



# Finance

## Bachelor of Business Administration



The Bachelor of Business Administration in Finance prepares you for professional positions in business, financial management and personal finance. At Davenport, we offer a range of finance courses to include corporate finance, investment planning, portfolio management, and international and health care finance. You will learn to analyze, formulate, evaluate and recommend appropriate, ethical solutions for wealth-creation and participate in internship and capstone experiences emphasizing performance-based competency building. Our BBA in Finance prepares you to be an adept financial manager and allows you to effectively and ethically drive financial decision making.

A BBA in Finance can be completed in-seat or online.

## Why DU?

- One of nine Certified Financial Planner Standards board-registered programs in Michigan.
- Includes electives that allow you to tailor your degree to a particular area of finance (i.e. financial planning, portfolio management).
- Provides in-depth focus on credit analysis for the ability to determine strengths and weaknesses in a company's financials.
- Delivers equally in-depth focus on financial forecasting, budgets and crafting pro-forma statements.
- Offers access to a significant networking opportunity through the Association for Corporate Growth (ACG) Cup Competition.

## Davenport University

- We are a private, non-profit university preparing students for a career.
- We are accredited by the International Assembly for Collegiate Business Education and by the Higher Learning Commission.
- We award \$15 million in scholarships each year.
- We keep a low student-to faculty ratio. Class average is 15 students.
- We offer classes online and at campuses across Michigan.
- We are nationally respected for our curriculum and faculty.

## Donald W. Maine College of Business

DU has been a leader in business education since 1866, with a proud tradition of preparing leaders for today and tomorrow. Respected, rigorous and proven, we focus on your success.

Learn more from admissions representatives at **800-686-1600** or **davenport.edu**



## Benefits of a Finance Degree

The accredited Davenport University finance bachelor’s degree program has been designed as a partnership with the business community to provide a relevant, rigorous curriculum. You’ll develop a broad base of knowledge in:

- Budgeting
- Investments
- Internal controls
- Data analysis
- International business

As a Davenport finance major, you begin your business courses during your first term to start building practical knowledge right away.

## Financial Planning Specialty

Our BBA in Finance offers a specialty focus in financial planning. This concentration will be of interest to those who want to become a financial advisor to individuals or businesses.

Davenport’s financial planning specialty is a registered program with the Certified Financial Planner Board of Standards, Inc. (CFP). This means that when you complete the specialty courses with your major, you have guaranteed eligibility to sit for the Certified Financial Planner exam without the lengthy application process that non-registered program students must submit.

## Employment Opportunities

Finance ranks in the top five majors currently in demand by employers. Our exceptional degree program will make you a contender for in-demand positions, such as:

- Certified Financial Planner
- Auditor or Internal Auditor
- Chief Financial Officer
- Controller
- Financial Analyst
- Financial Advisor/Manager
- Financial Services Manager
- Risk Analyst
- Treasurer

## 2016 Job Statistics – Average Salary

Financial Advisor	\$90,530	Financial Manager	\$121,750
Auditor	\$68,150	Budget Analyst	\$73,840

Data retrieved from the Bureau of Labor Statistics and represents median pay.



Get where the world is going

