From many individuals, we are one university.
Moving forward, together

It’s been said that it “takes a village” to raise a child. While that means different things to different people, I think we all can agree that together we can achieve more than each of us could separately.

Knowing this, Davenport University pursues partnerships, working relationships and the support of others who can help us achieve our ambitious Vision 2015 to elevate higher education to new levels of effectiveness, create a lasting impact on the lives of our students, surpass the expectations of those who employ our graduates, and transform the communities in which we live.

The cover of this issue of DU Review features the faces of many people who have made significant contributions to the success of Davenport University over the years. While there are many others we could have shown had there been more space on the cover, we are pursuing the support of even more alumni, donors, employers, staff and partners of every sort.

In this issue you will find stories about many types of partnerships we have created. We have partnered with Cooley Law School and Kuyper College to create new opportunities for students to pursue degree programs that will offer them more opportunities in the marketplace. We have launched programs that help high school students in Belding, Kenowa Hills and Livonia get a head start on college. Our new campus under construction in Lansing would not have been possible without the strong partnership with that city’s mayor and community leaders.

Partnerships require both parties to contribute value to the relationship. We offer high-quality education focused on growth careers for students and high-quality graduates who exceed employer expectations. We provide strong support to our students and remain committed to our graduates for life. We offer alumni the opportunity to brush up on their skills by re-taking classes they took while at DU for free. We continue to seek ways to add value to all of the relationships we enjoy across the state of Michigan.

We hope you take a moment to consider what you may have to offer to Davenport. We continue to seek financial support, but we also covet your talents and expertise, your advocacy and advice. Thank you for being one of our many partners. Together we can achieve great things!

Sincerely,
Richard J. Pappas, Ed.D.
President
Davenport University is proud to announce agreements with Miller College, Kuyper College and Thomas M. Cooley Law School that are designed to increase educational opportunities and reduce costs for students.

Undergraduate students from Miller College are able to seamlessly transfer into Davenport’s MBA programs, helping them complete a graduate degree in the College of Business. DU’s agreement with Cooley Law School allows eligible students to obtain a dual Juris Doctor (JD) degree and MBA degree in an accelerated period of time. Additionally, students from both Kuyper College and DU are now able to transfer credits toward a bachelor’s or master’s degree program. For some students, this allows them to earn two degrees — one from each institution.

In addition, a cohort of students from Kenowa Hills Public Schools in Grand Rapids and Belding Area Schools in Belding can earn college credits toward an eventual bachelor’s degree while they are still in high school. The goal is for the students to graduate with a high school diploma and an associate degree simultaneously.

Articulation agreements build strong partnerships between educational institutions and provide learning opportunities that help prepare students to get where the world is going. Davenport is proud to partner with other colleges and high schools that understand the mutually beneficial relationships articulation agreements bring.

Also collaborating with DU is Advanced Technology Academy (ATA) in Livonia. ATA will open a Ford Career Academy branch location at DU’s Livonia Campus in the fall of 2013. The ATA will provide high school students the opportunity to earn college credits with courses taught by college-approved teachers through a concurrent enrollment arrangement with DU and Lake Superior University.
Davenport University announces new Lansing Campus

Dr. Rick Pappas recently announced a $10 million project to create a new campus for Davenport in the heart of downtown Lansing. Davenport has purchased the Grand View Center on the corner of Grand Avenue and Allegan Street, along with adjacent and nearby parking lots. Working with the Lansing-based Boji Group, renovations are under way, with project completion slated for next summer.

“With the creation of Davenport’s Vision 2015, we outlined a path to achieve an unprecedented level of quality in the service we provide to our students and to employers of our graduates,” says Dr. Pappas. “Market research shows that Lansing will continue to be a growth market for us, but our current facilities are inadequate to support that growth. We are thrilled at the opportunity to find a solution that will allow us to remain in downtown Lansing.”

“I’m delighted to see that our diligent efforts to keep Davenport University growing right here in Lansing have come to fruition,” Mayor Virg Bernero says. “Thanks to President Pappas and the entire Davenport team for believing in Lansing and for working with us to find a permanent home for one of our community’s greatest educational assets.”
Mayor Bernero and other dignitaries joined Dr. Pappas to announce the new campus and unveil plans for the completed project.

The remodeled nine-story, 55,000-sq.-ft. structure will be designed to eventually support an increased enrollment of up to 2,000 full- and part-time students pursuing undergraduate and graduate degrees through Davenport’s colleges of business, technology and health professions.

The Lansing Housing Commission (LHC) has purchased the Cherry Street portion of Davenport’s current Lansing Campus, and The Boji Group has purchased the academic buildings located at 220 E. Kalamazoo Street.

Above: Viewed from the west, the new campus will provide great visibility for DU in Lansing, where the University will offer graduate and undergraduate degrees through its colleges of business, technology and health professions.

Left: A newly built lobby will welcome students to a campus building featuring a library, public meeting rooms, high-tech classrooms, and state-of-the-art nursing, science and technology labs. Classrooms will feature interactive writable walls, media walls and no fixed front, allowing for enhanced learning and flexibility.

Bottom Left (from left to right): Louie Boji, Founder, Boji Group, LLC; Don DeLuc, President, Thomas M. Cooley Law School; Dr. Rick Pappas; Virg Bernero, Mayor, City of Lansing; Dr. Brent Knight, President, Lansing Community College; Ron Boji, President, Boji Group, in front of Davenport’s soon-to-be Lansing Campus.
Kimberly Baker of Lansing originally graduated from Lansing Community College with a certificate in massage therapy. Once she started practicing, however, she realized it was not the career for her. “I have carpal tunnel syndrome,” she explains. After she began working, she realized the job was not a long-term possibility because it would only aggravate her condition.

Kimberly, a native of Saline, Mich., went back to LCC for some direction for what she should do. After taking a career services test to figure out what field of work to pursue, Kim saw her potential working in human resources. And thanks to a partnership with Davenport University, Kim was able to transfer seamlessly to DU to earn her Bachelor’s in Business Administration with a Human Resources emphasis. Not only did her credits from LCC transfer to DU, but so did her credits from Washtenaw Community College and Eastern Michigan University — nearly 100 credits in all.

The partnership between DU and numerous other institutions provides students with additional educational opportunities.

“The partnership with LCC allows for an easy transition,” says Kim. “The two campuses are close to each other, are smaller in size, and the professors have similar teaching styles. They are open, friendly and willing to help. The professors actually know your name and face. There’s a lot of opportunity for one-on-one time.”

She was particularly impressed with DU Professor Jim Turner, a DU department coordinator in the College of Business for the Lansing campus. He is a retired United States Air Force Officer with more than 27 years of military service. “He was an amazing instructor,” Kim says. “He didn’t just teach out of the textbook. He talked about his own experiences and about what type of manager we should be — put everyone else above yourself and be there for all the employees.”

After graduating from DU in May 2011, Kim found a job a month later as a Human Resources Coordinator with Menard’s in Lansing. She attributes her success to the degree she earned from DU. “The original position I applied for at Menard’s was with the Manager Trainee Program, which I was offered,” she says. “But, suddenly the HR Coordinator position opened and since I had just earned the degree needed for it, I was offered that instead.”

