This degree introduces skills in the field of “big data,” which helps make predictions about future trends. This field enables you to help companies operate more efficiently and optimize organizational resources. Earn more and advance, with advanced knowledge.

**Why DU?**

- One of only a few programs in the U.S. offered exclusively online and **the only online program of its kind in Michigan**.

- The only national program designed to fit a general audience and suited for managers making resource allocation recommendations.

- Very relevant courses including predictive modeling and cloud computing.

- Fast track, five semester completion time.

**Davenport University**

- We are a private, non-profit university preparing students for a career.

- We award $15 million in scholarships each year.

- We keep a low student-to-faculty ratio.

- We offer 11 campuses across Michigan.

- We specialize in flexible online or on-campus classes days and evenings.

- We are nationally respected for our curriculum and faculty.

**Davenport University College of Arts and Sciences**

Our Excellence System builds a strong foundation for your future. Our focus is on nine critical-thinking skills that prepare you to succeed in any field. No matter what degree you choose, it all starts here, and grows, with knowledge base in math, humanities, English, social sciences and languages.

Learn more from admissions representatives at **800-686-1600** or davenport.edu