SMALL CAMPUS

BIG OPPORTUNITIES
GET WHERE THE

80+ programs

34 athletic teams

Established 1866

3-year recipient of Higher Education Excellence in Diversity

nearly 9,000 Davenport Students
As you explore attending Davenport University, I’m confident you’ll discover what I experience daily: faculty and staff enthused about their work, proud of our quality, excited about our potential, and — above all — dedicated to preparing students for rewarding careers.

Helping students gain real-world knowledge that employers demand is our tradition, and serving students with quality is one of our highest values.

We continue to raise the quality bar and have set a strategic course that we can measure — by the success of our students in the classroom, by those who graduate and are employed in their field of study, by employers who tell us our graduates are prepared to excel in the workplace, and by alumni and donors who support our mission.

Davenport University truly strives to have an impact on the communities we serve and help today’s students become the professionals and leaders of tomorrow.

I appreciate your interest in learning more about DU. I encourage you to call an admissions representative, visit one of our campuses, or speak with one of our students or alumni to get the full story.

Thank you for considering Davenport University.

— Richard J. Pappas, Ed.D. President
**LIFELONG FRIENDS**

At DU you’ll make lifelong friends, explore your interests and develop career skills. See how we dominate the BPA competition at davenport.edu/bpa. Join the DU Gamers, Pep Band or go on Study Abroad. You’ll be having fun and learning all the way.

**ENJOY LIFE ON OUR GRAND RAPIDS CAMPUS**

Kick back in your spacious residence hall room. Fill your free time with clubs and career-focused organizations. Then catch the action with our 34 sports teams. Hang out in the Student Center where you’ll find a running track, climbing wall and fitness center. Even our state-of-the-art classrooms are new and attractive and wired for your success.
Donald W. Maine College of Business

**Associate Programs**
- Accounting*
- Business Administration*
- Finance*
- Paralegal Studies

**Bachelor’s Programs**
- Accounting Fraud Investigation*
- Accounting*
- Finance*
- General Business*

**Post-Baccalaureate Certificates**
- Global Project Management*
- Human Resource Management*
- Paralegal Studies

**Dual Program**
- Honors Professional Accountancy (BBA/MAcc)

**Master’s Programs**
- Executive Master of Business Administration
- Master of Accountancy*
- Master of Business Administration*
- Master of Management*
- Competency-based MBA*

**College of Technology**

**Associate Programs**
- Computer Information Systems*
- Networking Technology

**Bachelor’s Programs**
- Computer Information Systems

**College of Health Professions**

**Diploma**
- Practical Nursing

**Associate Programs**
- Health Information Technology*
- Medical Assisting

**Bachelor’s Programs**
- Health Information Management*
- Health Services Administration*
- Medical Case Management*
- Nursing Completion*
- Nursing Pre-Licensure

**Post-Baccalaureate Certificate**
- Family Nurse Practitioner*

**College of Arts and Sciences**

**Master’s Programs**
- Master of Science in Health Informatics and Information Management*
- Master of Science in Nursing with a concentration in Family Nurse Practitioner*
- Master of Science in Nursing Online*
- Master of Science in Occupational Therapy

**College of Urban Education**

**Master’s Program**
- Master of Urban Education

*Available Online
**For more information about our graduation rates, the median debt of students who completed the program and other important information, please visit our website at davenport.edu/gainful-employment.
Upon entering my first class at Davenport, I knew this university was completely different than what I expected. The classrooms were state-of-the-art, and the teachers had years of real-life experience they shared on a regular basis. I received a lot of encouragement, and the instructors, staff and advisors really knew my name and remembered my story.

— Alyssa Richardson

Reasons for Success:

- 97% of accounting grads employed within six months
- National BPA and DECA champs
- Management grads pass certified manager credential exam at 94% rate
- 100% of sport management grads would recommend program to others
- All business programs require internship or experiential learning project
- Paralegal program is the only ABA-approved degree in West Michigan

Dr. Margaret Mwenda is an Assistant Professor and Associate Chair of the Marketing Department at Davenport University. She has more than 15 years of higher education teaching, administration and service and five years of business industry experience. Dr. Mwenda has worked in retail distribution and logistics at Kmart Corporation and Sears Logistics. She earned her MBA from Governors State University and a Ph.D. in Educational Policy and Leadership with a cognate area in Business from the University of Iowa.

