



Public Disclosure of Student Achievement

Institution Name: Davenport University

Business Unit(s) included in this report: Donald W. Maine College of Business

Academic Period Covered: 2022 - 2023

Date Report Posted: February 1, 2024

PROGRAM	MEASURE	TARGET	RESULT
ABA Accounting	Student Satisfaction	5.9	6.3
ABA Business Administration	Student Satisfaction	5.9	6.0
ABA Finance	Student Satisfaction	5.9	*
AS Legal Studies	Student Satisfaction	5.9	6.1
BBA Accounting	Student Satisfaction	5.9	5.8
BBA Accounting Fraud	Student Satisfaction	5.9	5.7
BBA Business	Student Satisfaction	5.9	6.0
BBA Finance	Student Satisfaction	5.9	5.8
BBA Human Resource Management	Student Satisfaction	5.9	6.5
BBA Management	Student Satisfaction	5.9	5.9
BBA Marketing	Student Satisfaction	5.9	5.6
BBA Sport Management	Student Satisfaction	5.9	5.8
BS Legal Studies	Student Satisfaction	5.9	5.9
Masters of Accountancy	Student Satisfaction	5.9	6.3
Masters of Business Administration	Student Satisfaction	5.9	6.1
Master of Management	Student Satisfaction	5.9	6.0

*Indicates no response to the survey was recorded.

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
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Student Satisfaction	The mean score from students rating of “overall satisfied with my experience at Davenport University” on a 7-point scale as asked on the Student Satisfaction Survey.
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