



Employer Partnership

with Davenport University Career Services

Level	Yearly Impact	Packages (July 1–June 30)	Cost
Platinum Premium Placement	200,000+ Impressions	<ul style="list-style-type: none"> Premium-page ad placement on one of the following: inside front / inside page 2 / back cover / centerfold Gold partner visibility (see below) Quinnia Employer 360 highlight reel* 	\$3,000
Gold	200,000+ Impressions	<ul style="list-style-type: none"> Full-page color ad (7" x 9.5") Large logo on guidebook partner page Logo on 23 flat-screen rotation at 7 campuses statewide Logo and company's job board link on "Our Gold Hiring Partners" section of the Career Services homepage Logo on Career Services Career Guide and Events webpage "Hires from our school" badge added to the organization in our Handshake Employer Collection Logo on front cover of Career Services student folder Premium registration for our annual winter career fair Large logo on 200 "Employer Partners" posters university/statewide 	\$2,500
Silver	60,000+ Impressions	<ul style="list-style-type: none"> Half-page color ad (7" x 4.625") Medium logo on guidebook partner page Logo on Career Services Career Guide and Events webpage Logo on inside pocket of Career Services student folder Registration for our annual winter career fair Medium logo on 200 "Employer Partners" posters university/statewide 	\$1,500
Bronze	25,000+ Impressions	<ul style="list-style-type: none"> Quarter-page color ad (3.375" x 4.625") Small logo on guidebook partner page Logo on Career Services Career Guide and Events webpage Logo on back of Career Services student folder Small logo on 200 "Employer Partners" posters university/statewide 	\$750
Sustaining	15,000+ Impressions	<ul style="list-style-type: none"> Quarter-page color ad (3.375" x 4.625") Logo on guidebook partner page 	\$500

*Quinnia is an AI resume and interview feedback platform Davenport uses to advise students. While the AI is processing, Employer 360 allows organizations to post a series of videos/commercials that will be randomly selected while the students wait. (Image on back.)

Deadlines

Commitment Deadline

June 1

Artwork Deadline

July 1

To partner, please contact:

Shelley Lowe

Executive Director of Career Services

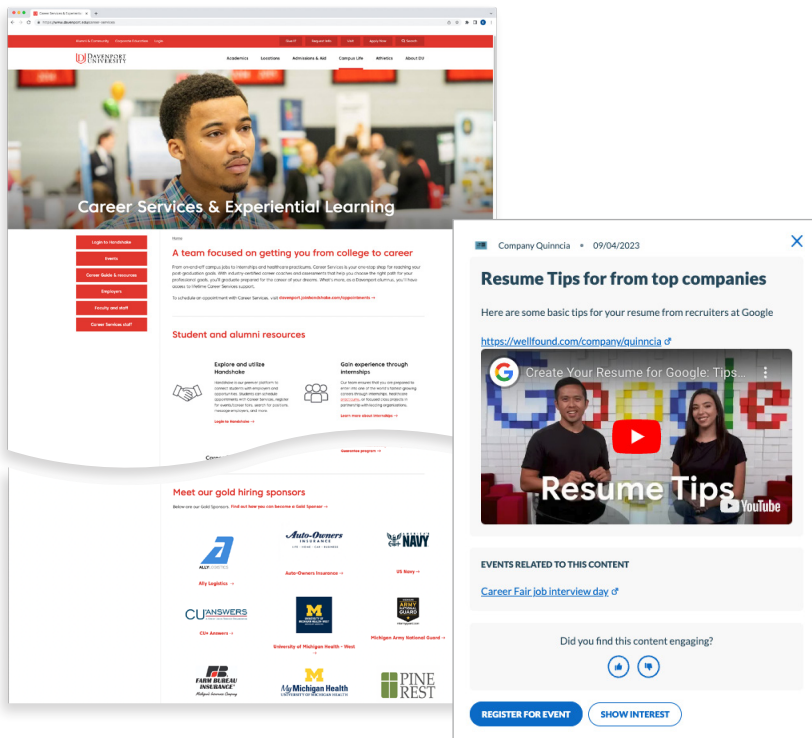
shelley.lowe@davenport.edu

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Invoice requests can be generated at any point throughout the academic year based on your organization's fiscal year-end.

Career Services guide partnership data and information

Total Impressions	Anticipated Impressions	
Printed guide	15,000	All ad partners
Career Services homepage	40,000	Gold partners
Career Guide and events landing pages	7,000	Gold, silver and bronze partners
Handshake employer collection	24,000	Gold partners
Professional development folder	1,500	Gold, silver and bronze partners
“Employer Partners” posters	20,000	Gold, silver and bronze partners
Career Fair registrations (premium)	3,000	All attending organizations
University flat screens	300,000+	Gold partners
Quincia Employer 360	1,500	Platinum partners
Total impressions	112,000	Excluding flat screens
	400,000+	Including flat screens



Our Gold Employing Sponsors



Set up an appointment with your Career Coach in **Handshake** for more ways to connect

Flat-screen logos displayed on 23 different screens spanning across six Davenport campuses statewide.