ONLINE COMPETENCY-BASED MBA

Reduce Time & Cost in Earning your MBA

Davenport University
ANNOUNCING A NEW APPROACH TO GRADUATE EDUCATION

Professional Competency Areas

Davenport University’s new competency-based MBA (CMBA) program is unique in that it awards credit for what you know, not how long you go to class. The CMBA can be completed in an average of 20 months, or in less than 12 months depending on your transfer credits, credit for prior learning, and how fast you progress through direct assessments of competencies. The result is a program that can be much more efficient and cost-effective than other graduate programs.

The CMBA is designed for experienced, highly-motivated business professionals and managers who would like an alternative to the traditional classroom method of earning an MBA program. This innovative program prepares you to advance your career in management positions in business and non-profit organizations in fast growth industries. If you’re a self-directed professional with strong self-discipline and organizational skills, employed for 3 years or more after completing your undergraduate degree in business or a related field, then this program is for you!

The entire CMBA is exclusively online and can begin even after the start of a semester. You and your faculty coach will design a customized degree plan that arranges the proficiency modules so you can complete the program at your own pace.

Unique Features

- Reduced time to degree completion and overall cost
- Provides recognition of professional competencies in MBA subject areas
- Leverages credit for prior learning, professional certifications and transfer graduate-level work
- Personalized degree plans created for each student
- Degree completion set at student’s own pace
- Program content is 100% online (anytime, anywhere)
- Designated faculty coach works hand in hand with students through the entire program

Building Careers, Companies & Communities

With a rich history of providing business education, DJU’s wealth of knowledge in business make a Davenport MBA your best professional choice. Supported by our networks in the business community, as well as our experience-based faculty, a Davenport MBA provides you with the leadership and business strengths you need to advance in your current career, or to pursue new directions — the skills that are at the heart of today’s global economy.

One of Michigan’s Premier Business Schools

- Experts in graduate business education
- Accredited by the International Assembly for Collegiate Business Education (IACBE)

The University for Adults Like You

No other MBA program provides greater personal flexibility, credit for life accomplishments and the potential for reduced time and cost!
For more information:
davenport.edu/graduate or 800-686-1600
Enroll now at davenport.edu/apply