



UNLOCK  
YOUR TEAM'S  
POTENTIAL



# Global expertise, local understanding

In today's challenging market where finding skilled talent has become increasingly difficult for employers, your existing team is your most valuable asset.

IPEX is Davenport University's corporate education division, serving companies across 19 states and 25 countries. We create training solutions aligned with your unique goals, taking knowledge from the whiteboard to the workplace.

## Why invest in training:

- **Attract and retain top talent:** Position your organization as an employer of choice by fostering a culture of continuous growth and development
- **Empower and elevate your workforce:** Unlock the full potential of your employees by equipping them with cutting-edge skills
- **Enhance employee engagement and satisfaction:** Foster loyalty and motivation by demonstrating a commitment to personal and professional advancement
- **Gain a sustainable competitive advantage:** Build a high-performing, future-ready team that drives innovation and positions your organization ahead of the competition

# Why leading organizations choose IPEx

## Proven Credentials

International Association for Continuing Education and Training (IACET) Accredited Provider — recognized internationally as a standard of excellence in instructional practices.

Registered Education Partner with the Society for Human Resource Management (SHRM).

Approved Training Provider for the Project Management Institute (PMI).

## Industry-Expert Instructors

Learn from industry-experienced experts who bring practical knowledge and real-world experience to the classroom. Our facilitators don't just teach theory — they've lived it.

## Proven Track Record

IPEx's collaboration with corporate partners, such as the State of Michigan, Meijer and Corewell Health, has helped thousands of employees begin or continue their educational journeys.

## Immediate Application

Each course enables participants to cultivate critical workplace knowledge, skills and tools that can be applied immediately. We don't just transfer knowledge — we transform performance.

# IPEX offers two learning pathways:

## Customized Corporate Training

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Collaborative solutions  
for your organization

- Tailored solutions for your organization
- We design and deliver customized programs for your specific challenges and strategic initiatives
- Perfect for: Specific skill gaps, leadership transitions, company-wide initiatives

## Professional Development Courses

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Practical courses  
for immediate impact

- Ready-to-go excellence
- Choose from our catalog of courses focused on real-world skills that make employees more valuable
- Perfect for: Individual development, cross-training, immediate learning needs

## Flexible options:

**In-person** at our Grand Rapids, Lansing, Midland and Detroit locations.

**Virtual** instructor-led training.

**Self-paced online** learning.

**On-site training** brings expert instructors to deliver customized training directly at your workplace location.

# Program topics include:



## **Leadership**

Build essential leadership skills that inspire teams and drive peak performance.

## **Management**

Enhance your management capabilities with skills in communication, decision-making and team motivation to drive organizational productivity.

## **Project Management**

Gain comprehensive knowledge to plan, execute and deliver projects effectively, ensuring successful outcomes for your organization.

## **Finance and Accounting**

Demystify financial concepts and learn to interpret statements, analyze key metrics and contribute to informed business decisions.

## **Technology**

Stay ahead with insights on cybersecurity, digital transformation and emerging technologies shaping today's business landscape.

## **Human Resources**

Master HR fundamentals and key functions to effectively support your organization's strategic initiatives and employee development.

## **Healthcare**

Navigate healthcare compliance, patient care standards and regulations to maintain quality care and operational efficiency.





**Partner with IPEX to provide your team with the tools to succeed.**

Reach out to your IPEX team at [ipex@davenport.edu](mailto:ipex@davenport.edu) or call **616.233.2589** to get started.

Use this [link](#) for complete course catalog and custom solutions.

