

# Let DU Help You!

## Student & Faculty Consulting for Businesses and Non-Profits

### How Can Davenport Students and Faculty Help Your Organization?

Several DU courses in the university's Colleges of Business and Technology can complete projects for your business or non-profit. Under faculty supervision, students work as business or technology consultants to external clients to assess the needs of organizations and work with them to design and deliver projects at no cost which help to meet these needs.

#### **Advantages for your business or non-profit:**

- ◆ Obtain new ideas
- ◆ Engage with potential customers and clients
- ◆ Receive practical recommendations for improving your organization which will be summarized in a final presentation and detailed in a written report

#### **Typical Types of Projects**

- ◆ Business plans
- ◆ Marketing plans
- ◆ Feasibility Studies
- ◆ Market research & analysis
- ◆ Accounting & Finance systems
  - ◆ Management issues
- ◆ Technology analysis and development
- ◆ Other projects as defined with the students and faculty

#### **Expectations of You as a Client:**

- ◆ Be willing to be available via email, phone, or video conference to address questions that might arise as the students develop the project and to provide feedback
- ◆ Understand that students have deadlines to meet to complete the work based on the length of the course
- ◆ Be willing to provide an evaluation of your student consulting teams' performance

#### **Contact:**

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