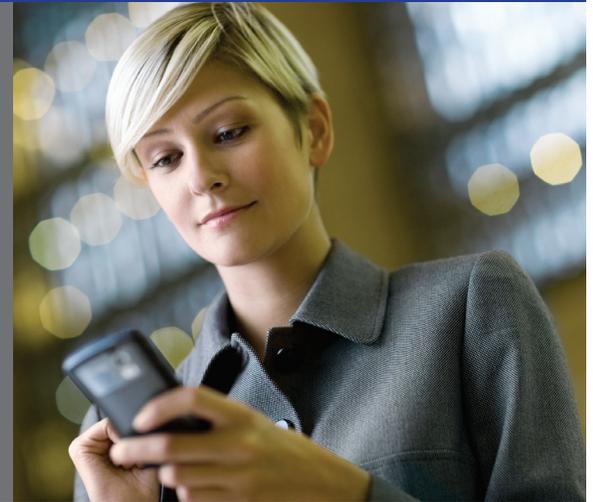




# Accounting

Bachelor of Business Administration



Top employers tell us that graduates of our accounting program are better prepared — and are therefore preferred hires. The Bachelor of Business Administration in Accounting provides graduates with far more than a basic understanding of accounting. Davenport prepares students to become well-rounded and effective accounting professionals through practical experience in using accounting information as a decision-making tool. Our students find jobs not only in accounting firms, but in industry businesses and government. In addition, we offer a suite of accounting programs to include a Master's in Accountancy and a BBA in Accounting Fraud Investigation, further signaling our strength in accounting education.

The BBA in Accounting can be completed in-seat or online.

## Why DU?

- We are so confident in the quality of our BBA in Accounting degree that graduates who meet Davenport University requirements are eligible for our Employment Guarantee. This allows additional education benefits if graduates are unable to obtain employment within six months of graduation.
- DU accounting graduates pass the Certified Management Accountant at a rate higher than national average.
- Participate in the national Business Professionals of America (BPA) organization. Davenport's BPA team has brought home 1st place in the nation for four years and counting.
- The curriculum includes an internship/consulting experience, allowing students to demonstrate technical skill and teamwork abilities in a professional work environment.

## Davenport University

- We are a private, non-profit university preparing students for a career.
- We are accredited by the International Assembly for Collegiate Business Education and by the Higher Learning Commission.
- We award \$15 million in scholarships each year.
- We keep a low student-to-faculty ratio. Class average is 15 students.
- We offer classes online and at campuses across Michigan.
- We are nationally respected for our curriculum and faculty.

## Donald W. Maine College of Business

DU has been a leader in business education since 1866, with a proud tradition of preparing leaders for today and tomorrow. Respected, rigorous and proven, we focus on your success.

Learn more from admissions representatives at **800-686-1600** or **davenport.edu**



## Why Accounting?

Accounting employment availability is expected to rise at least 11% from 2014-2024, according to the U.S. Bureau of Labor Statistics. Increasing tax and regulatory complexities and an overall growing economy are expected to provide a strong demand for accountants in all areas of business.

At Davenport University, we offer a number of professionally recognized certifications geared toward specific competencies within the discipline of accounting. Our accounting degree programs are developed with careers and respective certifications in mind. Earning certifications can lead to better job prospects and higher pay. Some certifications students will be prepared to take include:

- Certified Public Accountant (CPA)
- Certified Management Accountant (CMA)
- Certified Financial Manager (CFM)
- Certified Fraud Examiner (CFE)
- Certified Government Financial Manager (CGFM)
- Certified Internal Auditor (CIA)

## Specialties Offered

Davenport University also offers two specialties for students to further develop their accounting skills:

- **Internal Auditing**  
The focus is on organizing, planning, performing and directing internal audits for companies.
- **Management Accounting**  
The focus is on corporate finance, financial statement analysis, decision analysis, investment decisions and professional ethics in business.

## Employment Opportunities

Entry-level to mid-level accounting positions are available. In addition to accounting positions, many companies will hire accounting graduates and train them for finance, opening up even more opportunities such as:

- Accountant
- Auditor
- Billing Supervisor
- Budget Analyst
- Controller
- Payroll Supervisor
- Tax Preparer
- Financial Manager

## 2016 Job Statistics – Average Salary

Accountant	\$68,150	Financial Manager	\$121,750
Budget Analyst	\$73,840	Payroll Clerk	\$38,390

Data retrieved from the Bureau of Labor Statistics and represents median pay.



Get where the world is going