



NEWS RELEASE

CONTACT:

Maggie Kennedy
Davenport University
616-732-1172
maggie.kennedy@davenport.edu

DAVENPORT UNIVERSITY LAUNCHES MASTER OF ACCOUNTANCY

GRAND RAPIDS, Mich., April 7, 2015 – Davenport University will launch a new **Master of Accountancy (MAcc)** degree program in its 2015 fall semester. This program is one of only a handful across the country to offer graduate-level concentrations in fraud investigation, managerial accounting and internal auditing. Students entering the program may choose from multiple tracks that culminate in preparation courses for the Certified Public Accountant (CPA), Certified Management Accountant (CMA), Certified Fraud Examiner (CFE) or Certified Internal Auditor (CIA) exams, or that focus more broadly on a general accountancy or finance emphasis. If a student already possesses one of these certifications, they can earn credit and have a shorter time to completion.

“The Master of Accountancy will give our students the edge and concentrated focus they need for a successful career in accounting,” stated Irene Bembenista, Interim Dean for the Donald W. Maine College of Business and the College of Technology. “With the growth of the accounting profession, students who pass the CPA exam and hold a Master of Accountancy will have a better chance at job placement than those who do not.”

Applications are currently being accepted for classes beginning fall 2015. For more information about call 800-686-1600 or visit www.davenport.edu.

About Davenport University

Founded in 1866, Davenport is a private, non-profit university serving nearly 9,000 students at campuses across Michigan and online. With tuition among the lowest of all private universities in the state, Davenport provides high academic quality, small class sizes, conveniently located campuses, faculty with real-world experience and more than 50 dynamic undergraduate and graduate programs addressing in-demand careers in business, technology, health professions and urban education. More information is available at www.davenport.edu.

###