



NEWS ADVISORY

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DAVENPORT UNIVERSITY TO HOST READY, SET, GET HIRED! EVENT

LIVONIA, Mich., September 21, 2015 – Davenport University will host a Ready, Set, Get Hired! event on Saturday, Sept. 26 at the Livonia Campus for IT graduates to educate and encourage effective preparation for their job search. Ready, Set, Get Hired! is planned and implemented jointly by Davenport University and We Build Character (WBC), a not-for-profit organization focused on growing and strengthening the Michigan workforce through powerful executive mentoring programs. Local metro-Detroit area IT professionals will be on campus to share their career knowledge in the ever-changing technical employment market.

Terry Bean, a well-known business coach and Chief Networking Officer at Motor City Connect, will conduct a seminar on branding and developing a professional identity using social media. Also, students will participate in mock interviews with business professionals, have their resumes reviewed, and listen to a panel discuss the technical and soft skills necessary to be effective in the IT industry today.

All media are invited to attend.

WHAT:	Ready, Set, Get Hired!
WHEN:	Saturday, September 26, 2015 8:00 am – 3:00 pm
WHERE:	Davenport University, Livonia Campus 19499 Victor Parkway, Livonia

About Davenport University

Founded in 1866, Davenport is a private, non-profit university serving about 9,000 students at campuses across Michigan and online. With tuition among the lowest of all private universities in the state, Davenport provides high academic quality, small class sizes, conveniently located campuses, faculty with real-world experience and more than 50 dynamic undergraduate and graduate programs addressing in-demand careers in business, technology, health professions

and urban education. More information is available at www.davenport.edu.

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