As managers, there is an expectation to do more, know more, and be more. Verify your ability to lead with the Certified Manager certification.

Take the next step in your management career with the Certified Manager (CM®) program. The CM® Certification is a professional credential that validates your ability to manage with a proven level of competence. Obtaining this certification is a great next step for graduates of Davenport University's Certificate of Management or other management and/or leadership training programs.

Participants earn the CM® certification by meeting certain eligibility requirements and passing a series of three management skill assessments offered through the Institute of Certified Management Professionals (ICPM).

After completing this program, participants will be able to:

- Demonstrate fundamental leadership and management skills and knowledge
- Demonstrate skills and knowledge for improved planning and organizing
- Demonstrate skills and knowledge for improved leading and controlling

To learn more, visit or call:

davenport.edu/ipex/management | (616) 233-2589





Topics

CM Module 1

- Management Fundamentals
- Manager vs. Leader
- Ethics and Social Responsibility
- The Global Environment

CM Module 2

- Planning and Strategy
- Value-Chain Management
- Project Management
- Organizational Structure & Culture Conflict, Politics, & Negotiation

CM Module 3

- Leadership
- Motivation
- Managing Change

Who Should Attend

CM® is a certification program for mid-level managers. Candidates, who meet eligibility requirements for education and experience and pass the competency exams, earn the credential. To be eligible to take the CM® exams, an applicant must be able to document a minimum of 10 points for education and experience.

Basic Requirements for CM® Certification

To meet the education eligibility requirement for the CM certification applicants must record and document at least 3 but no more than 6 points based on credentials earned.

· Completion of a High School Diploma, College Degree, Management Training, Certifications

To meet the experience eligibility requirement for the CM certification applicants must record and document at least 4 but no more than 7 points based on years of experience.

· Years of experience in a management role, a non-management role, and/or military service

You will find the specific point assignments detailed on the CM® exam application. In order to earn the Certified Manager certification applicants must pass 3 multiple choice CM® exams.

Need funding?

- · This course results in academic credit and is tuition reimbursement eligible
- · Utilize our convenient payment plan option or apply for a personal education loan

Cost

\$2,055 (includes books)



Davenport University's Institute for Professional Excellence is authorized by IACET to issue 4.5 CEUs for this program.