Margaret Mwenda, Ph.D.
Assistant Professor and Associate Chair of the Marketing Department

Our business programs provide you with exactly what employers want — greater breadth and depth of knowledge in your field.

Places you’ll find our business grads and interns:

- Advantage Health
- Flagstar Bank
- Amway Hotel Corp.
- Meijer State Games
- Chemical Bank
- Northwest Mutual
- Farmers Insurance
- Prudential Financial
- Fifth Third Bank

“Upon entering my first class at Davenport, I knew this university was completely different than what I expected. The classrooms were state-of-the-art, and the teachers had years of real-life experience they shared on a regular basis. I received a lot of encouragement, and the instructors, staff and advisors really knew my name and remembered my story.”

— Alyssa Richardson

For more information visit davenport.edu/college-business
“Davenport’s network of competent professionals sharing current curriculum supports my desire to connect businesses with powerful solutions right now.”
— Regina King

Denny Bobeldyk graduated with a Bachelor’s of Science in Computer Science from Calvin College. He later received his master’s degree from Grand Valley State University and is currently pursuing his Ph.D. in Computer Science at Michigan State University. His research interests are in computer vision and pattern recognition specifically applied to the area of biometrics. Prior to coming to Davenport University in 2008, Bobeldyk worked as a consultant in Information Technology for 15 years providing Cisco authorized training and CCIE prep courses.

Reasons for Success:
- 100% of Technology Project Management grads report higher salary after graduation
- DU named by US News as a pioneer in Biometrics
- 1st place team in regional Cyber Defense Competition
- National BPA technology champion in networking and programming

Places you’ll find our technology grads and interns:

- Allied Business Services
- DK Security
- FBI
- Kent Design and Manufacturing
- KSS Enterprises
- LeanLogistics
- SalesLogistics
- Service Express
- Secant Technologies
- Trivalent Group
- United Federal Credit Union
- US Signal Company

For more information visit davenport.edu/college-technology
My motivation for continuing my college career is, without a doubt, people like you who are supporting me. There is nothing I can say to truly thank you enough for your generous donation. You have inspired me to work harder, knowing that there is someone other than myself who is counting on me to do well. Thank you once again for your support that reminds me that my success in college matters.”

— Courtney Page

Reasons for Success:

- Employer satisfaction with DU graduates in Medical Assisting is 100%
- 95% of Health Services Administration graduates report job placements in the field

Dr. Yvonne Alles serves as the Department Chair of Allied Health for the College of Health Professions at Davenport University. Previously, she worked for Spectrum Health for 23 years in the Health Information Management department, overseeing the medical transcription department for outpatient documents. Dr. Alles was the recipient of a competitive scholarship in 1986 which led her to enroll in Davenport’s Career Center to become a Certified Professional Secretary. She received her undergraduate degree from Davenport in Health Services Administration and her Master in Business Administration with a Healthcare Concentration. In 2010, Dr. Alles received her Doctorate in Healthcare Administration from the University of Phoenix. Dr. Alles was named Distinguished Alumni of the Year for 2014 for the College of Health Professions.

Places you’ll find our health grads and interns:

- Diversified Medical Services
- Holland Home of Nursing
- Mary Free Bed Rehabilitation Hospital
- Metro Health
- MidMichigan Regional Medical Center
- Porter Hills
- Retirement Communities
- Spectrum Health
- Mercy Health
- Saint Mary’s Sunset Retirement Communities
- Veterans Administration Hospitals

FOR MORE INFORMATION VISIT davenport.edu/college-health-professions
Diane Salinas serves as an Assistant Math Professor at Davenport University. Salinas earned her undergraduate degree at Michigan Technological University and her master's degree in statistics from Western Michigan University. Previously, Salinas worked as a scientist at Amway Corporation where she coordinated and conducted numerous statistical analysis projects. Outside of DU, Salinas volunteers with Junior Achievement and coaches high school volleyball in Caledonia.

**Why DU?**

We offer programs in areas that integrate several disciplines in novel ways, responding to changes and trends in the modern work place.

**Reasons for Success:**

- Combined business degree and social work degree in one program
- Job-ready biological research lab training or pre-med preparation

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**College of Urban Education**

**Why DU?**

DU's Urban Education program prepares and develops teachers in real-world settings to meet the education demands of urban environments.

