and save them to ask when you are asked "Do you have any questions for us?" at the end of the interview.



Sample interview questions

Focus answers on "you as a professional"; avoid focusing answers on "you as an individual."

Background

- Tell me about yourself (see page 47)
- · Why are you interested in the role?
- · What qualifies you for the role?
- · What do you do in your free time?
- What is your biggest strength/weakness? What has been your biggest achievement?
- · Why should we hire you?

Behavioral

See STAR answers on next page.

- Describe a time when you had a difficult customer and how you handled it
- · What have you learned from a past mistake?
- How do you resolve conflict within a team?
- · Describe a project that failed

Company- and culture-specific

- · What do you know about our company?
- What led you to apply here?
- What qualifications/personality traits would you bring to our company/office/team?
- What database/software programs are you familiar with?
- Why do you want to work for our company?

Professionalism/work ethic

- · How do you manage your time?
- · How do you evaluate success?
- How do you work under pressure?
- · What do you look for in a supervisor/manager?
- · Describe your ideal work environment
- Do you work better independently or in a team?
- Describe your ideal job
- · Where do you see yourself in 5-20 years?
- · What are your short-term and long-term goals?

Academic

- · What caused you to choose your particular major?
- What was your favorite course? Least favorite?
- What was your most rewarding experience in college?
- · Did you complete an internship?

Questions to ask the interviewer/employer when they say, "What questions do you have for us?"

- How will you measure the success of the person in this position?
- What are your expectations of the person in this role in the first 90 days?
- What are some of the challenges in this position? Company?
- What do you think are the most important qualities for someone to have to excel in this position?
- · Why do you enjoy working for this company?
- How would you describe the company culture?
- What are the company's short- and long-term goals?
 What role would I play in those goals?
- What are the typical career paths in this company?
- Is there anything that concerns you about my background being a fit for this role?
- What is the timeline for next steps? If I haven't heard from you by , is it all right if I follow up with you?



Illegal questions

- · When do you plan to retire?
- Are you married?
- How old are you?
- Do you have or hope to have children soon?
- Do you have any health problems that would cause attendance issues?
- Where do you worship? What church do you belong to?
- Are you a Republican or a Democrat?
- Is English your first language?

It is acceptable not to answer illegal questions by simply pointing out that the question is illegal and that you would rather not get the interviewer into trouble by answering it.

Top 50 most common interview questions and answers:

· tinyurl.com/CommonInterviewQandAs

Give a STAR answer to behavioral questions

Elaborate with direction! These questions are all about the art of storytelling. When an interviewer asks for "an example of" or "a time when," give them a STAR answer:

It is hard to know exactly what situational questions an interviewer will ask, but look at the job description and decide what areas they will likely focus on.

Example question

Give an example of when you provided great customer service.

To start, be prepared for STAR answers that relate to all of the following:

- Communication
- Teamwork
- Customer service
- Leadership
- Time management

Situation

Set the scene. What was the specific situation you were involved with? DO NOT pick a daily situation or duty you performed because it will be too general. This should relate to a specific project or moment in time.

Car, customer service was always of the utmost importance. There was a customer who would fly into the airport every week and was always grouchy, so people always tried to avoid helping him.

In my time with Enterprise Rent-A-

Task

What was the end goal or obstacle you faced?

I decided to focus on being the customer's go-to person and made sure he consistently had a positive experience.

Action

What specific action did you take to accomplish the task? Keep focused on YOURSELF and YOUR ACTIONS, and do not get bogged down in the unrelated details. Do NOT dwell on a coworker's or a boss's shortfalls and mistakes or issues you've had with them.

I made a reminder every week to set aside the specific car the customer liked and made him feel like a special customer. I would have his contract ready so I only needed to check his license, swipe his credit card and send him on his way in a timely manner.

Result

What was the outcome? Take credit for what happened. Give the story closure. What did you accomplish? Always end on a positive note even if you did not achieve the result you intended. What did you learn from the mistake?

