Be a leader. A Davenport bachelor’s degree in management delivers critical skills to set you apart in the corporate world. You’ll build on that strong foundation with the option of elective specialties to tailor your studies in entrepreneurship, financial management, global project management, sustainable business development and more.

Why DU?

• 93% of our Bachelor of Business Administration general business graduate respondents reported being employed within six months of graduation.

• More than 91% of our respondents said they would recommend the DU management program to others.

• DU graduates have a pass rate of 94% on Certified Manager credential exam, compared to 89% nationally. Most national test-takers are working professionals, yet DU graduates often outscore them.

• This program includes an internship/consulting experience, allowing you to demonstrate your technical skill and teamwork abilities in a professional work setting.

Davenport University

• We are a private, non-profit university preparing students for a career.

• We award $15 million in scholarships each year.

• We keep a low student-to-faculty ratio.

• We offer 11 campuses across Michigan.

• We specialize in flexible online or on-campus classes days and evenings.

• We are nationally respected for our curriculum and faculty.

Donald W. Maine College of Business

DU has been a leader in business education since 1866, with a proud tradition of preparing leaders for today and tomorrow. Respected, rigorous and proven, we focus on your success. Find your future with Davenport.

Learn more from admissions representatives at 800-686-1600 or davenport.edu