Davenport’s Bachelor of Business Administration (BBA) degree in Industrial Production Management takes an application-based approach to developing the necessary skills to manage manufacturing-based operations and value-chain processes.

With a degree from the Donald W. Maine College of Business in Industrial Production Management, you develop the skills in quality standards, performance metrics and production automation necessary to manage the people and technology found in modern production and logistics environments. In this program, you have an option to select a Supply Chain and Logistics specialty with no additional time or credit-load to the degree.

The BBA in Industrial Production Management, with its optional Supply Chain and Logistics specialty, offers a specialized and focused curriculum, which may be completed in-seat or online.

**Why DU?**

- Prepare for a variety of positions with knowledge of resource planning and design, and control processes ensuring optimum production efficiency.
- Understand industrial automation through assessment of basic automatic systems.
- Evaluate planning and design considerations in manufacturing environments to drive optimal performance and cost.
- Gain key knowledge and experience in Enterprise Resource Planning (ERP) systems for managing supply chain process from procurement to distribution management.

**Davenport University**

- We are a private, nonprofit university preparing students for a career.
- We award $15 million in scholarships each year.
- We keep a low student-to-faculty ratio.
- We specialize in flexible online or on-campus classes days and evenings.
- We are nationally respected for our curriculum and faculty.

**Donald W. Maine College of Business**

DU has been a leader in business education since 1866, with a proud tradition of preparing leaders for today and tomorrow. Respected, rigorous and proven, we focus on your success. Find your future with Davenport.

Learn more from admissions representatives at 800-686-1600 or davenport.edu
Why Industrial Production Management?

Whether taking this program in-seat or online, our highly-interactive classes enable the development of a comprehensive and practical understanding of both the primary and support activities found in a modern manufacturing environment’s value chain. You will build knowledge in areas that include:

- Production Planning and Scheduling
- Quality Assurance
- Production Techniques
- Sustainable Supply Chain Management
- Enterprise Resource Planning Systems
- Customer and Supplier Relations
- Manufacturing Resource Productivity
- International Trade Policy and Regulations
- Labor Scheduling, Staffing and Training
- Business and Data Analytics

Key Courses in the Major:

- CSCI350 Introduction to Industrial Automation
- IDMT380 Operations Planning & Production Scheduling
- IDMT440 Facilities Design & Management
- IDMT470 Production Metrics and Visual Analysis
- IDMT495 Integration and Application of Industrial Production Techniques
- SCMT370 Procurement & Global Sourcing
- SCMT380 Inventory Control
- SCMT420 Introduction to Enterprise Resource Management Systems

Specialty

Customize your degree with a specialty in the high-employment demand areas of supply chain and transportation logistics.

Supply Chain & Logistics Specialty:

- MGMT413 Sustainable Supply Chain Management
- SCMT430 Intermodal Transportation
- SCMT440 Warehousing Management Systems
- LEGL320 International Business Law

2016 Job Statistics in the Top Manufacturing Industries

<table>
<thead>
<tr>
<th>Industry</th>
<th>Median Annual Pay</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chemical Manufacturing</td>
<td>$105,670</td>
</tr>
<tr>
<td>Transportation Equipment Manufacturing</td>
<td>$101,180</td>
</tr>
<tr>
<td>Machinery Manufacturing</td>
<td>$96,630</td>
</tr>
<tr>
<td>Food Manufacturing</td>
<td>$90,630</td>
</tr>
<tr>
<td>Fabricated Metal Product Manufacturing</td>
<td>$90,250</td>
</tr>
</tbody>
</table>

Data retrieved from the Bureau of Labor Statistics and reflects median annual pay.