**Roque Neto, Ed.D.**

Assistant Professor of Practice for the College of Urban Education

Dr. Roque Neto has worked within elementary and high schools, colleges, and administrative offices of educational institutions. He received his Ed.D. in Educational Leadership from Saint Mary's College of California. He is the recipient of the 2014 Kalmanovitz School of Education Outstanding Dissertation Award. He has also published many articles and four books—one academic, two novels and a children’s book.

**Reasons for Success:**

- Learn in an integrated urban environment to experience and apply theory first hand
- Transform urban education, by transforming how we prepare teachers to educate

FOR MORE INFORMATION VISIT davenport.edu/college-arts-and-sciences
YOU MAY BE ELIGIBLE FOR SCHOLARSHIPS

HAVE YOU CHECKED?

To help make your education affordable, we are generous! View a full listing of scholarships and award guidelines at davenport.edu/scholarships.

Tuition $19,750
Room + Board $9,132
Books $2,000
$30,782

Grants $$$$$
Scholarships $$$$$
Other Funds $$$$$
AFFORDABLE!
### Gerald R. Ford Memorial Scholarship
- Minimum 3.75 CGPA (end of junior year) and minimum 31 ACT.
- Scholarship application required.
- Competitive essay due January 15.

### President's Scholarship
- Minimum 3.90 CGPA (end of junior year) OR minimum 31 ACT and 3.00 CGPA OR minimum 1360 SAT (verbal + math) and 3.00 CGPA.
- Competitive essay due January 15.
- BPA, DECA, HOSA, Skills USA national champion + 3.00 GPA. Competitive essay due June 1.

### Si Se Puede Cesar E. Chavez Scholarship
- This scholarship focuses on the goals of diversity, equity and inclusion therefore all admitted students are encouraged to apply.
- Competitive essay due December 1.

### Martin Luther King Inherit the Dream Scholarship
- This scholarship focuses on the goals of diversity, equity and inclusion therefore all admitted students are encouraged to apply.
- Competitive essay due December 1.

### Titanium Scholarship
- Minimum 3.75 CGPA (end of junior year) OR minimum 28 ACT and 3.00 CGPA OR minimum 1260 SAT (verbal + math) and 3.00 CGPA.
- BPA, DECA, HOSA, Skills USA national top 10 finisher + 3.00 GPA.

### Platinum Scholarship
- Minimum 3.50 CGPA (end of junior year) OR minimum 25 ACT and 3.00 CGPA OR minimum 1130 SAT (verbal + math) and 3.00 CGPA.
- BPA, DECA, HOSA, Skills USA state champion + 3.00 GPA.

### Gold Scholarship
- Minimum 3.20 CGPA (end of junior year) OR minimum 21 ACT and 3.00 CGPA OR minimum 980 SAT (verbal + math) and 3.00 CGPA.
- BPA, DECA, HOSA, Skills USA state competition participant + 2.50 GPA.

### Silver Scholarship
- Minimum 2.80 CGPA at end of junior year in high school OR minimum 21 ACT and 2.00 GPA OR minimum 980 SAT with a minimum 2.00 CGPA.
- BPA, DECA, HOSA, Skills USA regional competition participant + 2.50 GPA.
EASY STEPS TO COMPLETING FINANCIAL AID

STEP 1
Complete a FAFSA form online at fafsa.gov. Include the Davenport University code: 002249

STEP 2
Review your results.

STEP 3
Contact us so that we can help you plan your next steps to find additional funding.

OTHER RESOURCES INCLUDE:

davenport.studentaidcalculator.com
Our Net Price Calculator shows how to afford your DU degree.

studentaid.gov
A friendly site that gets you up to speed on all things financial aid.

davenport.edu/scholarships
Details on eligibility and requirements for our many scholarships.

davenport.edu/financialaid
All things financial aid at Davenport can be found here.

QUESTIONS?
Call
800-686-1600

ADDITIONAL $$$$$
We help every step of the way as you prepare for college. Ask your admissions representative how you might also qualify for:

Davenport Foundation Scholarship
davenport.edu/foundation
$500+
Apply each year

Community Leaders Scholarship
An additional award to recognize students that balance work and school – ask for details.

$1500 a year

Tuition Discount Programs
Discounts up to 25% total tuition based on student or parent memberships in special organizations.

Student Employment
davenport.edu/student-employment
On campus or community service positions available.