“The classes I took at DU really helped prepare me for the role I’m in now. The professors used real-world problems and activities to help us understand the material. I’ll use the concepts I learned for the rest of my career.”

– Kimberly Baker
Jean Pierre Eloff, a Davenport University rugby player and South African native, has been overwhelmed by his athletic opportunities since he started attending DU. “I’m not used to schools providing such opportunities for students like Davenport does,” says Jean Pierre. “It’s a very supportive atmosphere. The University challenges its students in the classroom and on the playing field. Your professors want you to succeed. They are very helpful and keep the classes small.”

It’s no wonder he has attracted attention since his star performance earlier this year. He led the Panthers to the USA Rugby Division I-AA Club National Championship, was named MVP of the Tournament, and then spent this past summer playing in Ireland with the 2012 USA Men’s Collegiate All-American Touring 15s after being selected from more than 20,000 nationwide collegiate rugby players.

Born and raised in Pretoria, South Africa, Jean Pierre has been playing rugby since he was 7 years old. His older brother, Thabu, is a well-known international rugby player who has played in three World Cups. JP isn’t far behind — he plays regularly for the Chicago Lions and dreams of participating in the Olympics.

The DU Rugby team claimed its second consecutive USA Rugby national championship last May by defeating San Diego State 39-0, and three of its players were recognized as All-Americans, including JP. It was Jean Pierre’s second straight season being named a 1st Team All-American. The then-sophomore fly-half led Davenport in scoring with 174 points as he posted 13 tries, 41 conversions and nine penalty goals.

This fall marks the third year of Davenport University’s Rugby team. And thanks to players like Jean Pierre, the team has already been moved up to a higher level in the division, which will provide more difficult competition.
More than 150 incoming freshmen were welcomed to the W.A. Lettinga Campus from Aug. 29 to Sept. 4 with the annual Panther Prowl Festivities.

After the dust settled from move in, freshmen participated in Panther Prowl orientation activities aimed to familiarize the students with the campus and build community among classmates. Activities included an atomic chicken wing eating contest sponsored by Quaker Steak & Lube, hypnotist Michael C. Anthony, movie nights on Panther Field, game night in the Student Center and an inspirational talk by Michael Gershe, a survivor of a drunken driving accident.
Left page: DU Housing staff lend a hand and make move in a fun experience for incoming freshmen.

This Page:
Left and Top Right: Speaker Delatorro McNeal engages freshmen through ice-breaking activities that alleviate college stress and build community.

Middle/Bottom Right: Night at the Student Center.
Tyrus R. Wessell Award winners: two outstanding employees

Shubhada Sagdeo and Marie Hojeij, two dedicated long-time Davenport University employees, have been awarded this year’s Tyrus R. Wessell Award, the University’s highest honor recognizing the efforts of remarkable employees. Each year since 1999, the tribute has been granted to a faculty or staff member who best reflects the outstanding values and service of the late Mr. Wessell, a much-admired DU faculty member and administrator for almost 70 years who passed away in 2003 at age 90.

The award recognizes exemplary commitment to DU’s cultural values as well as contributions that positively impact the lives of DU students and community. The devoted women were granted the prestigious award at Davenfest, the August all-employee meeting.

Sagdeo has been with Davenport since 1993, when she started as an enthusiastic Mathematics Instructor who earned an outstanding reputation for her exemplary service to DU students and community. In August 2011, Shubhada was promoted to Director of Academic Services for the Kalamazoo and Battle Creek campuses.

Hojeij is a much-admired Academic Administrative Assistant at DU’s Warren Campus. She started with DU as a student in 1996 and was hired as a Work-Study employee in 1997. Her high standards and contributions earned her a full-time position in the Career Services Department before she moved on to academic administration.

New Vice Provost for Curriculum Assessment and Graduate Studies

Dr. Irene Bembenista, who has served as Interim Dean of the Donald W. Maine College of Business for the past year, has recently accepted a new role as Vice Provost for Curriculum Assessment and Graduate Studies at Davenport. In this new role, Bembenista will provide leadership for the Graduate Council, the University Curriculum Committee, program review and assessment. Irene will continue to serve as Interim Dean of the College of Business until the search for a new dean is finalized.

Bembenista has been with DU since 1995 when she started as an adjunct accounting faculty member. She holds a Doctorate of Management in Organizational Behavior and Leadership from the University of Phoenix and a Master of Management degree from Purdue University. She also is a licensed CPA.
Bianchi joins DU Board of Trustees

Davenport University is pleased to announce that Franco Bianchi, President and CEO of Haworth, Inc., has joined the Davenport University Board of Trustees, effective October 2012.

As Haworth’s CEO since 2005, Bianchi oversees and directs the performance of Haworth’s global operations, including Haworth North America, Haworth Europe, Haworth Asia Pacific and Groupe Lacasse.

“We are excited to have a leader of Franco Bianchi’s caliber join the Board of Trustees,” says Tracy Graham, Board Chair. “The leadership and experience he brings make him a wonderful addition as we strive toward an ambitious Vision for Davenport University.”

“We have an exceptional group of men and women serving on the Board already,” adds Dr. Rick Pappas. “Franco’s global perspective will further enhance our abilities to help students ‘Get where the world is going.’”

During his 17 years with Haworth, Bianchi also has served as Chief Operating Officer, Vice President of Global Product Lines Management/Marketing, Vice President of Finance for Haworth North America Contract Furniture, and in various roles for Haworth’s European operations, including General Manager of Haworth Italy.

Franco is a graduate of Bologna University in Bologna, Italy, and a chartered public accountant. He has also served in the military with the North Atlantic Treaty Organization (NATO), an intergovernmental military alliance.

New degree plan tool makes tracking progress a snap for students

Degree Plan was launched earlier this summer to allow students to log in and check their degree progression. The new online tool gives them a snapshot of percentage of studies completed, the number of credits transferred, and courses completed at DU. The new program also shows students what courses they have remaining.

Student feedback on Degree Plan has been overwhelmingly positive! See what several DU students have had to say:

“I am a transfer student, and I’m excited to get started with my bachelor’s degree. I attended Davenport many years ago and I am back, having completed my associate at LCC. I really appreciate using this new feature.” – Penny Jardine

“I am a new student at Davenport and I really like the Degree Plan program. I have been enrolled at other area colleges, and I have never seen anything like this. The degree plan has been very helpful during my first year here at Davenport.” – Tene Davis

“I really like this new Degree Plan because it helps me keep track of how many more classes I need to take. I am about 94 percent done with my associate degree and 63 percent done with my bachelor degree! Almost there!” – Teresa Ann Palmitier
Davenport University’s College of Health Professions has established itself as a leader in the field of cancer rehabilitation education as the first university in the nation to offer the STAR Program University as part of its curriculum.

STAR Program University, designed for implementation by accredited higher education institutions, is a series of 10 three-hour online course modules that help practitioners-in-training understand the physical and emotional problems particular to recovering cancer patients and learn to build individualized rehabilitation plans to address them.