After only a few weeks, I had built such a great relationship with him that he would even choose to wait in my line just to work with me!

Video and phone interviewing

The basics

- Establish the right time zone (CST/ EST), and DO NOT BE LATE!
- · Who is calling whom?
- Figure out an alternative phone number in case there are issues logging in to the online interview

Profile

 Have a professional photo as your icon and not a vacation or couple photo

Be proactive to prevent technical problems

- · Test your audio and video
- Make sure your audio doesn't echo or have static
- Make sure your lighting is adequate and your face can be seen; natural light works best
- To avoid glare and darkened facial features, do not have a window behind you
- Close all other browsers to avoid interruptions during the interview
- Choose a location where your Wi-Fi is strong and capable of streaming
- Use a PC or laptop. Do not use a tablet or phone. This will provide a steady video feed without shaking and will allow your hands to be free
- Use a headset to minimize echo and background noise
- Run a test with a friend to make sure you can be heard and seen clearly

Look and sound professional

- This is an interview; treat it like one — dress professionally from head to toe
- · Speak slowly and clearly
- Eye contact is tricky since the interviewers are on screen, but try to look at your camera directly as much as possible otherwise, it will appear as if you are looking down
- Keep gestures to a minimum; the interviewer can only see a limited area

Manage your environment

- Notify roommates and family members that you have an interview
- Make sure your pets and children are in a place where they cannot be heard
- Make sure your background is clean and clear with no posters, laundry, trash, dishes or other visual distractions

What to have with you

- Bring your résumé, cover letter, job description and company research to refer to during your interview
- Adding sticky notes on your screen can remind you to address certain key points or just to smile!
- Do not rifle through papers during your interview; it is distracting and loud

Commonly used virtual interview platforms:



Zoom



GoToMeeting



Google Meet



Microsoft Teams

Make sure you download the appropriate software in advance of your interviews to avoid technical issues with your microphone and camera.

Q

Meet our Al résumé reviewer, Quinn.

Quinncia is a platform where students can upload their resume and get instant feedback.
Give it a try:
quinncia.io/access





Dress to impress

Better safe than sorry

Always go business professional if you are unsure.



Dress professionally

- Cleanliness and appropriate dress are a must
- Stick with solid colors and tighterwoven fabrics or simple patterns
- Men: charcoal gray or dark blue suits with tasteful shirt and conservative tie
- · Wear a belt
- Women: a good- quality suit with flattering, unrevealing blouse
- A skirt should be no shorter than the tips of your middle fingers or just above the knee for good measure
- Avoid tight or overly loose-fitting clothing
- Avoid shirts with lettering or graphics
- · Make sure your outfit is wrinkle-free
- Heels or flats are OK! Just make sure you are comfortable walking potentially long distances, on stairs and on all types of terrain (hello, office tour!)
- · Never wear white socks

Hair and makeup

 Appear well groomed and up to date in style: clean, neat and flattering

Pleasant body odor

- · Don't forget deodorant
- · Avoid perfumes and colognes

Smokers

- Don't smoke once you're in your interview attire
- Clean interview attire, and keep it in a smoke-free place

Accessories

- Avoid flashy jewelry/accessories
- Keep piercings to a minimum; if you have facial or body piercings that are noticeable, you should remove them before the interview



Panther Resource Closet

Access to DU resources and affordable clothing

The Panther Resource Closet (PRC) is a free resource for all DU students that provides food, hygiene items and professional clothing.

Visit the PRC or request items through the Center for Campus Life: my.davenport. edu/student-life/resources/panther-resource-closet



Thank you to Meijer for donating to the PRC!



Other options:

- Consider consignment or resale shops for new and gently used clothes
- Get fitted at a professional retail clothier and write down your correct measurements. Then search through online sales, outlets and clearance sales

Evaluating job offers and onboarding

You have gotten through your interviews and have received the offer.

Do not feel pressured to accept an offer on the spot. It is always best to ask for at least 24 hours after receiving the **written offer** to make a final decision, even if you fully intend to accept it.