Local Community Foundations
Talk to your high school counselor to explore local scholarship options.
Early Credits

Did you know that Davenport offers ways you can start on a college degree while you’re still in high school? Our OPTIONS save you time and money toward a Davenport degree!

By attending Saginaw Career Complex as a junior and senior, I obtained a year’s worth of credits for free!”
— Randy Cragg, ’14

Graduate earlier
Less required credits
Move to advanced classes earlier
Save $$$!

5 ways to get started:

1. Dual Enrollment
   Take college courses while you are in high school to get on the fast track to your degree.
   davenport.edu/dual

2. Articulation
   Articulation agreements allow high school students to get an early start in college by satisfying high school requirements and earning Davenport college credits at the same time!
   davenport.edu/articulation

3. AP Classes
   We award Davenport credits for many high school level advanced placement classes for those who have earned a score of 3 or higher on the exam.
   davenport.edu/4u

4. Testing
   COMPASS, DSST & CLEP offer tests for college credit in many subject areas, covering material taught in courses generally taken in the first two years of college.
   davenport.edu/testing

5. International Baccalaureate
   Students who participate in the IB Diploma Programme, a demanding two-year curriculum, may be eligible for college credit based on earned exam scores of a 4 or higher in the Standard Level.
   davenport.edu/4u

Call 800-686-1600 and ask to speak to a high school admissions representative about early college credit opportunities!
SUCCESSFUL GRADS

“Brian Behler is the Assistant General Manager of the JW Marriott Grand Rapids. He was a member of the management team that opened the hotel in 2007 and received the “Leader Associate Award” for pre-opening team performance. In 2005, Brian was named “Director of Sales of the Year” for the Intercontinental Hotels Group. Brian notes that the instructors and real-time professional input they provided within the classroom at DU were perfect to help accelerate his career.”
— Brian Behler, ’03

“In 2008, as an intern at Van Andel Institute (VAI), Sara Hop established the grassroots fundraising program ‘Purple Community,’ which empowers individuals to raise awareness and money for cancer and Parkinson’s disease research. The program has become Van Andel Institute’s premiere fundraising platform with more than 200 participants and has raised more than one million dollars. Today, Sara serves as a Purple Community Coordinator at the Van Andel Institute.”
— Sara Hop, ’09

87% of DU graduates are employed in 6 months

Benefits of Internships:

50% of employers hire their interns as full-time employees

Students who complete an internship average a starting salary that’s $7,000 higher

Interns receiving full-time job offers have increased more than 10% in the last seven years
We will help you find an internship.

We love internships! They are valuable in preparing you for real-world work and real-world connections. See and be seen! We’re not shy about name-dropping, either. Our internships have included:

- U.S. Attorney’s Office
- Washington Redskins
- Kellogg’s
- Grand Valley Health Plan
- Gentex
- Michigan Coalition Against Homelessness
- Spicer Group
- Meijer
- Van Andel Research Institute

Call us at 800-686-1600 or visit davenport.edu to make Davenport University your college choice!

Email: careerservices@davenport.edu
WHEN WE SAY, “GET WHERE THE WORLD IS GOING,” WE MEAN IT

STUDY ABROAD
Davenport University offers short and long-term study abroad options that will prepare you for working in a global marketplace.

THE PROGRAMS
Our study abroad opportunities range from three-week immersions to full-year programs. Your major will play a role in the location you choose for a study abroad experience. We offer studies in many countries, including:

- Netherlands
- Germany
- England
- Italy
- Spain
- Costa Rica
- China
- Kenya

BENEFITS
Companies in the 21st century are looking for unique skills. Experience is the foundation of a broadened world view. Davenport study abroad programs deliver:

- The ability to think globally
- Knowledge about other cultures
- Cross-cultural communication skills
- Understanding of and sensitivity to diversities

WORTH IT FACTOR
We gather feedback from our study abroad students.

Check out the stats:

- 97% feel that study abroad made them more mature
- 94% report that it continues to influence their interactions with people from different cultures
- 96% feel that study abroad increased their self-confidence
- 76% say skills learned while abroad influenced their career path

TALK TO US ABOUT STUDY ABROAD
We offer scholarships toward the cost of your trip and can help you create a financing plan. We are always adding new opportunities, too. Get where the world is going – literally!

Contact us at any time. We love to help our students.