Students become STAR Clinician® Certified upon successful completion of the STAR Program and graduation from DU, offering an important distinction as they enter the healthcare marketplace. Nationally, healthcare facilities are acutely aware of the need for comprehensive post-treatment care for survivors and are embracing the STAR Program certification as a quality, turnkey model that allows for quick and efficient implementation of cancer rehab services.

For Dr. Julie Silver and Diane Stokes, founders of the Massachusetts-based Oncology Rehab Partners, pioneering the STAR Program® University concept has meant working at the health industry’s ground floor by teaching medical, nursing and allied health students to incorporate rehabilitation into their treatment plans.

“We are excited about our partnership with Davenport. We believe it will be the first school in the nation to offer its students a comprehensive course in best practices cancer rehabilitation,” Stokes says. “Graduates who become STAR Clinician® Certified will have an edge as they enter the healthcare marketplace. Even more importantly, the influx of healthcare professionals with this training means survivors are more likely to find quality services to help them on the road to recovery.”

“Partnering with Oncology Rehab Partners and offering STAR Program® University gives DU nursing students and staff an edge in the marketplace,” says Dr. Karen Daly, Dean of Davenport University’s College of Health Professions. “These students will receive training in evidence-based cancer rehabilitation evaluation and treatment practices that others in the marketplace don’t have. Since research shows that rehabilitation dramatically improves survivors’ short- and long-term function and quality of life, this promising new certification will help our students get where the world is going.”

STAR Clinician Certification also will be offered to health professionals via DU’s Institute of Professional Excellence (IPEx), which provides customized training programs to for-profit and not-for-profit organizations throughout Michigan.

“Being able to offer STAR Clinician Certification to our partner organizations is vital to help them keep up with the latest skills and technologies needed to succeed in today’s world,” says Dave Lawrence, Vice President of IPEx.

For more information, visit www.davenport.edu/STAR

NEW PROGRAMS

Davenport first university in U.S. to integrate STAR Program® University in health curriculum

The College of Health Professions received formal notification from the Higher Learning Commission that its Institutional Actions Council has granted DU approval to offer the Master of Science in Nursing (MSN) Online Program. The first cohort is currently under way and space is available in the Winter 2013 semester cohort for those interested.

The online program offers students an advanced level of graduate study that will provide them with expanded knowledge, skill sets and competencies to prepare for advanced roles in clinical practice, healthcare education, administration, or other specialties such as nursing informatics, research, health policy and advocacy.

The MSN online curriculum is comprised of 39 credits and is delivered over 28 months divided into seven semesters.

Please feel free to contact Dr. Lorraine (Lori) Pearl-Kraus, Associate Chair for the MSN Online Program, at 616-871-6153 or lkraus1@davenport.edu or Kelly Wandel, MSN Admissions Counselor, at 616-554-5384 or Kelly.Wandel@davenport.edu.
College of Technology to launch two new offerings

The College of Technology is launching a new Master of Science in Technology Management degree and a new track resulting in a Bachelor of Science in Digital Forensics.

The Master of Science in Technology Management, available in Winter 2013, will feature a high-quality, interdisciplinary technical and business curriculum designed to prepare graduates for information technology leadership roles in private, public or government organizations. The degree combines business and technical competencies that will provide Davenport graduates the competitive advantages they will need to lead information technology departments in the global economy.

The track in Digital Forensics will also become available in Winter 2013. Digital Forensics is the science of preserving, analyzing and reporting on digital media, involving computers, mobile devices, memory storage and network activity. Students in this program will have the opportunity to learn techniques and procedures to preserve and analyze digital media and present the information they find. Hands-on labs and real-world examples will be used to prepare students for digital forensics careers in law enforcement, government or corporate America. Courses in the new major include Microsoft Windows Forensics, Linux/MAC Forensics, Reverse Engineering Malware, Evidence and Criminal Procedure and Mobile Device Forensics.

In a presidential nod to Davenport University’s expertise on healthcare, Regina Pierce, Ph.D., Director of Academic Services at the Warren Campus, was among an exclusive group of nearly 80 leading nurses invited to the White House this summer to discuss ways of improving quality and care for patients, with a focus on coordination.

The administration’s Affordable Care Act outlines provisions that present opportunities for care for those who otherwise might be forgotten. Dr. Pierce represented the National Arab American Nurses Association and DU.

The White House Domestic Policy Council held the meeting June 13. Carole Jonson, Senior Policy Advisor for the White House Domestic Policy Council, led the primary discussion.

“As we all know, healthcare policy has a direct impact on access to care,” says Dr. Pierce. “The discussion indicated that, in America with no adequate healthcare policy in place to address issues, we have a critical shortage of family care physicians, nurse practitioners and nurses in rural areas. It was also mentioned that more than half of the counties in the United States have no behavioral healthcare workers.”

“We were told that the Department of Health and Human Services is developing scholarship programs and loan repayment programs designed to increase the number of primary care physicians, nurses and mental health workers in those distressed areas. In all, the conversations were lively and, at times, intense.

“Nothing was solved right then, but I believe ‘we’ were heard,” Dr. Pierce reports.
Campaign to showcase how DU students get where the world is going

Following casting sessions at multiple campuses, DU alumni and students are the stars in the University’s new advertising campaign scheduled to debut this November. The campaign uses TV, radio and online banners to deliver the message that DU teaches the career skills employers want and that prospective employers are actively looking for DU grads. The stories of several recent grads prove that DU really does help students “Get Where the World is Going.”

Commercials featuring DU alumni and students start airing the week of Nov. 1, 2012.

Elizabeth Overbeek awarded the 2012 Gerald R. Ford Memorial Scholarship

Elizabeth Overbeek of Hamilton, Mich., is the 2012 recipient of the University’s most prestigious scholarship, the Gerald R. Ford Memorial Scholarship. The four-year scholarship, which covers the cost of tuition, room and board, fees, books, and study abroad, was awarded to Elizabeth on May 11 at the Excellence in Business Dinner Gala.

The scholarship honors the late President Ford. While playing football as an undergraduate at the University of Michigan, he helped the Wolverines earn national titles in 1932 and 1933. He also served as an instructor and assistant football coach at what would later become Davenport University. The scholarship is presented annually to a highly distinguished student pursuing a four-year degree on the University’s W. A. Lettinga Campus in Grand Rapids.

Elizabeth is a graduate of Hamilton High School, where she graduated with a GPA of 3.99 as a member of the National Honors Society. She plans to study Nursing in DU’s College of Health Professions.

Elizabeth says she has wanted to be a labor and delivery nurse ever since she was a young child. She loves working with people, especially infants and young children, and hopes to someday travel to Africa to help deliver babies and do mission work. She is currently a certified nursing assistant and hopes to obtain a job at a hospital in Grand Rapids during her college career at Davenport.

Elizabeth was on the volleyball, basketball and softball teams all four years of high school and ran cross country in her senior year. She also participated in Students Assisting Students Anonymously (SASA), a group that provides toiletries, clothes and other necessities to less fortunate students in the Hamilton School District.

The criteria used to select the scholarship winner comprise the highest academic qualifications of any DU scholarship, including a high school GPA of 3.75 and ACT score of 31. Applicants are also required to write an essay conveying how they will uphold the values and character of President Ford.

