



Human Resource Management

Bachelor of Business Administration



Davenport's Bachelor of Business Administration in Human Resource Management provides application-based knowledge in staffing, training, negotiation, dispute resolution, compensation, organizational behavior and leadership strategies in business. This program prepares you to enter and excel in the human resources arena, generating approaches and solutions for managing a business's most valuable resource: its employees.

You will take classes that are aligned with all Society for Human Resource Management's (SHRM) content areas assuring potential employers that you are well prepared for a successful career. SHRM is the world's largest and most prestigious association devoted to human resource management and is well known by human resource employers.

A BBA in Human Resource Management can be completed in-seat or online.

Why DU?

- Graduates are on the path to attaining SHRM certifications that are valued by employers. All content areas recommended by SHRM are covered in the curriculum.
- Participate in an applied experiential learning class (internship or as a consultant in a business) that puts you in a professional work setting to develop your abilities and interpersonal skills.
- Faculty are human resource specialists that bring wide and varied experience into the classroom.
- Students will develop skills in business fundamentals while focusing in the field of human resource management.

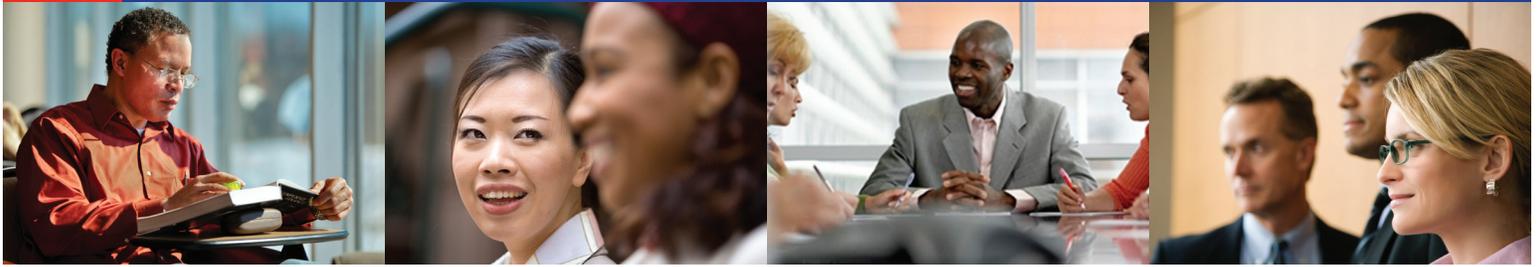
Davenport University

- We are a private, non-profit university preparing students for a career.
- We are accredited by the International Assembly for Collegiate Business Education and by the Higher Learning Commission.
- We award \$15 million in scholarships each year.
- We keep a low student-to-faculty ratio. Class average is 15 students.
- We offer classes online and at campuses across Michigan.
- We are nationally respected for our curriculum and faculty.

Donald W. Maine College of Business

DU has been a leader in business education since 1866, with a proud tradition of preparing leaders for today and tomorrow. Respected, rigorous and proven, we focus on your success.

Learn more from admissions representatives at **800-686-1600** or **davenport.edu**



Why Human Resources?

The Human Resource Management program is a great choice if you:

- Want to exercise strategic management skills to develop an accomplished and productive workforce.
- Can balance multiple individual needs of employees and stakeholders.
- Enjoy interacting with people to develop and achieve goals.
- Want to develop strong problem-solving skills.

During your studies, you will:

- Develop skills in business fundamentals with particular expertise in human resource management.
- Engage in real-world application by applying relevant knowledge of the field.
- Hone strategic decision-making and analytical skills in a local, national and international business context.

Employment Opportunities

The U.S. Bureau of Labor Statistics projects jobs in human resources to grow faster than average, up to 9% through 2024. With this degree you are qualified to pursue rewarding career positions such as:

- Director of Human Resources
- Employee Relations Manager
- Recruiting and Staffing Manager
- Compensation and Benefit Manager
- Labor Relations Manager
- Job Analyst

2016 Job Statistics – Average Salary

Human Resource Manager	\$106,910	Human Resource Assistant	\$40,100
Human Resource Specialist	\$59,180	Job Analyst	\$62,080

Data retrieved from the Bureau of Labor Statistics and represents median pay.



Get where the world is going