Salary

Can you live on this salary? Use the worksheet on the next page to make sure that you account for your current cost of living and that your bills will not exceed your projected take-home pay. While your current expenses alone may not be a reason to negotiate a higher wage, having a realistic expectation of what the salary is for a specific position based on industry standards should support your request. Before finalizing negotiations, ask about annual increases, what they are based on and how they have been issued in previous years. See **onetonline.org** and the NACE Salary Calculator for more information (see link on page 58).

Benefits

It is not always about the money! Benefits can be negotiable and can include insurance (medical, dental, vision, life, etc.), vacation, holidays, flexibility, overtime options, professional memberships, child care and retirement options. Keep in mind that benefits can make up about 40% of your total compensation.

Office environment and company culture

Will you enjoy it there? What are the personalities of your team members, and will you be comfortable with the management? If you got the impression you may not get along with your direct supervisor during the interview, take that into account. Do your attitudes, values and goals align? Is the office culture casual, business casual or business professional? Keep in mind what your wardrobe looks like; are you willing and able to buy new clothes if necessary?

Commuting and working remotely

This may sound trivial, but focus on what your commute will look like every day. Consider high-traffic times of day, gas, winter weather, construction, work-from-home flexibility, and how far away you are from children, day care or medical appointment locations. If you have the chance to work from home remotely, figure out how it can benefit your schedule.

If you are moving to a different city or state, the cost of living will change.

Use the CNN Money Calculator for different costs of living: money.cnn.com/calculator/pf/cost-of-living/

The company may offer a relocation package if you are forced to move.

Offer

Read offer letter (start date, paid time off, benefits, etc.).



Verify

Offer letters and start dates may be contingent based on a background check, an official transcript, a physical or drug test, etc.

Sign a consent form for a background check, and order official transcripts if needed.



Onboarding

Complete required paperwork: tax forms, policy acceptance, etc.

An I-9 form will be required on your first day — provide original documentation to verify your identity and authorization to work in the United States to your manager or human resources.



Orientation

An orientation is common when you are a new hire; it may be in person or virtual.



Performance review

Many companies will have a 90-day evaluation for new hires.

When starting a new position, work with your manager to set goals for the next performance evaluation cycle.

Salary worksheet

Estimated salary per month	+
Estimated taxes (about 25% of salary — depending on filing status/type)	-
Medical insurance (including dental and vision)	-
Unreimbursed business expenses (gas, parking, etc.)	-
Car and rent/house payments	-
Monthly bills (gas, electric, water, cable/internet, phone, student loan payments, etc.)	-
Average grocery spending	-
Misc. consistent expenses (credit card debt, outstanding bills, child care, etc.)	-
TOTAL Can you live with the amount (per month) based on your lifestyle? Do not forget about emergency funds and retirement contributions. Consider bonuses and overtime.	-

Negotiating offers

It is always awkward

Be confident in your worth and clear on your expectations from the beginning. Avoid asking about salary in initial interviews. If the salary range is not posted in the job description or provided during the interview process, use O*NET OnLine to understand the range the position should merit. Gather the information, and decide what your realistic target number should be. Expect to be at the low end of a range unless:

- You have met all AND exceeded some requirements listed in the job description based upon experience and education
- · You have achieved "preferred qualifications"
- You have worked for the company previously
- The compensation is not enough to incentivize you to leave your current role

Do your research! Understand the salary range for your region and experience level:

jobsearchintelligence.com/etc/jobseekers/ salary-calculator.php

Not all offers are negotiable due to interoffice equity, company policy or budgets, or nonprofit status. Review the previous page. If a company is not able to offer you more, consider negotiating for moving costs, expense reimbursement such as mileage, schedule flexibility, additional vacation time, professional development, certifications or other benefits. Engaging in negotiations does not mean you will not accept the position if requests aren't met. Now it's time to discover what they are willing to pay to secure a great candidate. Contact Career Services to gain an impartial opinion and discuss how to best leverage yourself effectively through this conversation.