Elizabeth says she chose Davenport because of the beautiful new W.A. Lettinga Campus located close to her home and the strong reputation of the College of Health Profession’s Nursing Program. During her visits to Davenport, she became impressed with the University’s strong sense of community and is looking forward to earning an education at a University where faculty can provide real-world experiences.
Holland Campus fills May baskets for the Center for Women in Transition

Davenport University’s Holland Campus community once again demonstrated its caring spirit by filling up laundry baskets with donated personal care and cleaning items for women and their families in the Center for Women in Transition (CWIT) program.

Each year during the month of May, laundry baskets appear throughout the Holland Campus ready to be filled with donated products we often think of as staples. But they are considered luxuries to CWIT clients in need of a new start who do not have the resources to purchase such items.

From May 14 to 25, DU students, staff, and faculty began collecting items, encouraged by class competitions and incentives. The classes that brought in the most items won free popcorn for the day. The results of the May Basket campaign were outstanding with 263 items collected.

The Center for Women in Transition’s mission is to respond to, reduce, and prevent domestic and sexual violence against women. This is achieved through education, collaboration and advocacy, with crisis and supportive services for victims and survivors.

Making a difference in Midland and Warren

Two great examples of DU students making a difference in their communities can be found on the east side of Michigan.

Andrea Krotzer, a marketing major at DU’s Midland Campus, volunteers at the West Midland Family Center — an organization dedicated to enhancing the quality of life for area residents by providing facilities, programs, and activities that stimulate lifelong learning, encourage wholesome social interaction and create positive recreational opportunities.

Andrea helps organize the Clothing Room, one of the busiest places at the Center. The Clothing Room is where families in need can find coats, boots, books, and other clothing and household items depending on the donations given. Andrea can often be found helping kids pick out “new” school clothes or working with a single mom to find the kitchen utensils needed to help her cook food for her children. Andrea also helps with securing donations and supplies for the House of Mercy — a women’s shelter for homeless and formerly incarcerated women.

Jacqueline Kramer recently graduated with a Bachelor of Science in Nursing from DU’s Warren Campus. Through the Michigan Service Scholar (MSS) AmeriCorps Program, she volunteered 330 hours at DU as a tutor for nursing students. Also as a Service Scholar, she worked at Gleaners Community Food Bank of Southeastern Michigan packing food boxes.

Currently, Jackie spends her time serving at the Michigan Welfare Rights Organization located in Detroit, Mich. This organization is dedicated to aiding welfare recipients, low-income workers and economically disenfranchised residents acquire benefits. Jackie helps out in the daycare where she reads, draws, and participates in activities with children while their parents attend scheduled appointments.
Almost 350 students qualify for DU’s Community Service Honor Roll

Each April, DU students are invited to report their volunteer hours completed during the academic year to become a part of our University’s highly-esteemed Community Service Honor Roll. Beginning in 2010, this innovative program recognizes students who have committed 25 or more volunteer hours to their community, with special recognition for students who have completed more than 50 and 100 volunteer hours over the academic year.

This past year, 347 students qualified for the Community Service Honor Roll, 101 of whom completed between 50 and 100 hours of community service, and 168 of whom completed more than 100 hours. These students represent every DU campus and volunteered for initiatives such as Davenport’s Volunteer Income Tax Assistance Program (VITA) and the Volunteer Center’s Alternative Spring Break annual service trip. This year’s Community Service Honor Roll recipients impacted numerous organizations throughout the state, including Habitat for Humanity in Flint, the American Cancer Society in Lansing, and the Boy Scouts of America in Detroit.

Davenport students reported having served at 535 different organizations throughout Michigan, the United States and internationally over the last year. Community Service Honor Roll students reported a total of approximately 48,000 hours of service. According to the Independent Sector, the estimated value of volunteer time for 2011 was $21.79/hour, which translates into more than $1 million in volunteer service. The time, talents and energy of these volunteers certainly make an impact!

You can stay updated with the Community Service Honor Roll and other programs offered by the Volunteer Center by checking out davenport.edu/volunteer. It’s never too late to volunteer.
Peg Luy hired as new Executive Vice President for Advancement

After a thorough national search, Davenport University has hired Peg Luy as the University’s new Executive Vice President for Advancement. Luy previously served as Vice President for Alumni and Development at Millikin University in Decatur, Ill. She began her new role at Davenport on Oct. 1, 2012.

“Peg brings considerable experience to Davenport University,” says Dr. Rick Pappas. “We have an ambitious vision for this university, and we believe Peg will play an important role in helping us make that vision a reality.”

“I am excited and honored to be joining the team at Davenport University!” says Luy. “Davenport’s Vision 2015 is among the boldest visions in higher education today. The leadership of the University is inspirational! I look forward to meeting Davenport’s many alumni and friends and to working with them and everyone committed to the University to help achieve this vision that truly prepares students to get where the world is going.”

Luy will be responsible for all fundraising and alumni relations efforts. The decision to hire her was based on her considerable professional experience in these areas, including leadership of a 10-year, $127 million campaign for Millikin University and more than doubling that school’s endowment to $106 million.

Luy is a member of the Council for the Advancement and Support of Education and the National Council on Planned Giving, and has served on the boards of numerous community and professional organizations. She earned her Bachelor of Arts degree from Millikin and has completed graduate work at the University of Illinois–Champaign-Urbana.

Executive Director of Grant Development hired

Michele R. Davis was hired as Executive Director of Grant Development at Davenport University. She is responsible for identifying and pursuing grants from government, foundation, corporate and other non-profit entities.

Prior to joining DU, Michele spent more than five years as the Senior Grant Writer for Corporate and Foundation Relations at Kent State University. In addition, she spent nearly 10 years in workforce development, fundraising and grant writing for a non-profit agency as well as one year for a Fortune 500 company. While at Kent State, she co-chaired the Institutional Advancement Diversity Action Council and the university-wide 100 Commitments Diversity Initiative. Michele holds a bachelor’s degree in English and Economics and has studied Cultural Anthropology.
Help create a future

The Davenport Fund provides vital scholarship support for students who may not have the means to afford a higher education. By making a charitable contribution to the Davenport Fund, you can have an impact on the lives of other students just like Shutaveya Ward, pictured above. One hundred percent of your gift goes toward scholarship or program support — no administrative costs are ever deducted. As always, you can choose a specific scholarship or program to support or give to the general fund. Make a contribution before Dec. 31 to ensure your tax deduction for 2012.

• **Support Students Today:** Donate online at www.davenport.edu/giving or send in your contribution by using the envelope included with this issue of DU Review magazine.

• **Memorial Gifts:** Allow donors to honor or memorialize a loved one by making a contribution to the Davenport University Foundation. When the donation is received, the family is notified of your gift.

• **Tribute Gifts:** Can be given in honor of someone who made a difference in your life like a parent, mentor, professor or friend.

• **Planned Giving:** Leave a legacy behind. A planned gift of any size qualifies you for membership in the Davenport Legacy Club, which honors donors who have included DU in their estate plans irrevocably designating the Davenport University Foundation as the beneficiary of life insurance policies, annuities, a bequest or trust.

