The West Michigan college and university presidents commit to promoting full respect and support for every individual, regardless of race or ethnicity, since only a full embrace of the many cultures and backgrounds among us will ensure a united community moving forward together. This commitment requires that we combat interpersonal, systemic and cultural racism whenever and wherever they appear in our institutions of higher education and in our community. We invite faculty, staff, administrators and students to participate in this half-day of learning and capacity building towards anti-racism efforts. This Development Day is paid for by the generous contributions of the WMPCC member institutions.

**REGISTER EARLY! SPACE IS LIMITED.**

Registration includes conference materials, lunch and a refreshment break. If participating in the 12pm lunch, please RSVP by October 1 to avoid having to pay for your own lunch.

To register, contact Administrative Assistant Katrina Reimer (kh34@calvin.edu or 616 526-6518) and provide the following information: (1) Name, (2) institution, (3) position, (4) email, (5) telephone, (6) any special dietary needs, and (7) if you will be joining us for the 12pm lunch.

**10/14 Faculty and Staff Day Schedule**

- 12pm - 1pm  Lunch & Opening
- 1:15pm - 2pm  Panel Session 1
- 2:15pm - 3pm  Panel Session 2
- 3pm - 3:45pm  Keynote Address
- 3:45pm - 4pm  Closing General Session

For more information, contact your WMPCC representative listed here.

**Aquinas College**  Dr. Amy Dunham Strand

**Calvin College**  Dr. Michelle Loyd-Paige

**Cornerstone University**  Eric Lewis

**Davenport University**  Dr. Sharon Vriend-Robinette

**Ferris State University**  Dr. Tony Baker

**Grand Rapids Community College**  Chris Arnold

**Grand Valley State University**  Beverly Grant

**Hope College**  Alfredo Gonzales

**Kendall College of Art and Design of FSU**  Salvador Jimenez

**KEYNOTE SPEAKER**

Sarita E. Brown is President of Excelencia in Education, a not-for-profit organization accelerating Latino success in higher education by linking research, policy, and practice to serve Latino students. She has spent more than two decades at prominent national educational institutions and at the highest levels of government working to implement effective strategies to raise academic achievement and opportunity for low-income and minority students. She started her career at the University of Texas at Austin by building a national model promoting minority success in graduate education.

Coming to the nation’s capital in 1993 to work for educational associations, Ms. Brown was appointed as Executive Director of the White House Initiative for Educational Excellence for Hispanic Americans under President Bill Clinton and U.S. Secretary of Education Richard Riley. Maintaining her commitment to improving the quality of education, Ms. Brown applied her talents and experience to the not-for-profit sector and in 2004, co-founded Excelencia in Education. Ms. Brown currently serves on the Board of Directors of ACT, Catch the Next, Editorial Projects in Education and Excelencia in Education.