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STUDENTS TO TEST BUSINESS SKILLS IN JUNIOR ACHIEVEMENT CHALLENGE AT DAVENPORT UNIVERSITY

SAGINAW, Mich., Dec. 12, 2011 – More than 80 area high school students, assisted by more than 20 community volunteers, will participate in the Junior Achievement Titan Business Challenge at Davenport University’s Saginaw Campus, Friday, Dec. 16, from 8 a.m. to 1 p.m.

“Davenport University is proud to present this fun and educational event for Saginaw Bay Area students,” said Denise Sherman, Campus Director of Davenport’s Saginaw Campus. “The missions of Junior Achievement and Davenport are very similar in that we both focus on preparing individuals to excel in the knowledge-driven environment of the 21st Century.”

The JA Titan Business Challenge is a business strategy tournament that pairs area youth with representatives from local businesses. Using the “Titan Program,” an online business simulation, JA runs each team through a gauntlet of real-world situations faced by businesses today. The competition is designed to unleash creativity, challenge leadership capabilities and demonstrate the competitive nature of the free enterprise system.

All media are invited to attend.

WHAT: Junior Achievement Titan Business Challenge
WHEN: Friday, Dec. 16, 2011
       8 a.m. – 1 p.m.
WHERE: Davenport University, Saginaw Campus

About Junior Achievement of Northeast Michigan
Junior Achievement of Northeast Michigan is a strong local area office of JA Worldwide, the world’s largest organization dedicated to educating students about workforce readiness, entrepreneurship and financial literacy through experiential, hands on programs.
About Davenport University
Founded in 1866, Davenport is a private, non-profit university with campuses across Michigan and online courses serving an enrollment of nearly 13,000 students. With tuition among the lowest of all private universities in the state, Davenport provides high academic quality, small class sizes, conveniently located campuses, faculty with real-world experience and more than 40 dynamic undergraduate and graduate programs addressing in-demand careers. More information is available at www.davenport.edu.

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