“Without DU Scholarships, I’d still be struggling making minimum wage. I didn’t want that for myself. I wanted to change the past and make a way for the future. The scholarship money gave me that opportunity. It hasn’t just changed me, it’s changed my whole family.”

– Shutaveya Ward, ’12

For other ways to make a contribution, please contact the Office of Advancement at 616-233-3413.
Davenport University is privileged to receive the support of many great partners in our community. Alumni gifts support the success of future DU grads. Faculty and staff demonstrate their support for DU’s mission with their contributions. Foundations and donors appreciate the boldness of Vision 2015 and are contributing toward a bright future helping DU grads “Get Where the World is Going.” We thank our many donors and invite YOU to contribute to DU in the year ahead!

Sincerely,
Richard J. Pappas, Ed.D.
President

Davenport University expresses its gratitude to the following individuals and organizations for their gifts to the University during the 2011-2012 fiscal year (July 1, 2011 – June 30, 2012). Donors are recognized by giving level as follows:

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James A. Von Ins, C.P.A.
Duane and Kathy Vosburg
William and Barbara Vroon
Terrell and Takami Vroonland
Dr. Elmer H. Vruggink
Tom and Mary Vryhof
Steven and Diane Vugteveen
Julie Vugteveen
John J. Waalkes
Randall L. Wabeke
Sandra Wake
Alan Wieliczek*
Scott Wing*
John and Sharon Ward
Kirk Ware
Nelda R. Warren
Paul Warren*
Catherine M. Wason
Frank and Anna Wasylewski
Rasheedah Wazeerud-Din
Shawn and Tara Weber
Lenora Webster
Paul and Martha Weidenhamer
Holly M. Welch
William and Barbara Weldon
Carl and Glenda Welmers
Ralph and Michele Westbrook
Barbara Westenberg
Joseph and Sheri Whipple
Crystal M. White
Carla White-Smith
Dan Wickman
Phyllis K. Wier
Randy and Anne Wilcox
Susan L. Wilder
Mary Kowalski Wilhelm
Amy Wilkins
Robert Wilkins
Linda Willbrandt
Benjamin Williams*
Loraine A. Willim
Jennifer M. Wilson
Terry Wilson
Shirley E. Wirth
Bill and Elsie Wisner
Susan Wisniewski*
William J. Wiswedel
Gregory and Kimberly Wisz
Dr. and Mrs. Lee Witt*
Earl and Janet Wolf
Wilson and Alice Wong
Yvonne A. Wood
Richard and Judith Wooden
Alan Wright*
Davis Yost
Max and Micki Young
Willie Young
Elizabeth A. Zandbergen
Mary Zawacki
Maria Ziegler*
David and Ellen Zierley
Sabrina Zoppa*
Loretta M. Zuehlendorf
Kerry Zuidema
Michael F. Zukowski*
Michael R. Zukowski
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Members of this club are recognized for their generous support of the University through deferred or estate plan gifts. These donors have contributed substantially toward Davenport’s long-term growth and vitality for years to come. The Legacy Club allows the University to thank donors today for the gifts of tomorrow, which will benefit our students long into the future.

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The University is deeply grateful for the support received toward annual, endowed, and memorial scholarships. Scholarship giving provides a direct impact on the lives of many DU students. This generosity creates an important link between our students and the supporters who make these funds possible.

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In gratitude we recognize the following:

### Annual Scholarships

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<td>Louie and Susan Cirkovski</td>
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<td>Donald E. Offermann</td>
<td>Lynda and Sam Cribari</td>
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<td>Dr. Robert and Christine Funaro</td>
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<td>Alumni Association for the Graduate Program</td>
<td>Dulce's College Emergency Grant for Davenport University</td>
<td>Melbarose Wichert</td>
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<td>Eileen J. DeVries</td>
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<td>Global Health Info. Management Study Abroad</td>
<td>Raymond T. and Sylvia C. Trudeau</td>
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<tr>
<td>Bob Clarkson</td>
<td>Grand Rapids Campus</td>
<td>Saginaw Campus</td>
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<tr>
<td>Career Services - Lansing Campus</td>
<td>Hammer Family</td>
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<td>Caro Campus</td>
<td>Holland Campus</td>
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<td>Computer Information Systems Majors</td>
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<td>Susan M. Kovach Cultural Diversity</td>
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<td>Dave Veneklase and Family</td>
<td>Lacks Enterprises</td>
<td>Sustainable Connexions Ghana</td>
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<td>Davenport University Online</td>
<td>Lansing Campus</td>
<td>Tim and Bob Sullivan</td>
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<tr>
<td>David Rausch and Kristin Stehouwer - Traverse City</td>
<td>Laura Byers</td>
<td>Traverse City Campus</td>
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<td>David Rausch and Kristin Stehouwer - TriCities</td>
<td>Laurie Forte</td>
<td>Tri-Cities/Thumb</td>
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<td>Lettinga Campus for Returning Students</td>
<td>Volk Family</td>
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<td>Yvette Russell</td>
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### Endowed Scholarships

