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**DAVENPORT UNIVERSITY AWARDS PRESTIGIOUS GERALD R. FORD
MEMORIAL SCHOLARSHIP**

GRAND RAPIDS, Mich., February 29, 2016 – Davenport University has completed an extensive search for the perfect student recipient for the university’s most prestigious scholarship, the Gerald R. Ford Memorial Scholarship. Allison Morse of Zeeland, Michigan has been chosen as the 2016 recipient, and will be awarded the scholarship at the Excellence in Business Dinner Gala on May 6, 2016.

Allison is a graduate of Holland Christian High School, where she graduated with a GPA of 4.103. Allison participated in basketball, volleyball and soccer. She also was a state-qualifier in track and was selected as a track captain. During high school, she was a Junior Rotarian and was involved in various future PREP’d programs such as IChallengeU and the NEXT Leadership Team. Allison was dual-enrolled at Davenport University for two years, earning credits towards her college degree while attending high school. She also spent time volunteering with several organizations such as Feed My Starving Children, Bethany Christian Services and the Warm Friend.

The scholarship honors Ford, a former U.S. president who served as an instructor and assistant football coach at what would later become Davenport University. The scholarship is presented annually to a highly distinguished student pursuing a four-year degree on the university’s W. A. Lettinga campus in Grand Rapids. Gerald Ford grew up in Grand Rapids and granted permission before his death in 2006 for Davenport University to name a scholarship in his honor. The full scholarship includes tuition, room and board, study abroad, and fees and books for four years.

About Davenport University

Founded in 1866, Davenport is a private, non-profit university serving about 8,500 students at campuses across Michigan and online. With tuition among the lowest of all private universities in the state, Davenport provides high academic quality, small class sizes, conveniently located campuses, faculty with real-world experience, and nearly 60 dynamic undergraduate and graduate programs addressing in-demand careers in business, technology, health professions and urban education. More information is available at www.davenport.edu.

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