For more information:
davenport.edu/graduate
or 800-686-1600
Enroll now at
davenport.edu/apply
Choose the MBA or Master’s Degree That Fits Your Life.

ON CAMPUS / ONLINE  STATEWIDE

DAVENPORT UNIVERSITY
Davenport graduate programs will help you master the skills needed by rising executives — the advanced degrees that are at the heart of today’s global economy. Supported by our networks in the business community, Davenport graduate degrees are designed to provide you with the leadership skills that will advance your career. DU gives you the choices that help you get where the world is going.
Choice

Morning MBA

• The only MBA program of its kind — available at selected campuses
• Features an accelerated format with a strategic management focus, 39 credit hours, 18-month completion, one or two days a week, 6:30 – 9 a.m.
• Two condensed sessions, cohort format, with a study abroad option
• Offered at Grand Rapids Peter C. Cook Center, Lansing, and Livonia

Evening MBA

• 39 credit hour MBA
• On campus classes offer a strategic management focus with emphasis on strategic decision-making skills and leadership in both public and private sectors
• Online students can choose from six concentrations
• 24 month completion — or sooner — with flexible course scheduling and also available online
• Study Abroad option
• Offered at all campuses and online

Master of Management

• Develops key management capabilities desired by all industries and organizations
• Offered at the Peter C. Cook Center in downtown Grand Rapids, Lansing, Livonia and online
• A qualitative focus on leadership, change management and organizational design and development
• Emphasis on critical thinking and decision-making capabilities
• 33 credit hours, 21-month completion with flexible course scheduling and is also available online

Executive MBA

• Offered at the Grand Rapids Peter C. Cook Center and Livonia
• Designed for experienced managers, the only program of its kind in West Michigan
• An integrated approach emphasizing leadership, strategic management and global perspectives in a highly interactive learning environment.
• A 22-month cohort format that begins once a year; 36 credit hours with a study abroad option
• Meets for three weekends in each seven-week session on Friday nights and Saturdays
Convenience

DU specializes in education for aspiring professionals. Our plan is to offer convenient formats to fit into your schedule. Getting started on your MBA is easy because you can attend:

- Mornings, evenings or online
- Seven-week classes
- Six times a year
- At a campus near you or online

Online

- All MBA concentrations are offered online — Strategic Management, Accounting, Finance, Health Care Management, Human Resource Management, and NEW! Marketing
- Master of Management is also available online

Personalized Financial Aid

You may qualify for financial aid up to $2,000 annually in graduate scholarships. Learn about your opportunities from your own financial aid counselor who will help you find your maximum financial aid assistance. You may also be eligible for partnership scholarships.

Connection

Davenport has a rich history of providing business education in West Michigan. DU’s wealth of knowledge in business and experienced-based faculty make a Davenport master’s degree your best professional choice. Davenport’s exceptional master’s programs are fully accredited by the International Assembly for Collegiate Business Education.

You can attend classes when they fit your schedule and meet a variety of students with similar interests. As part of DU’s goal of building connections, you will network in class with others with business backgrounds — students, employers, company representatives, and business community leaders. Classes average 15 students, offering personal attention and enhanced learning and networking experiences.

Choose Your Campus

<table>
<thead>
<tr>
<th>Battle Creek</th>
<th>Holland</th>
<th>Livonia</th>
<th>Traverse City</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flint</td>
<td>Kalamazoo</td>
<td>Midland</td>
<td>Warren</td>
</tr>
<tr>
<td>Grand Rapids</td>
<td>Lansing</td>
<td>Saginaw</td>
<td></td>
</tr>
</tbody>
</table>

Free parking at all campuses