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<th>Alan G. Hering</th>
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<td>Brooks Beverage Management</td>
<td>Daniel and Michelle Georgevich</td>
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<td>Alpha Iota of Grand Rapids</td>
<td>Bruce and Lavina Wynalda</td>
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<td>Alticor Inc.</td>
<td>C. Dexter and Sandra Rohm</td>
<td>Dave Thomas, founder of Wendy's</td>
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<tr>
<td>Alumni Legacy</td>
<td>Canteen Service Co.</td>
<td>Davenport Career Center</td>
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<td>Angeline Keller (Brad Keller)</td>
<td>Carol J. Adams</td>
<td>Davenport University Employees</td>
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<tr>
<td>Anna B. McPherson, RN</td>
<td>Carroll and Frances Streeter</td>
<td>David and Judy Frey</td>
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<tr>
<td>Art and Betsy Hasse</td>
<td>Casey J. Gnossen, Jr.</td>
<td>David J. Steenstra, Ph.D.</td>
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<tr>
<td>Aubrey J. Terbrack</td>
<td>Charles and Stella Royce</td>
<td>David Sellars III</td>
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<td>Bank of America</td>
<td>Charles F. and Helen Harrison</td>
<td>Dearborn Agency (R. Putnam &amp; K. Cade)</td>
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<tr>
<td>Barbara A. Mieras, Ph.D.</td>
<td>Chemical Bank West</td>
<td>Dearborn Alumni Club</td>
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<td>Barbara Huston</td>
<td>Chris and Joan Panopoulos</td>
<td>Dearborn Exchange Club</td>
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<td>Batts Foundation</td>
<td>Colleen Wolfe</td>
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<td>Comerica Bank</td>
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<td>Beta</td>
<td>Custer Workplace Interiors</td>
<td>Donald and Nancy Hamelink</td>
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Door Family
Dr. Albertus Muirhead
Dr. James and Barbara Mendola
Dr. Robert and Christine Funaro
Dr. Robert W. Sneden
Dr. Woldemar H. Nikkel
Droski, Lindsay & Meyers
Edward and Sandra Hanenburg
Edward Marley
Edwin & Karen Thauer
Eleanor Spidell (Warren Campus)
Ellen Nelums Brown
Elmer Vruggink, Ph.D.
Elton Carl and Margaret E. Twork (Underwood)
Emergency Medical Services
Emerson G. McCarty (East)
Engineered Comfort Systems, Inc.
Fairlane Car Wash
Fifth Third Bank
Flechsig Family
Fred E. and Gretchen Vandenberg
G.M. Lansing Women’s Club
Geerlings Development/Scott Geerlings
Gerrit and June Kamphouse
Glenn Steil (Creston High School)
Senator Glenn D. Steil
Godwin Hardware & Plumbing
Grand Rapids Press (Minority)
GunnLevine Architects
H.B. Shaine & Company, Inc.
H.J. Heinz Company
H.S. Die & Engineering
Helen L. and Dallas L. Darling
Henry and Carolyn Bouma
Herman Miller, Inc.
Howard Miller Company
Hugh and Melbarose Wichert
Huntington National Bank
Irving and Birdelia White
Islamic Institute Expression of Gratitude
Jack and Karen Cichy
Jacqueline D. Taylor
James & Elizabeth Brown
James A. Farmer, Sr.
James and Clarine Lanting
(Calvin Christian Schools)
James N. DeBoer, Jr. (Metropolitan Hospital)
James R. and Clarine L. Lanting
Janell Brickley
Jenny Enge Nursing
Jerry and Judy Subar
Jerry and Suzanne Callahan
Jim and Ginger Jurries
John A. and Elinore Mulder
John and Judy Spoelhof
John and Mildred Burt
John D. Waite
John David
John H. Myaard
John P. Keller
Johnson Controls
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Kane Group, Inc. (Dearborn Area)
Kane Group, Inc. (Grand Rapids Area)
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Keith A. Klingenberg
Kenneth and Carole Yerrick
Kenneth H. & Carlene R. De Haan
Kevin and Deborah O’Halla
Knape and Vogt Manufacturing Co.
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Robert and Helen Jean Schmiedicke
Robert Chapla
Robert J. and Inez M. McBain
Robert L. Hooker, Jr. and Michelle Harmody
Robert W. and Margaret D. Sneden
Rockford Construction Company, Inc.
Roger and Clare VanderLaan (East)
Roger and Clare VanderLaan (West)
Roger W. O’Halla
Rollin M. Gerstacker
Library Information Commons
Ronald D. Brady
Ronald E. Falk
Rudolfo and Judith Cifolelli
Russel Warner
Sandra Scoville (Flint Campus)
Sara Lee
Scott L. Fries
Sharon Lettinga
Shirley Zeitzer
Smiths Aerospace
Southeastern Volunteers
Spartan Stores
Stephanie Hehl Stotenbur
Stephen A. and Ruth Stream
Sue Ellyn Vogel (Andrews)
Thomas A. Carey
Thomas Deem
Thomas H. Brown, Ph.D.
TLC Group
Todd and Gail Brink
Tom & Molly Charles Academic Merit
Tyrus R. Wessell
Universal Forest Products
VanDyken Mechanical
Varnum
VKW Hardwoods
Voetberg (Students with Disabilities)
Volk Family
Wallace and Irene Bronner
Warren Alumni Club
West Side Beer Distributing
Wilbur A. Lettinga
William & Karen Anderson (Endowment)
William and Beatrice Idema
William and Rochelle Lettinga
Yoshiko Yamagishi
## Davenport University Foundation Scholarships

**Memorial**

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<td>Wilma D. Brudy</td>
<td>William R. Kingma</td>
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Keith A. Klingenberg, ’71

Ever since Keith A. Klingenberg stepped foot as a student on the campus of Davenport University more than 30 years ago, he’s never stopped promoting, encouraging and supporting his beloved alma mater.

“Much of what I learned while attending DU is still applicable in my business life today,” says Klingenberg, a successful Byron Center, Mich., business executive and chair of DU’s Alumni Association Board of Directors. “No matter how much of my time and resources I give to DU, I always sense that I receive more.”

Today, Klingenberg is more excited about the University than ever before. “There has never been a more dynamic and exciting time in DU history,” he says. “I like the leadership, the vision, the facilities, the University’s measurements, continuing improvement in performance and, most of all, the keen focus on the student. DU is taking higher education to a place where most higher educational institutions will aspire.”

“Keith has been an avid supporter of Davenport for over three decades and served on the DU Foundation Board for more than 20 consecutive years. He is a vocal advocate of the difference DU made in his life and continues to make in the lives of thousands of others who choose Davenport.”

– Dr. Barbara Mieras, Sr. Vice President for Major Gifts

Klingenberg wants alumni to recognize the tremendous value being added at DU because it brings greater prestige and value to their own achievements as DU graduates. “An increased connection will generate increased DU ambassadors and financial resources for the future of DU,” he says with conviction.

With recorded gifts of support since 1980, Klingenberg’s 32 years of philanthropy to his alma mater have touched many lives. In addition to being Chair of the Alumni Association, he has served on the DU Foundation Board for more than 20 years.

When asked what about DU inspires him to give, the businessman says, “M.E. Davenport’s motto of ‘Make a living, Make a life, Make a contribution’ rings true for me. Where your heart is, your resources naturally follow.”

He has plenty of admirers. “I appreciate Keith’s enthusiasm for Davenport, its history, its programs, its growth. His vision is boundless,” says Cathie Rogg, Director of Alumni Relations. “Keith’s giving has spanned the years in support of annual gifts, fundraising events, capital campaigns, scholarship and project support, and he has distributed his giving in ways that have touched the lives of so many students, faculty and staff who will never know his effect on their education or career.”

Klingenberg has extensive management skills stemming from more than 30 years in logistics. He is a Senior Vice President and Logistics Practice Group Leader with Wells Fargo Insurance Services, USA, Inc. He is also a licensed resident insurance producer and certified insurance counselor. Previously, he served as Co-Founder, President and Chief Executive Officer of Total Logistics Control (TLC) Group, Inc., a nationally recognized, dry and temperature-controlled contract logistic services provider.

Klingenberg was honored with the 1992 Distinguished Alumni Award from Davenport University and the Small Businessman of the Year Award from the Greater Holland Area Chamber of Commerce. He is a father to three children and resides with his wife Kathryn in Byron Center, just southwest of Grand Rapids. Their latest gift to DU is in support of the Distinguished Alumni Honor Wall that will be in the Robert W. Sneden Center.

Davenport is grateful to him and proud to call him distinguished alumnus, friend, supporter, encourager, enthusiast and leader.
The Farmers Insurance Athletic Complex, which will be the first true home field for the Davenport University baseball, softball and tennis programs, is well under way. Check out the updated photo gallery at www.dupanthers.com/photo_gallery to track construction from the very beginning of the project.

Davenport University, which has sponsored baseball, softball and tennis programs for just four years heading into 2012-2013, will have a tremendous home field advantage for the Spring 2013 season.

Farmers Insurance donated the land on 68th Street. A dedication ceremony is being planned for the spring.

