Every manager needs a solid grasp on the numbers side of business. Knowing how to read financial statements can be invaluable in analyzing business opportunities, assessing financial risks, and communicating ideas to others. From accruals to receivables and payables, this two-day seminar shows nonfinancial managers the concepts, tools, and techniques that can help make each decision pay off both on the job and on the bottom line.

Learn how to:
- Communicate business information effectively through financial terms
- Analyze financial statements
- Understand capital planning, budgeting and forecasting
- Utilize cost-volume-profit analysis
- Leverage financial data to make data driven decisions

Benefits to you and your organization:
- Understand the basic principles and terminology of finance and interpreting key financial information
- Read and understand annual reports and company accounts
- Evaluate the financial viability of projects
- Take the guesswork out of your decision making and deliver a better bottom line
- Gain greater confidence with a working knowledge of business financials
- Expand your professional expertise — and your career opportunities
- Make intelligent financial decisions and understand the financial impact of your ideas

Who should attend?
- Managers in all functional areas of responsibility in any industry
- Anyone who wants to develop their knowledge of financial practices to improve their managerial skills and operational performance
- Managers wishing to gain a clearer understanding of the fundamentals of business finance and how finance impacts on the decisions they make on a day-to-day basis

Investment includes:
- Instruction by and expert facilitator with over 20 years of experience and multiple awards and honors in the finance industry
- Small, interactive classes
- Personalized certificate of completion
- Tools for implementation

Cost: $1,595
Knowledge gained in this two-day seminar will improve your competitive edge, giving you the ability to make sound financial decisions and execute on those decisions with precision.

For more information:
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