Founded as Grand Rapids Business College by Conrad Swensburg in 1866.

School namesake M.E. Davenport arrived in 1910 as teacher, saved school from bankruptcy and then served as president.

Under M.E. Davenport’s leadership, the school expanded statewide and became a non-profit institution in 1954.
Under leadership of Robert W. Sneden, Davenport achieved higher education accreditation and continued expansion.

Donald W. Maine introduced bachelor’s programs in the 1980s and master’s programs in the 1990s.

Randolph Flechsig unified Davenport College, Detroit College of Business and Great Lakes Business College into one Davenport University and led creation of the W.A. Lettinga Campus.

Under the leadership of Dr. Richard J. Pappas, Davenport is achieving continued, measurable improvement of outcomes through Vision 2015.
Davenport is one of the largest private, non-profit universities in Michigan, serving 9,000 students enrolled in more than 50 undergraduate and graduate degree programs at campuses across the state and online.
Mission

Davenport University prepares individuals and organizations to excel in the knowledge-driven environment of the 21st century.
Vision

To be renowned as a university of the highest measurable quality, understanding the market better than any other ...

to exceed employer expectations, transform communities and change the lives of students.
“Get Where the World is Going”

Focused on where the world is going in key sectors at the heart of the future world economy:

Business, Technology, Health and Urban Education.

We have a passion to know these sectors better than anyone.
“Get Where the World is Going”

We have a commitment to continuous quality improvement, leading to programs that are more innovative and responsive to the needs of employers and the marketplace.

We have a vision for higher education that gives our graduates a unique competitive advantage.
Degrees offered through:

- Donald W. Maine College of Business
- College of Technology
- College of Health Professions
- College of Urban Education
- College of Arts and Sciences
Davenport programs prepare students for **7 of the top 10 careers** for the next decade.

– Employment Projections Program, U.S. Department of Labor

Davenport degrees lead to **8 of 10 highest paying jobs** on Michigan’s “Hot 50” job listing.

– Michigan Bureau of Labor Market Information & Strategic Initiatives
Campuses

- Battle Creek
- Flint
- Grand Rapids – W.A. Lettinga Campus
- Grand Rapids – Peter C. Cook Center
- Holland
- Kalamazoo
- Lansing
- Livonia
- Midland
- Saginaw
- Traverse City
- Warren

*Classes also are available through Davenport University Online*
Students

- Students: 9,000
- Average age: 31
- 59% “non-traditional” (over age of 25)
- Minority: 30%
- Full-time: 37% Part-time: 63%
- Female: 61% Male: 39%
- Students from more than 30 countries
- 500+ veterans/active service members
Innovation

• Innovative “Davenport Way” to serving students includes:

  • Small class sizes (average of 15)
  • Faculty with real-world experience
  • Curriculum matches market needs
  • DU “Excellence System” teaches communication skills, leadership & teamwork, ethical reasoning, plus civic & social responsibility
31 men’s and women’s teams

National Championships in competitive cheer, hockey, lacrosse, rugby and soccer

“All-Sports” league champions in Wolverine Hoosier Athletic Conference (WHAC) of the National Association of Intercollegiate Athletics (NAIA) the past four years

Named a “Five Star Champions of Character Institution” by the NAIA
• DU faculty and staff served more than 350 community partners last year with nearly 15,000 hours of service

• DU students reported more than 48,000 volunteer hours last year

• Davenport supports Junior Achievement, United Way’s Adopt-A-Family, Volunteer Income Tax Assistance and many other non-profit organizations across Michigan
“Get Where the World is Going”

www.davenport.edu