



# Free Business & Technology Project Consulting

**Utilize a cross-functional team of faculty led students to complete real-world projects for your organization**

Under faculty supervision, students consult with your business to design and deliver projects to meet your business needs. Benefits include:

- Obtaining ideas or solutions for business needs
- Engaging with potential customers
- Receiving practical recommendations based on research and data
- Improving organizational performance and outcomes

## **Your commitment:**

- Be available for 4-6 meetings with student consultants via email, phone, or video conference to address questions, receive updates and provide feedback to the team - Led by the team leader
- Understand students have deadlines to meet to complete the work based on the length of the course (12 - 15 week semester)
- Provide a mid-term evaluation of your student consulting teams' performance

## **Example Business Projects:**

- Business plans
- Feasibility studies
- Market research & analysis
- Accounting & finance studies
- Marketing plans

## **Example Technology Projects**

- New feature implementation plan
- Cybersecurity training development
- User experience enhancements
- Requirements Planning

**Interested? Contact**  
**[Career.Services@davenport.edu](mailto:Career.Services@davenport.edu)**

or

**Scan the QR code below to tell us about your project needs**