PHONE: 800-686-1600
Ask to speak to the study abroad advisor.
davenport.edu/studyabroad
LIFE AS A PANTHER

GET INVOLVED
College is about more than academics — the ways you get involved will change your perspective and deepen your experience. As a DU student, you’ll have so many ways to engage, lead and change your world!

40+ STUDENT ORGANIZATIONS

ANNUAL EVENTS
The W.A. Lettinga campus is a very active community, jammed with great annual events, programs and traditions:

• Panther Prowl
• Homecoming
• Family Weekend
• Pantherpalooza
• DU Days of Service
• Sibs + Kids Weekend
• Bus trip to Chicago
• Tunnel of Oppression
• March Madness
• 30 Thursdays
And more!

Cyber Defense Organization • DU Volunteer Center • Collegiate Entrepreneurs Organization • Panthers Dodge Ball
Global Student Organization • American Marketing Association • Student Nurses Association • Pedal Pushers • Diversify
Student Veteran Association • Women in Technology • DU Gamers • Alternative Spring Break • Student Government
Men’s Sports (NAIA)
- Baseball
- Basketball
- Cross Country
- Football
- Golf
- Soccer
- Tennis
- Indoor Track & Field
- Outdoor Track & Field
- Wrestling
- Volleyball

Women’s Sports (NAIA)
- Basketball
- Cross Country
- Golf
- Lacrosse
- Soccer
- Softball
- Tennis
- Indoor Track & Field
- Outdoor Track & Field
- Volleyball

Men’s Sports (Non-Varsity)
- Bowling
- DI Ice Hockey
- DII Ice Hockey
- DIII Ice Hockey
- Lacrosse
- Rugby

Women’s Sports (Non-Varsity)
- Bowling
- Cheerleading
- Dance
- DI Ice Hockey
- Pompon
- Rugby
- Coed
- Pep Band
WE ARE THE CHAMPIONS!

66 total WHAC Championships
28 WHAC regular season Championships
28 WHAC Tournament Titles
4 WHAC All-Sports Trophies
13 Total National Championships
4 NAIA National Championships

All students receive FREE tickets to sporting events!
ON CAMPUS

Housing events
On-site laundry
24/7 security
Snacks included $150/yr
Your own room!

FOOD

Something for everyone
Dietary concerns?
No problem!
Fresh options
Well balanced
#39 on Top 50 Safest Colleges in America

**COMMUTER**
- Downtown shuttle
- Parking included
- Meal plans available
- Wifi everywhere
- Workspaces
- Student employment
- Free printing

**ADDITIONAL BENEFITS**
- Tutoring
- Writing lab
- Career services
- Lounge space
GET INTO GRAND RAPIDS AND WEST MICHIGAN LIFE

DOWNTOWN GR

AREA ATTRACTIONS:
ARTPRIZE • ARTS + LIVE MUSIC
DOWNTOWN MARKET
FULTON STREET FARMERS MARKET
GRAND RAPIDS DRIVE • GRAND RAPIDS GRIFFINS
LAUGHFEST • WEST MICHIGAN WHITECAPS

FREE SHUTTLE TO DOWNTOWN AND OTHER AREA LOCATIONS!

NEARBY

HOLLAND STATE PARK BEACH
MILLENIUM PARK
HIKING/OUTDOOR SPORTS
KENTWOOD MEIJER/TARGET
CALEDONIA SHOPPING/MEDICAL
KENTWOOD MALLS/THEATERS
CANNONSBURG SKIING

For more information, visit ExperienceGR.com
The best way to find out if Davenport is the college for you is to see it for yourself. Come experience campus and see how you fit in at DU!

2 WAYS

1:1 Visit

Recommended for senior's second visit to get answers to all your questions about starting at DU. Meet one-on-one with an admissions representative and tour campus. Appointments available Monday-Friday upon request!

Panther Preview

Recommended for first time high school visitors as a great introduction to Davenport! Events held on Fridays and Saturdays throughout the year.

- Admission presentation
- Meet DU faculty
- Full tour of campus
- FREE lunch

Register now! davenport.edu/visit
GET WHERE THE WORLD IS GOING

CALL: 800-686-1600
CHECK US OUT: DAVENPORT.EDU/4U
APPLY NOW: DAVENPORT.EDU/APPLY
SEND TRANSCRIPTS AND ACT/SAT SCORES!