



Public Disclosure of Student Achievement

Institution Name: Davenport University

Business Unit(s) included in this report: Donald W. Maine College of Business

Academic Period Covered: 2021-2022

Date Report Posted: August 9, 2023

PROGRAM	MEASURE	TARGET	RESULT
ABA Accounting	Employment Rate	94%	100%
ABA Business Administration	Employment Rate	94%	83%
ABA Finance	Employment Rate	94%	100%
AS Legal Studies	Employment Rate	94%	*
BBA Accounting	Employment Rate	94%	100%
BBA Accounting Fraud	Employment Rate	94%	100%
BBA Business	Employment Rate	94%	90%
BBA Finance	Employment Rate	94%	100%
BA Human Resource Management	Employment Rate	94%	100%
BBA Management	Employment Rate	94%	91%
BBA Marketing	Employment Rate	94%	88%
BBA Sport Management	Employment Rate	94%	80%
BS Legal Studies	Employment Rate	94%	100%
Masters of Accountancy	Employment Rate	94%	100%
Masters of Business Administration	Employment Rate	94%	88%
Masters of Management	Employment Rate	94%	100%

*Indicates no graduate responses to the survey were recorded.

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Employment Rate	Program Graduation Rate = work status is employed full-time, employed part-time, self-employed, or military (excludes those not looking for a job). Data is from the AY2021-2022 graduates.