



NEWS RELEASE

CONTACT:

Maggie Kennedy

616-732-1172

Maggie.Kennedy@davenport.edu

DAVENPORT UNIVERSITY RECEIVES ACCREDITATION FOR SPORT MANAGEMENT PROGRAM

GRAND RAPIDS, Mich., October 6, 2015 – Davenport University recently received accreditation from the [Commission on Sport Management Accreditation](#) (COSMA) for its Bachelor of Business Administration (BBA) in Sport Management. The COSMA Board of Commissioners reviewed Davenport’s program based on the eight COSMA accreditation principles that require an academic unit/sport management program to show that its program displays excellence in undergraduate sport management education and continuous improvement through COSMA’s developmental approach. Davenport University joins 24 other universities across the country with this accreditation, with only one other being in Michigan.

“We are very excited to be officially accredited for our Bachelor of Business Administration in Sport Management,” said Dr. Pamela Imperato, Dean of the Donald W. Maine College of Business and College of Technology. “This is an innovative program that brings together sport specific topics like governance, operations, and global sport issues with a strong foundation in core business subjects. Students learn through case studies, experiential work on real world projects, and while completing two mandatory internships.”

The Commission on Sport Management Accreditation is a specialized accrediting body whose purpose is to promote and recognize excellence in sport management education worldwide in colleges and universities at the baccalaureate and master's levels through specialized accreditation.

About Davenport University

Founded in 1866, Davenport is a private, non-profit university serving nearly 9,000 students at campuses across Michigan and online. With tuition among the lowest of all private universities in the state, Davenport provides high academic quality, small class sizes, conveniently located campuses, faculty with real-world experience and more than 50 dynamic undergraduate and graduate programs addressing in-demand careers in business, technology, health professions and urban education.

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