



# Master of Business Administration



Move your career to the next level by mastering performance-based skills sought after by employers and necessary for today's entrepreneurs. With a rich history in business education, DU's wealth of knowledge in business makes a Davenport MBA your best professional choice. Supported by our network in the business community, as well as our experienced-based faculty, a Davenport University MBA provides you with the leadership and business strengths you need to advance in your current career or to pursue new directions. You can customize your MBA experience, with your choice of graduate concentrations to sharpen your professional skills.

An MBA degree can be completed in-seat or online.

## Why DU?

- Seven week classes begin six times-a-year to give you flexible scheduling.
- Your existing professional knowledge and certifications may be leveraged to shorten time to degree completion.
- Choose from concentration areas in our 39-credit MBA program that include Finance, Health Care Management, HR Management, Marketing and Strategic Management.
- Graduate Certificates in Human Resources, Health Care and Strategic Management, Marketing, Finance, Forensic Accounting, Managerial Accounting and Internal Auditing are available for additional expertise.
- Flexible online or on-campus day and evening classes.
- Relevance to business practices in private, public and non-profit sectors.

With a rich history of providing business education, DU's wealth of knowledge in business makes a Davenport MBA your best professional choice. A Davenport University 30-credit or 39-credit MBA provides you with the leadership and business skills you need to advance your current career or to pursue new directions.

Davenport University also offers the opportunity to enhance your education through our graduate certificates. Graduate certificates provide students with the opportunity to deepen their skills in a particular subject. They may be completed anytime while taking MBA courses in the 30-credit program.

## Davenport University

- We are a private, non-profit university preparing students for a career.
- We are accredited by the International Assembly for Collegiate Business Education and by the Higher Learning Commission.
- We award \$15 million in scholarships each year.
- We keep a low student-to-faculty ratio. Class average is 15 students.
- We offer classes online and at campuses across Michigan.
- We are nationally respected for our curriculum and faculty.

## Donald W. Maine College of Business

DU has been a leader in business education since 1866, with a proud tradition of preparing leaders for today and tomorrow. Respected, rigorous and proven, we focus on your success.

Learn more from admissions representatives at **800-686-1600** or **davenport.edu**



### 30 Credit MBA

**Core Courses/Credits**

ACCT640	Managerial Accounting	3 cr
BUSN601	Graduate Business Success Strategies	0 cr
BUSN688	Quantitative Business Analysis	3 cr
ECON625	Managerial Economics	3 cr
FINC620	Financial Management	3 cr
LEGL710	Ethical & Legal Considerations	3 cr
MGMT653	Leading Organizations	3 cr
MGMT757	Operations & Supply Chain Mgmt	3 cr
MKTG610	Marketing Strategies	3 cr

**MBA Elective Courses**

Elective	See Catalog for descriptions	3 cr
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**Capstone**

MGMT794	Business Integration Capstone	3 cr
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### 39 Credit MBA

**Core Courses/Credits**

ACCT640	Managerial Accounting	3 cr
BUSN688	Quantitative Business Analysis	3 cr
ECON625	Managerial Economics	3 cr
FINC620	Financial Management	3 cr
MGMT653	Leading Organizations	3 cr
MKTG610	Marketing Strategies	3 cr

**Executive Courses**

6 Courses	Courses in your selected concentration	18 cr
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**Capstone**

MGMT799	Strategic Global Business Simulation	3 cr
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## Graduate Certificates

The graduate certificates are discrete credentials, designed for students interested in advancing their careers in business. The content areas focus on managerial competencies as well as nationally recognized graduate business standard evaluations. Davenport offers graduate certificates in the following areas:

- Human Resource Management
- Health Care Management
- Strategic Management
- Marketing
- Finance
- Forensic Accounting
- Managerial Accounting
- Internal Auditing

These certificate can be taken concurrently with, or after completion of, your MBA program.

## 39-Credit MBA Concentration Options

The 39-credit MBA is designed for the beginning level professional who would like to specialize or focus in a particular area of interest. These concentration areas are chosen as part of your elective credits required. Choose your concentration from the following areas:

- Finance
- Health Care Management
- Human Resource Management
- Marketing
- Strategic Management



Get where the world is going

