

Understand the impact of business decisions.

# Finance for the Non-Financial Manager

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Get a grasp on the numbers side of the business by learning finance and accounting concepts in a straightforward, easy-to-understand manner. Effectively use finance instruments to add value when your company makes business decisions.

Knowing how to read financial statements can be invaluable in analyzing business opportunities, assessing financial risks, and communicating ideas to others. From accruals to receivables and payables, this 1-day workshop will amplify your financial decision making abilities.

Learn about financial reporting in balance sheets, cash flow and income statements, and how these are used for decision-making, performance management, business improvements and valuation. Participants learn to use financial information to be more strategic contributors to the organization.

## After completing this class, you will be able to:

- Understand the basic finance principles and terminology.
- Communicate business information effectively through financial terms.
- Analyze financial statements.
- Read and understand annual reports.
- Utilize cost-volume-profit analysis.
- Measure profits using generally accepted accounting principles (EBITDA).
- Assess capital planning, budgeting and forecasting.
- Evaluate the financial viability of projects.
- Understand the financial impact of ideas.

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