The complex includes a new baseball field with bleacher seating for 300, a softball stadium with seating for 200 and eight tennis courts. There will be locker rooms for home and away teams, a clubhouse, a concession area, public restrooms and press boxes. Outdoor lighting in all three areas will permit night competition.
When Kyle Studebaker, a 2012 BBA Davenport graduate, looks back at his college education, he is amazed at how each one of his DU classes was so relevant and helpful during his internship at Steelcase and his new sales job in Steelcase's Atlanta office.

“I was able to take my experiences from all of the classes and use them at some point during my internship, my current training and, I’m confident, my future job,” says Kyle, who graduated last April with a BBA in Marketing and an emphasis on Advertising.

“The Excel class I took at DU was extremely helpful because I did a lot of spreadsheet analysis in my internship, creating tools for the marketing team and making them user friendly,” Kyle says as he and seven other newly hired candidates were wrapping up their five-month training in Steelcase’s highly competitive Professional Alternative Career Entry (PACE) program in Grand Rapids.

While attending DU in December 2009, Kyle started out as an intern at Steelcase, the world’s largest office furniture manufacturer based in Grand Rapids. His dad, Tom Studebaker, works there as an engineer and was helpful in introducing Kyle to the corporate world.

Kyle, a graduate of Jenison High School in Jenison, Mich., competed with candidates throughout North America when he started the highly competitive interview process to land his full-time job in November 2011. Selected candidates were asked to return to undergo two more days of intense interviewing before they finally learned in March if they had been chosen.

“It was an eye opener when I got into this program,” he says. “One student had majored in architecture and was prepared differently than I was. I see the advantage of having a business background. I took it for granted at first, but now I realize the benefits it has provided me.”

“My classes helped me understand the strategy the Marketing Department was developing and my internship helped me learn skills to develop strategies of my own,” he says.

The PACE training ended in October when Kyle departed for his job in Atlanta, where he works out of the Steelcase office serving clients in the Southeastern region of the country. His other PACE classmates will work out of San Francisco, Chicago, New York, Grand Rapids, Mexico City, or Philadelphia.

“This is a great opportunity!” he exclaims. “I just signed up for an apartment. It’s all moving really, really quickly.”
Ever wonder what campus life at Davenport was like more than 50 years ago? If you attended DU back in the 1960s or early 1970s, do you want to remember what your classmates and teachers looked like? What was fashionable? Or what your dorm was like?

Now you can take a nostalgic, armchair trip back in time by browsing online the dozen Davenport yearbooks published from 1961 to 1972. They are available in the University Archives at http://libguides.davenport.edu. The recently completed four-month project results in Davenport University having one of the first searchable digital yearbook archives in Grand Rapids.

The full-color, high-resolution images are searchable by name or keyword. So, if you’re looking for yourself or your favorite teacher, the baseball team or a particular dorm, you can enter a name or word and be directed to where it appears in the yearbook. Or you can simply browse for fun to see how life has changed!

Of course, in 1962 we were Davenport Institute. Cat eye glasses were all the rage with the female students and most male students wore ties for their yearbook photos. The cheerleaders’ skirts covered their knees and women could take Nancy Taylor classes where they learned “the secrets of correct make-up.” The Winter Tinsel Ball was held at the Pantlind Hotel, now known as the Amway Grand Plaza Hotel, and the Dale Carnegie course was packed with students. Classes were all held in one building at the corner of Fulton Street and Division Avenue with three dorms on the top of Fulton Street hill (Warren Hall, Mable Engle Hall and Margaret Hall).

In 1972, we were Davenport College. Women wore maxi dresses and men wore sideburns. The cheerleaders sported short shorts. There was a Black Student Union and women tanned themselves in bikinis on campus lawns. Classes took place in the new Sneden Academic Center on the Fulton Street campus. There were a half dozen dorms with resident directors, but no more house mothers.

The Davenport University Archives owns multiple copies of each yearbook. To make them available online, Julie Tabberer, a graduate intern, volunteered one full day a week all summer, scanning documents, exploring specifications, and developing a method for mounting the images. Julie works at the local history department of the Grand Rapids Public Library and is getting her library degree with a specialization in Digital Content Management from Wayne State University.

The Davenport University Archives also collects yearbooks from other campuses, even before they were owned by Davenport, including the Lansing Business University, the Detroit College of Business and the Saginaw Business Institute. We hope someday to extend the project so these yearbooks can also be put online.

In the meantime, we hope you enjoy the first dozen yearbooks, relive some favorite memories, or find old friends!

Please contact the Archivist at Jennifer.morrison@davenport.edu or 616-554-5664 ext. 6145 with any questions.

*Top:* Yearbook covers from 1962 and 1972; ’62 class pictures.

*Lower Left:* Cheerleaders from 1962; 1972 Homecoming King and Queen; and basketball player.
A perfect August day was the setting for the 26th Annual Davenport Scholarship Golf Classic when more than 280 golfers helped raise $101,041.23 (our best year ever!) for the University for student scholarships.

We thank everyone who came out to play at Egypt Valley Country Club Golf Course in Ada and those who joined us for dinner and the auction. We are sincerely grateful to all of our sponsors for their generous contributions. All funds raised will support Davenport University student scholarships and Davenport Athletics.

If you were unable to participate this year but would still like to make a donation to student scholarships, please visit www.giving.davenport.edu/gift.

**Special Thanks**

to the 2012 Scholarship Golf Classic Planning Committee:

Bill Lettinga, Jr., Chair
Jason Madden, Co-Chair
Aaron Sagraves, Co-Chair

Mike Door
Heather Kalafut
David Lawrence
Paul Lowden
Dr. Barbara Mieras
Judi Perrin
Catherine Rogg
Phil Sweeney
Mike Williams
Mike Volk
Jeff Zylstra

Visit Davenport’s Flickr page at http://tinyurl.com/9ust4t4 or scan the QR code for more photos from the event.
Alumni events recap

The Davenport University Alumni Association hosted several events over the summer. These events — ranging from social to sporting — provided the opportunity for alumni to connect with old friends and make new ones.

DU at The Detroit Zoo

Nearly 300 alumni, students and friends joined the Alumni Association at The Detroit Zoological Society on July 21. Guests were treated to lunch, face-painting and zoo-themed projects in a private pavilion. Following lunch, guests toured the zoo and exhibits with their families.

3rd Annual Summer Celebration

On July 26, alumni and friends gathered on the patio of Watermark Country Club in Grand Rapids and enjoyed beautiful weather, great food and a private performance by West Michigan’s own Brian Vander Ark — front man for The Verve Pipe.

3rd Annual Hockey Alumni Golf Outing

The Alumni Relations Office and Athletic Department hosted the 3rd annual outing for alumni and friends of Davenport’s Hockey Program on July 28th at The Mines Golf Course in Grand Rapids. Nearly 40 former players came from across Michigan, Indiana and Canada to catch up with their former teammates and meet the newest hockey alums.

