

Prove your mastery with the right credential.

# Certified Management Accountant (CMA) Certification Exam Prep

**CMA's earn 28% more in the U.S. than noncertified professionals.**

Demonstrate your mastery of financial planning, analysis, and control by earning the Certified Management Accountant (CMA) certification through the Institute of Management Accountants (IMA). CMA holders are valuable to any business due to their expertise in numbers and strategic planning. Whether you want to enhance the value you bring to your current position, or expand your career potential, the CMA will help you set the standard for professional excellence.

Davenport University offers two courses designed to provide a thorough understanding of the accounting skills required to pass each of the CMA Certification Exams; CMA Part I and CMA Part II.

## **After completing this program, participants will be able to:**

- Demonstrate your ability to effectively plan, forecast and determine budgets
- Measure performance, manage costs and monitor internal controls
- Understand financial statements, and decision analysis techniques
- Apply corporate finance strategies
- Improve investment decision-making
- Earn the Certified Management Accountant (CMA) certification through the IMA

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**To learn more, visit or call:**

[davenport.edu/ipex/accounting](https://davenport.edu/ipex/accounting) | (616) 233-2589

## Topics

### CMA Exam Prep Part I - 15 Weeks

External Financial Reporting  
Strategic Planning  
Budget Concept and Methodologies  
The Annual Profit Plans and Supporting Schedules  
Forecasting Techniques  
Cost and Variance Measures  
Responsibility Centers and Reporting Segments  
Costing Systems  
Overhead Costs and Operational Efficiency  
Business Process Performance Improvement  
Internal Auditing  
Systems Controls and Security Measures

### CMA Exam Prep Part II - 15 Weeks

Financial Statement Analysis  
Profitability Analysis  
Risk and Return  
Managing Financial Risk  
Financial Instruments  
Cost of Capital  
Working Capital Management  
International Finance  
Cost, Volume and Profit (CVP) Analysis  
Pricing  
Capital Budgeting  
Discounted Cash Flow Analysis  
Risk Management  
Professional Ethics

### Why CMA?

- CMA prep provides training in the critical skills you use in business
- Leading employers seek to hire and promote CMAs
- CMAs earn higher compensation than noncertified professionals

### Basic Requirements for CMA Certification

To be eligible for the CMA certification exam you must have a Bachelor's degree from an accredited College/ University and 2 years of professional experience in management accounting or financial management.

### Need funding?

- This course results in academic credit and is tuition reimbursement eligible
- Utilize our convenient payment plan option or apply for a personal education loan

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### Cost

\$1,640 (includes books)



Davenport University's Institute for Professional Excellence is authorized by IACET to issue 4.5 CEUs for this program.