Asking for a raise or promotion?

This is no easy task, so do not do it unrehearsed. Contact your career coach to have the conversation prepared before you make the big ask. This way, you are the more prepared person in the room!



Budgeting

Use the worksheet below to build your budget. Use the column to the right of the dollar amount column to track whether that expense is a need, want or savings expense.

Household:	Cost	Need, want or savings
Rent/mortgage		
Utilities (electric, gas, water)		
Cable and internet		
Home telephone		
Cellphone		
Other household expenses		
Total:		
Food:		
Groceries		
Lunches and snacks		
Dining out		
Total:		
Transportation:		
Car payment		
Insurance		
Gas		
Maintenance		
Public transportation		
Other (parking, etc.)		
Total:		
Children:		
Day care		
Activities		
Total:		
Personal care:		
Clothes and shoes		
Toiletries		
Laundry and cleaners		
Hair care		
Other		
Total:		
	1	1

Entertainment:	Cost	Need, want or savings
Movies/sports tickets		
Trips		
Music/DVD purchases		
Books/magazines/newspapers		
Hobbies		
Other		
Total:		
Health care:		
Doctor		
Dentist		
Prescriptions		
Insurance premiums		
Other		
Total:		
Miscellaneous:		
Credit card payments		
Savings		
Education expenses		
Gifts and charity		
Pets		
Other		

Budget alignment check

Total:

An ideal budget is 50% needs, 30% wants and 20% savings. Use the numbers from your budget above to see how balanced your budget is.

Needs ÷ take-home pay = budget % Wants ÷ take-home pay = budget % Savings ÷ take-home pay = budget %

Your Future Looks Bright. We'll Make Sure of It.



brooksource*

Brooksource. Beyond The Expected

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Greater Kent County Chapter of Medical Assistants

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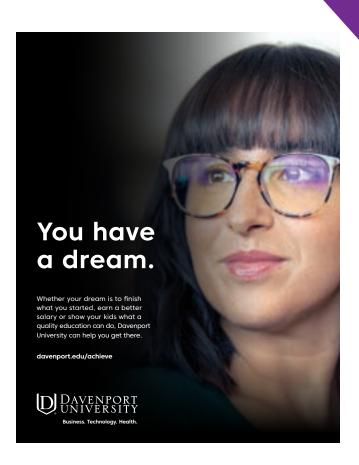
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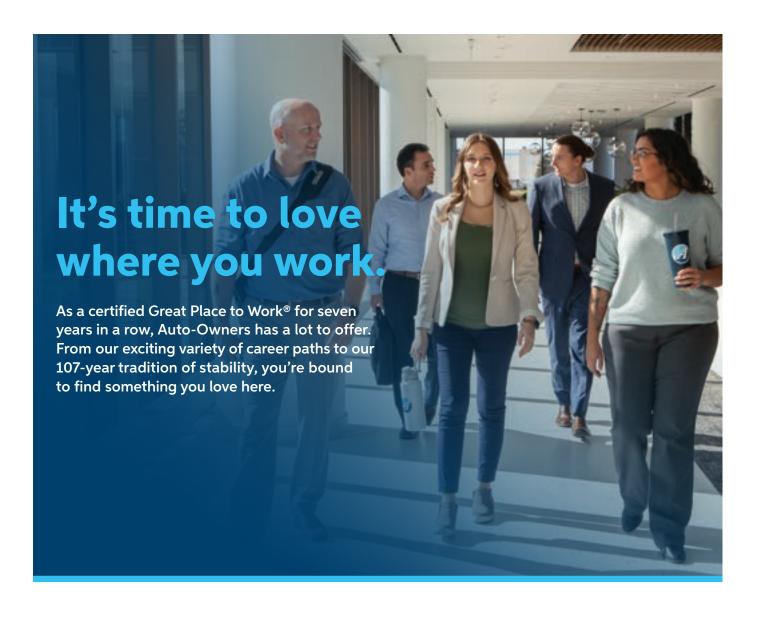
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