Lansing Lugnuts Outing

August 25 marked the first-ever alumni night with the minor league baseball team, the Lansing Lugnuts. Alumni and friends enjoyed a night of baseball on the Tailgate Terrace in right field. Following the game, guests enjoyed a crowd-pleasing fireworks display. Although the Lugnuts lost 7-2 to the Fort Wayne TinCaps, it was a winning night for Davenport alumni who had the chance to reconnect with old friends and meet new ones.

Great Lakes Loons Outing

On September 2, alumni and friends gathered at Dow Diamond in Midland to watch the Great Lakes Loons game on the most perfect baseball day of the year. The Loons won 4-3 over the South Bend Silver Hawks. This was the second annual Loons outing, and it’s looking to become a tradition!
Let’s talk homecoming. What does it mean to you as an alum of Davenport or one of its predecessor institutions? We acknowledge that Davenport University has had many names and “homes” over its lengthy history. It has stood the test of time through recessions, the Great Depression, wartime, attacks on our country, economic instability and the ever-changing world of technology. It is a proud institution with a long and fascinating history touching the lives of tens of thousands of people over 146 years.

Although Davenport’s main campus is currently located in Caledonia, away from its origins and some of its current campuses, it serves as the vibrant center of a strong institution. That’s why Homecoming is becoming an annual tradition for DU.

Until last year, Davenport’s Homecoming was held around our National Championship hockey team at Patterson Ice Arena. It was a proud and exciting time to celebrate the alumni, students and student athletes of our University! This year, we’ve decided to bring Homecoming “home” to the heart of our institution, our main campus in Caledonia. A week of social celebratory events and friendly competitions at most campuses precedes Homecoming Weekend every year, and this year is no exception. Each campus will be vibrant with thematic décor and a festive calendar of events.

Homecoming Weekend will begin on Friday, Nov. 16, with our Alumni Awards Celebration in the Robert W. Sneden Center. Six awards will be announced this year and a Distinguished Alumni Honor Wall will be unveiled, featuring all past recipients of this special recognition.

On the day of Homecoming, Nov. 17, we will be at “home” cheering on our two great basketball teams. Preceding the games will be Davenport’s special version of a “tailgate” inside the Student Center. This is a family-friendly event and we encourage everyone to join us!

Come “home,” be a part of something special, see old friends and make new ones, enjoy the amenities of our recently built Student Center and have a great time.

**DU is here for you! Come “home” and check it out!**
*You can register at www.DUalum.com/Homecoming.*

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**Homecoming Weekend starts Nov. 16 with Alumni Awards Celebration**

*By Catherine G. Rogg, Director of Alumni Relations*

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**DU grad and founder of Sweet Georgia Cupcakes offers DU a “sweet deal”**

A Davenport University graduate who started Florida-based Sweet Georgia Cupcakes CSD is serving up the DU community a sweet deal: Enjoy a 15 percent discount off any purchases from his company's website connecting you with some highly successful privately owned bakeries… just because you’re affiliated with DU!

Aristotle Ford, our 2008 DU graduation commencement speaker, recently developed his ground-breaking platform to connect privately owned bakeries with customers looking for high-quality, homemade baked goods. His Orlando-based company has partnered with several premier bakeries whose products have been showcased on television by Oprah Winfrey, Rachael Ray, The Today Show, Food Network, Whole Foods and several other high-profile outlets.

Whether you order the rich Red Velvet Cupcakes, the heavenly Marvelous Walnut Chocolate Brownies or the yummy Sweet Potato Praline Cheesecake, the process is simple: purchases are made at the company’s website, www.SweetGeorgiaCupcakes.com, and are relayed to a bakery where the products are prepared fresh and shipped anywhere in the nation via two-day air. The entire transaction happens through a seamless automated system that’s convenient for discriminating baked-goods lovers and helps support small bakeries.

As a way of showing his personal gratitude for the education he received at DU while earning his BBA degree, Ford is offering Davenport faculty staff, alumni and students the discount on any products ordered through his website. Simply register at the website and SweetGeorgiaCupcakes.com will automatically calculate the Davenport discount percentage for your profile. Find out more information and even get some tasty recipes at the site and at facebook.com/SweetGeorgiaCupcakes.
Professional

Kathryn Becker, ’80 AAS Computer Information Systems, joined Saginaw-based NetSource One as a Sales Assistant. Her focus will be creating quotations, coordinating schedules and processing license renewals.

Tina Hamberg, ’98 Management, was promoted to Manager by whole food manufacturer Standard Process Inc. in Palmyra, Wis.

Mike Rasnick, ’80 BBA, was appointed Business Development Manager for Eaton’s Aeroquip Performance Products. He will be responsible for growing Eaton’s fluid conveyance products within the performance market. In addition, he will continue as Eaton’s Motorsports Manager by assisting with the growth of Eaton products through motorsports marketing channels.

Melanie Frazier, ’82 Management, was appointed to the Academic Committee for the International Trademark Association (INTA). She will be working with the professors’ subcommittee as a trademark practitioner to assist in the development of trademark education programs.

Brian Wells, ’93 BBA, was appointed to Licensed Funeral Director of Shaw Funeral Homes of Battle Creek and Bellevue. Previously, Brian was involved with business management of manufacturing companies.

Marriage

Amanda Bell, ’08 Health Information Technology, and David Vasquez were married on Aug. 25, 2012.

Josh Boeve, ’10 Marketing, and Lisa Correll, ’11 Human Resources/Management, will marry next fall.

Andrea Towns, ’10, and Clayton McClure are planning a May 11, 2013 wedding.

Births

Maria (Vance) Gardner, ’03 BBA Management, announced the birth of her son on June 14, 2012.

Deaths


Robert Lee (Bob) Green, ’12 Medical Assistant Phlebotomy, passed away on Aug. 26, 2012. Bob was 60.

Keep in touch!

Please keep your alumni records updated and share any news with your fellow alumni. Email us at alumni@davenport.edu (be sure to include your full name, class year, major and location you attended) or log on to:

www.davenport.edu/alumclassnotes

ALUMNI EVENTS

<table>
<thead>
<tr>
<th>Wednesday, November 7</th>
<th>Tuesday, November 13</th>
<th>Saturday, November 17</th>
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<tr>
<td>Monday, November 12</td>
<td>Friday, November 16</td>
<td>Women’s Basketball vs. Marygrove DU Student Center, 1:00 p.m.</td>
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<tr>
<td>Warren Lunch &amp; Learn: Financial Planning 101</td>
<td>Annual Alumni Awards Celebration W.A. Lettinga Campus DUalum.com/AAB</td>
<td>Men’s Basketball vs. Marygrove, DU Student Center, 3:00 p.m.</td>
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For more information or to register for these events, visit DUalum.com/events or contact Jason Madden at jmadden@davenport.edu or 866-248-0012.
SAVE THESE DATES!

ALUMNI AWARDS
Annual Alumni Awards Celebration
Friday, 11/16 at 6:30 p.m.
W.A. Lettinga Campus
DUalum/AAB

HOMECOMING
Homecoming Activities
Saturday, 11/17
W.A. Lettinga Campus
DUalum.com/Homecoming

EXCELLENCE IN BUSINESS
Excellence in Business Dinner
Friday, 5/3, 2013 (one week earlier!)
DeVos Place